

Official Showguide

EROTICA™

FOR YOUR IMAGINATION

2002



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Over 18s only



Adult Play Things

We invite you to view an exciting range of adult toys and clothing at any of our licensed shops. All our shops have been recently refurbished and you will find a warm and friendly welcome from discreet and helpful staff.

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Bournemouth
BH8 8AS
Tel: 01202 295705

Aphrodite
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Derby
DE1 2SR
Tel: 01332 297469

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London
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Tel: 0207 603 2402

Adult Play Things
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Cardiff
Wales
CF24 1QD
Tel: 0292 045 0288

The Loveshack
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Exeter
Devon
EX1 2AW
Tel: 01392 666669

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Soho
London
W1V 3RR
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Promises Promises
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Mansfield
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Taste of Amsterdam
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Tel: 01902 420581

The Adult Shop
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B70 6EU
Tel: 0121 525 7039

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Staffordshire
WS11 2GB
Tel: 01543 500068

Adult Play Things
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Torquay
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Tel: 01803 292577



All our shops are licensed to sell the very latest R18 Hardcore videos and DVDs

* open seven days a week



TRADE ENQUIRIES WELCOME



ABS Holdings is the largest UK importer and distributor of Adult Toys. We offer a comprehensive range of products and services. Please contact us below for more information and visit us at Stand Z66 in the Trade Hall.

**Trade Enquiry Line: 01202 524528 Fax: 01202 521282 email: sales@absholdings.com
ABS Holdings, ABS House, Yeomans Way, Bournemouth, Dorset, BH8 0BQ, England**

EROTICA™

FOR YOUR IMAGINATION

welcome 2002

“A very warm welcome to Erotica 2002. Our 7th UK Show is now the largest adult lifestyle event in Europe. But we are not content to be the biggest – we want to be the best, for you! We strive year round to bring together top quality designers, manufacturers, retailers, artists and entertainers who will ensure our Show is sensational, and who bring you products to enhance the romance in your life. Enjoy!”

SAVVAS CHRISTODOULOU
MANAGING DIRECTOR,
EROTICA LTD

contents

Useful Information	2
Floorplan/Locator	4
A-Z list of Exhibitors	8
Fashion	13
Special Gifts	29
Stocking Fillers	31
Do Not Disturb	34
Slip sliding away...	40
Sex Toys	42
Gods & Goddesses	44
Gay & Lesbian	46
Out & About	49
Art & The Art Gallery	52
Mixed Media	63
EROTICA TRADE FAIR	70
Erotica 2003	72

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Member of OATS(uk) www.oats.co.uk

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12 Newmarket Road, Brighton BN2 3QF
Art & Design **Ray Leaning**
Editor **Carol Milligan**
Member of OATS(uk) www.oats.co.uk

Printed by **E T Heron & Co Ltd**



Enter the Temple of **EROTICA** and let us prepare you for a sensual experience. Within our safe haven, be free to explore your passionate side. May we tempt you with the latest collections of designer lingerie, corsetry, jewellery, hardcore films or softcore romance... We have toys that vibrate, devices that pulsate, magazines to elucidate and films to titillate, art to decorate and lubricants to facilitate... the full spectrum of adult industries is gathered here within our Temple walls, for your pleasure.

● **Let the sexual healing commence...**

EROTICA™

FOR YOUR IMAGINATION

2002

Where to begin?
The Main Hall contains an incredible mix of exhibitors plus the Main Stage where shows take place several times each day. On the Gallery Level: The Art Gallery, the Fetish Village & Market, Furniture Village, R18 Video Village, Private Media Group and more. You have much to see. **On your marks!**

**NATIONAL HALL
OLYMPIA LONDON**

FRIDAY 22 NOVEMBER

1.00 – 10.00 pm

SATURDAY 23 NOVEMBER

1.00 – 10.00 pm

SUNDAY 24 NOVEMBER

1.00 – 10.00 pm



© Gabor Scott 07956 286004

ADMISSION

- On the door Friday **£17.00**, Saturday & Sunday **£19.50**.
- Prebooked Anytime tickets: Friday **£14.50**, Saturday **£17.50** and Sunday **£16.50** (plus 10% booking fee).
- Prebooked evening tickets (after 7.00pm): Friday **£11.50**, Saturday **£13.50** & Sunday **£10.00** (plus 10% booking fee).
- TICKET HOTLINE: **087073 69 0 69**, or visit www.erotica-uk.com
- **AGE LIMIT:** Strictly 18 or over. Identification may be required.

ORGANISERS OFFICE

- During the Exhibition, the Organiser's Office is situated to the left of the main entrance. Tel: 020 7598 6540.
- Erotica is organised by Erotica Limited: Secrets House, Angel Way, Romford, Essex RM1 1AB, England. Tel: **01708 768000**
Fax: **01708 768918** or visit our website at: www.erotica-uk.com

PRESS OFFICE

- Located in the Club Room on the Gallery Level. Enquiries during the Show should be directed to Dan Kirkby on **07785 392735**. After the Show please contact Dan Kirkby at: Kirkby Monahan, 30 Great Portland Street, London W1W 8QU. Tel: **020 7580 3232**, Fax: **020 7580 4433**, e-mail: dan@dkpr.co.uk, www.kirkby-monahan.co.uk

SHOWGUIDES

- Extra Showguides are available from Erotica Ltd, Secrets House, Angel Way, Romford, Essex RM1 1AB at £5.50 each inc P&P (UK Only). The Erotica Showguide is for sale to people 18 or over.

TAXIS

- There is a taxi rank outside the Exhibition Centre or taxis can be ordered from the following: **Radio Taxis: 020 7272 0272**
United Taxi Cars: 020 7736 5827 **Datacabs: 020 8964 2123**

TELEPHONES

- There are telephones located throughout the halls accepting cash, phone cards or credit cards.

BANKS

- **Barclays Bank** North End Road. Tel: 020 7748 0621
- **Lloyds Bank** 26 Hammersmith Broadway. Tel: 020 8741 4611
- **National Westminster Bank** 85 Hammersmith Rd. Tel: 020 8893 1900

CASH DISPENSING MACHINES

- There are two cash dispensing machines in the National Hall. One in the entrance foyer and one by the ground floor disabled toilets.

POST OFFICE

- The nearest Post Office is situated in Blythe Road which runs alongside the far end of the Grand Hall.

CANVASSING

- Canvassing or soliciting by any unauthorised person is prohibited and in any such case the right of expulsion will be exercised at once. The distribution or display of material, printed or otherwise (except by the exhibitors within the confines of their own stands) is not allowed.

DATES FOR NEXT YEAR

- 14–16 November 2003, The Grand Hall, Olympia, London.

SHOWTIMES

Torture Garden & Gladiator Stage Shows

MAIN STAGE (Ground Floor)

Four shows daily:

2.00pm

4.00pm

6.00pm

8.00pm

© Private Media Group Inc



Our breathtaking Gladiator Show is brought to you by the Private Media Group Inc from Barcelona in association with Austria's erotic show Agentur. Their performance was inspired by the blistering film trilogy directed by Antonio Adamo and premiered during the Cannes Film Festival to mark the launch of *The Private Gladiator* (see page 69).



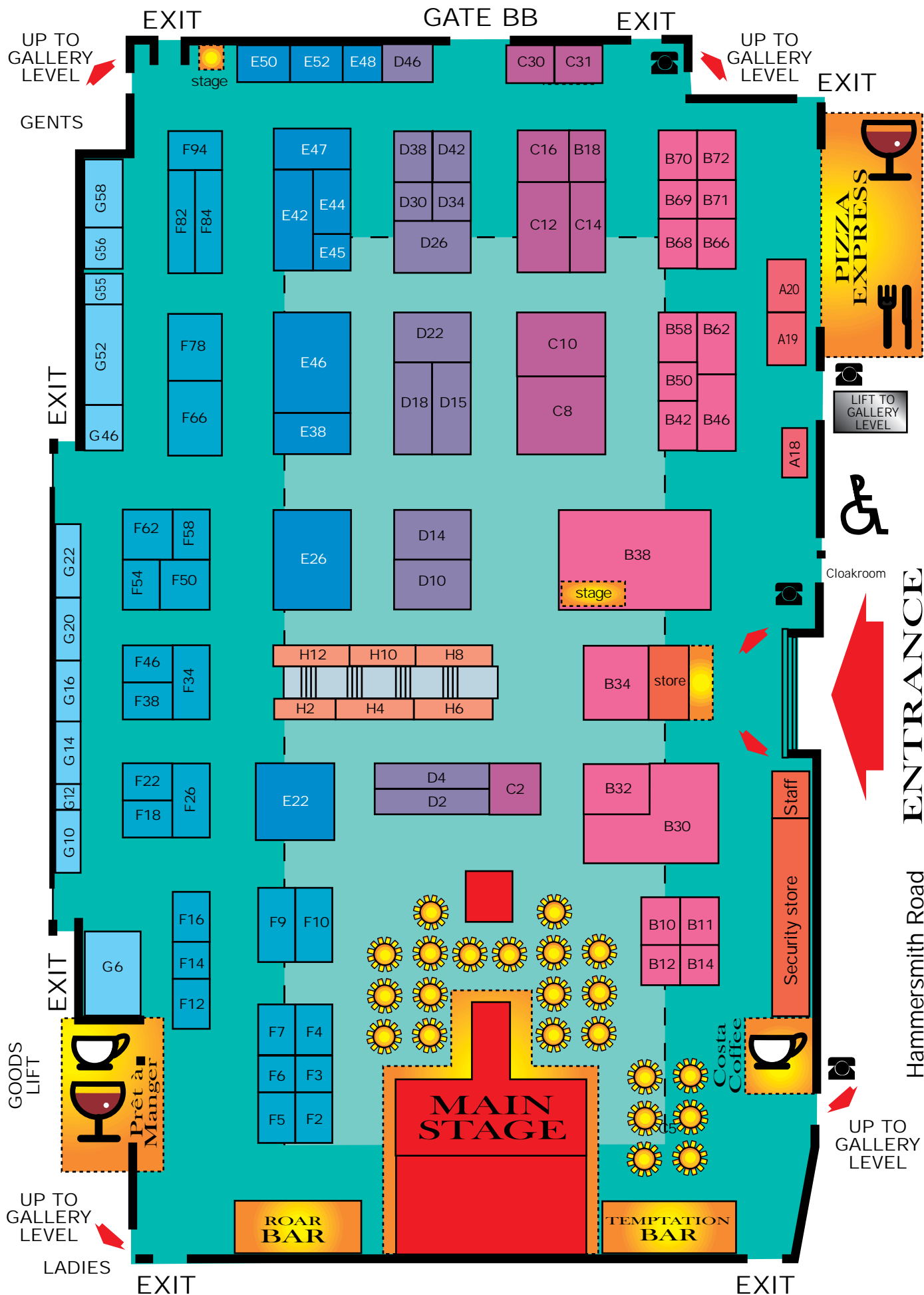
© P J Walker 01332 670 336

TORTURE GARDEN Erotica has become known, not only for our impressive variety of exhibitors, but also for our spectacular stage shows. This year our main show is produced once again by the infamous fetish/alternative club Torture Garden, with their unique brand of erotic dance, fashion, performance and music. The show is themed around Gods and Goddesses with a twist of sex, humour and mythology. As I wrote this copy, Torture Garden weren't giving too much away, but you can expect to see Medusa and her snake, Cleopatra being bathed in milk and a catwalk show featuring clothing and accessories from some of our best erotic fashion designers.

©Mark Bennett 01273 298146 / (07905) 219429



FLOOR PLAN - GROUND FLOOR



FLOOR PLAN - GROUND FLOOR

All details correct at time of going to press. apologies for any late changes not taken in.

LISTING	STAND
VELDA LAUDER DESIGNS.....	•A18
BREATHLESS.....	•A19
BOSOM TO BASE LTD.....	•A20
HOT ROD.....	•B10
SUPERCLUBS.....	•B11
MILLIVRES PROWLER GROUP.....	•B12
BRITANNIA BUCKLE CO LTD.....	•B14
GOLDSTAR PUBLICATIONS LTD.....	•B30 & B32
CATALINA SPAS.....	•B34
WORLD OF WICKED.....	•B38
NETPREFERENCE.....	•B42
HMW.....	•B46
FEMICASE.....	•B50
URAD LEATHER CARE PRODUCTS.....	•B58
NAUGHTYGIFT.CO.UK.....	•B62
EROGENATOR.....	•B66
KAMA LIFESTYLE.....	•B68
PLANET EARTH.....	•B70
SMG INTERNATIONAL LTD.....	•C2
THE WILDCAT COLLECTION.....	•C8
MADAME V.....	•C10
DIVINE.....	•C30
WXNIGHTFEVER.....	•C31
PHAZE.....	•D2 & D4
CLONE ZONE LTD.....	•D10
PINK PIRANHA LTD.....	•D14
QUALITY CONTROL.....	•D15
J D L FOR LEATHER LTD.....	•D18
VIXON.....	•D22
QUEENSWAY SALES & DISTRIBUTION.....	•D26
BARE NECESSITY.....	•D30
THE GIFT WAREHOUSE.....	•D38
GEARBOX DESIGN HOUSE.....	•D42
RIO'S + CHARIOT'S SPAS.....	•D46
BODY IMAGES LTD.....	•E22
PALADONE PRODUCTS.....	•E26
LIBIDEX LTD.....	•E38
JADE HOSIERY LTD.....	•E42
DESIRE MAGAZINE.....	•E44
CORSETCURVES.....	•E45
AEGEAN SPAS, HOT TUBS & GAZEBOS.....	•E46
FARNHURST MEDICAL.....	•E48
WHIPS ETC.....	•E50

LISTING	STAND
SHOWTIMEINTERNET.COM.....	•E52
BONDAGE TAPE E.T.L.....	•F2
BIG BOY CONDOMS.....	•F3
FANTASY FUZION.....	•F4
WORLD WIDE WIVES.....	•F5
GET LAID.....	•F6
POHL-DESIGNERMODE.....	•F7
TORTURE GARDEN PROMOTIONS.....	•F9
POPPICOCK LTD.....	•F10
LOVEBOMB.....	•F12
EROTICGIFTS.ORG.....	•F14
PARADISE FARM LTD.....	•F16
TARA KING.....	•F18
ROPED RIST.....	•F22
HAY-WAY SHOES.....	•F34
FEMME BOUDOIR.....	•F38
BEAUTY HAIR PRODUCTS.....	•F46
THE FEDERATION.....	•F26
MISFITS ALTERNATIVE WEAR.....	•F50
FORTUNATA'S EMPORIUM.....	•F54
ROB OF LONDON.....	•F58
SKIN TWO.....	•F62
PULSE.....	•F66
JOOLS INTERNATIONAL LTD.....	•F78
APOLLO SALES LTD.....	•F78
SEX AXESS.....	•F82 & F84
FANTASY CREATIONS / LE CENH OR.....	•G6
BOXER.....	•G10
PLEASURETEC.....	•G12
ORGASMATRON.....	•G14
THE ID LUBE COMPANY.....	•G16
DAVID SPAIN CLOTHING CO.....	•G20
CHOOK.....	•G22
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FOXY PROMOTIONS.....	•H6
CYREX LTD.....	•H8
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ULTIMATE FOOTWEAR.....	•H12



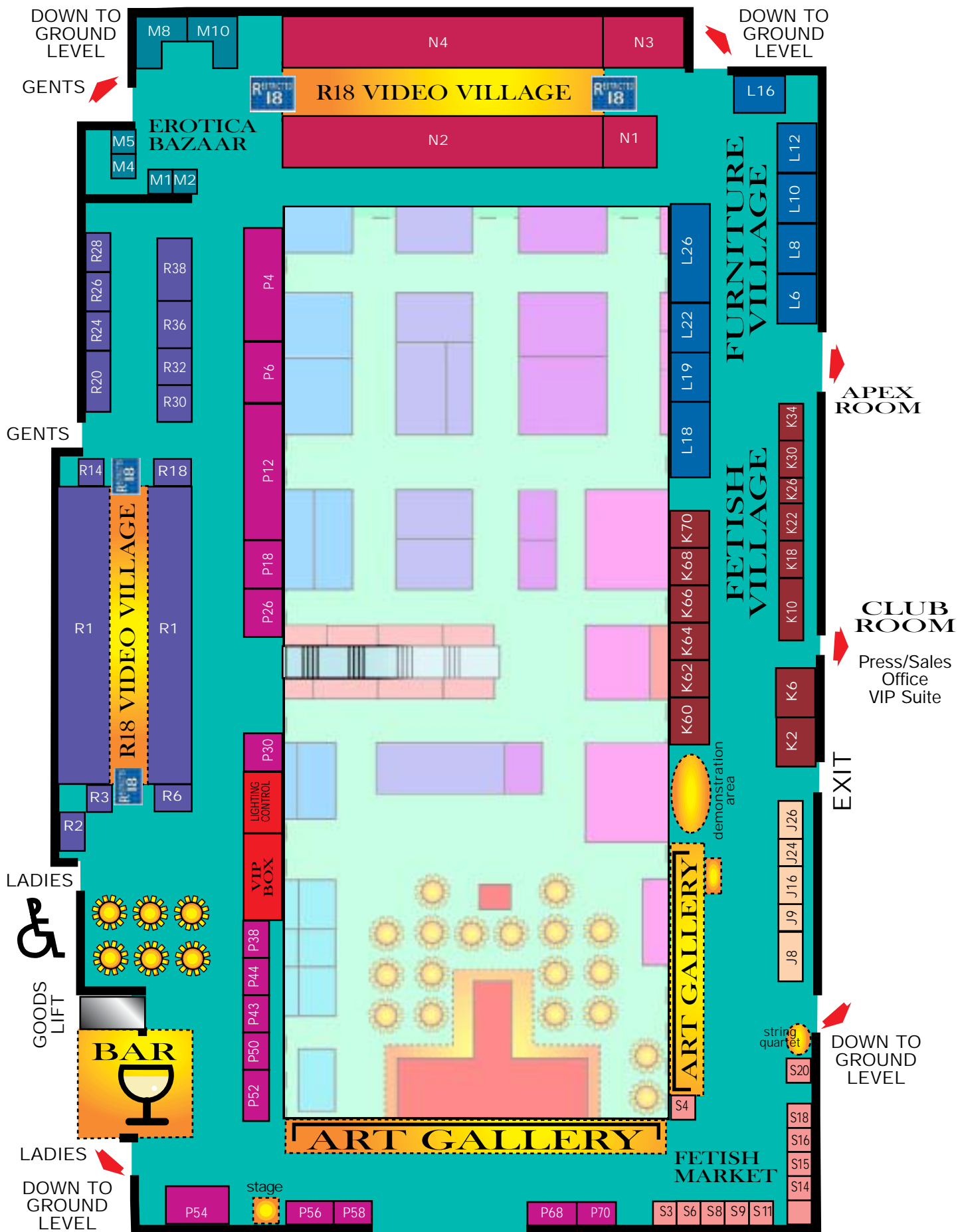
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to take it off you”
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FLOOR PLAN - GALLERY LEVEL



FLOOR PLAN - GALLERY LEVEL

LISTING STAND

THE ULTIMATE LEATHER.....	• J8
DOMINA / ABSOLUTE ELSEWHERE	• J9
SLAP LEATHER.....	• J16
AFFORDABLE LEATHER PRODUCTS.....	• J24
JED PHOENIX OF LONDON.....	• J26
RAWHIDE CORSETS.....	• K2
DESIGNS IN LEATHER LTD.....	• K6
RENAPUR LTD.....	• K10
JACK THE RUBBER.....	• K18
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HELEN E.....	• K26
HONEYBEE.COM.....	• K30
RICHARD LARSEN R.L.J.....	• K34
LOVE IN LEATHER.....	• K60
PVC-U-LIKE.....	• K62
SIN WEAR LTD.....	• K66
ACS PUBLICATIONS.....	• K68
MAID FOR PLEASURE.....	• K70
PLANK-DESIGN.....	• L6
BED JESTER.....	• L8
KINKY BED CO.....	• L10
PLAYPENZ.....	• L12
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MCCOY'S GUIDES.....	• M1
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BREATHE CLOTHING.....	• M4
MISS MARCHMONT'S ENGLISH SPANKING SOCIETY.....	• M5
BADGE SALES.....	• M8
LONG LEATHER GLOVES.....	• M10
DARKER ENTERPRISES.....	• N2
HARMONY LTD.....	• N4
SUPERIA SUPPLIES.....	• P4
CSN MEDIA GROUP.....	• P6
THE MANTRIC MOVEMENT.....	• P12
SPANKI & CYBERTARTCLOTHING.COM.....	• P26
HEALTH CONNECTION.....	• P30
LINK77.....	• P38
RICHIE WINTER LTD.....	• P43
FRENCH CONNECTION SWINGING HOLIDAYS.....	• P44
WHATSOURS.COM.....	• P50
FACEFACTS.....	• P52
THE EROTIC REVIEW.....	• P54
EROTIC PRINT SOCIETY.....	• P56
KINKY ANTICS.....	• P58
SHAKTI CHAKRA LTD.....	• P68
CINDERELLA HAIR.....	• P70
BIZARRE MAGAZINE.....	• R2
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AEROLATTE.....	• R18
REVEAL ALL LTD.....	• R26
LYLE WARD CHOCOLATES.....	• R28
HAIR DIRECT (UK) LTD.....	• R30

LISTING STAND

WHISPER-VIBRATORS.....	• R36
WANT-SOME.COM.....	• S3
METALORGY.....	• S4
CYBERDERMIS LATEX PRODUCTS.....	• S6
ALLYCAT.....	• S8
CLUB R.U.B.....	• S9
MAYARNI.....	• S11
LATEXWARE.COM.....	• S14
GLAMOURAMA.....	• S15
NEW AGE TRADING.....	• S16
EQWHIP.....	• S18
WHAT KATIE DID HOSIERY.....	• S20

ART GALLERY

ADL.....	Art Gallery
ALTERNATIVE-IMAGE / DOUG SORREL.....	Art Gallery
ANSHAW ART.....	Art Gallery
ART 2B creative erotic.....	Art Gallery
LES BALL.....	Art Gallery
PAUL JOHN BALLARD.....	Art Gallery
BODY SCULPTURE / KEN CLARKE.....	Art Gallery
BOB CARLOS CLARKE.....	Art Gallery
DAVE DAVIES.....	Art Gallery
SASKIA DENEUE.....	Art Gallery
KIM DIXON.....	Art Gallery
EROTIC-ART / MATT SLADE.....	Art Gallery
CASSANDRA HAYLE.....	Art Gallery
HUMANIKS LTD.....	Art Gallery
ICONIA.....	Art Gallery
DAVID JAMES.....	Art Gallery
JOHN CHILTON PHOTOGRAPHY.....	Art Gallery
RAY LEANING / MUSE FINE ART & DESIGN.....	Art Gallery
PENOVAGI / CHARLES SAYER.....	Art Gallery
PERSUEDE DESIGNS / DAMEON PRIESTLY.....	Art Gallery
PETE RIGSBY.....	Art Gallery
R L PUBLICATIONS.....	Art Gallery
SCORPION SCULPTURE / LEN GIFFORD.....	Art Gallery
SHILLITO'S.....	Art Gallery
ANDREW SMITH.....	Art Gallery
SIMONE KAY STAINED GLASS.....	Art Gallery
TAMI HAYLEY EGONU PHOTOGRAPHY.....	Art Gallery
URIBE - SCULPTURES.....	Art Gallery
WWW.PINUPBITCH.COM.....	Art Gallery

THE EROTICA TEAM

Operations, Sales and Marketing: CHRIS CHRISTODOULOU
 Floor Management: DEREK FELTON EXHIBITIONS
 Stage Show Producer: TORTURE GARDEN
 Technical Production: DEREK HALLIDAY
 Press & Public Relations Consultants: KIRKBY MONAHAN
 On-Site Public Relations: DAN KIRKBY
 Media Agent: INSIGHT MEDIA/MIND SHARE
 Showguide Production: MUSE FINE ART & DESIGN
 Thanks also to the crew of the EROTICA BUS
 and all the rest of the team too numerous to mention.

All details correct at time of going to press, apologies for any late changes not taken in.



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the exhibitors

LISTING	STAND	BADGE SALES	M8	BOSOM TO BASE LTD	A20	CLONE ZONE LTD	D10
ACS PUBLICATIONS Mr Mike Frankovich 450 W. Pioneer Drive #593, Glendale, California 91203 USA (+1) 818 252 0304 <i>Fetish Realm magazine & website & erotic artwork</i>	K68	Mr William Smith 83 Berwick St, London W1F 8TR 020 7437 5121 www.roebuck-rk.co.uk <i>Fashion accessories</i>		Mr Kal Jula 1-4 Hockley Hill, Hockley, Birmingham B18 5AA 0121 523 7110 www.bosomtobase.com <i>Designers and manufacturers of lingerie</i>		Mr David Edwards 3rd Floor Wellington House, Pollard St East, Ancoats, Manchester M40 7FS 0161 273 5246 www.clonezone.co.uk <i>Leather, rubber fashions & accessories</i>	
ADL Ms Christine Low 020 8932 7077 adl.adl@virgin.net <i>Artist. Erotic/sensual original etchings, collographs, drypoint and chine colle artwork</i>	ART	LES BALL Basement Flat, 13 Kings Bench Walk, Inner Temple, London EC4Y 7EN 020 7583 8587 www.leslieball.co.uk <i>Artist. Fetish Artist - nude & semi nude</i>	ART	BOXER Mr Thomas O'Brian Downham St, Bradford, W Yorks BD3 9QY 01274 731547 www.boxergifts.com <i>Adult party games, adult gifts & novelty kits</i>	G10	CLUB R.U.B. Kim Williamson City House, 287 City Rd, London EC1V 1LA 0709 119 3146 www.club-rub.com <i>Regular Saturday night fetish club and monthly playroom / house music</i>	S9
AEGEAN SPAS, HOT TUBS & GAZEBOs Miss Sophie Jones 2-4 Hale Lane, Mill Hill, London NW7 3NX 020 8959 1529 www.aegeanspas.co.uk <i>Hot bubbling Aegean Spas</i>	E46	PAUL JOHN BALLARD Beaumont Hall Studios, Beaumont Hall Lane, Redbourne Rd, St Albans, Herts AL3 6RN 01582 791661 www.beaumontallstudios.co.uk <i>Artist. Erotic nudes in oils, pencils, any medium for all fetishes</i>	ART	BREATHE CLOTHING Ms Lena Kamber 54 Sandy Park Rd, Brislington, Bristol, Avon BS4 3PF 01973 784014 lenabkamber@hotmail.com <i>Tailor made fetish clothing in erotic fabrics</i>	M4	CORSETCURVES Ms Katrina Holden Tall Pines, Suspension Bridge, Welney, Wisbech, Cambs PE14 9TF 01354 610610 www.corsetcurves.com <i>Vollers corsets & corset dresses - introducing the new Vollers October 2002 collection</i>	E45
AEROLATTE Mr Mike Jarman Control House, Station Rd, Radlett, Herts WD7 8JY 0870 787 4726 www.aerolatte.com <i>Rotate & vibrate your milk into cappuccino froth in seconds & other uses....</i>	R18	BARE NECESSITY Ms Amanda Harris 28 Maddox St, London W1S 1PR 0800 027 2029 www.barenessity.co.uk <i>Laser hair removal</i>	D30	BREATHLESS Ms Dolenta Debarna 38b The Stables Market, Chalk Farm Rd, London NW1 8AH 020 7267 3705 www.breathless.uk.com <i>Latex range of clothes - men & womens, Libidex, House Of Harlot, Innersanctum, Pigalle & more</i>	A19	CSN MEDIA GROUP Mr Simon Arnold 21 Warple Way, London W3 0RX 0845 051 2622 www.csnmedia.com <i>TV & video productions</i>	P6
AFFORDABLE LEATHER PRODUCTS Mr Graham Marsden PO Box 151, Southsea, Hants, PO5 1HL 023 9264 2149 www.affordable-leather.co.uk <i>Bondage. Affordable restrictive leather gear</i>	J24	BEAUTY HAIR PRODUCTS Mr Michael Kyriacou Unit B1, Bounds Green Ind Est., Bounds Green Rd, London N11 2UN 020 8368 2077 www.beautyhairproducts.com <i>Beauty and hair products</i>	F46	BRITANNIA BUCKLE & BELT CO LTD Mr Seymour Davis 19-21 De Beauvoir Rd, London N1 5SF 020 7249 3377 www.britanniabuckle.com <i>Buckles, belts, spankers, chokers, whips, wrist straps and fetish bears</i>	B14	CYBERDERMIS LATEX PRODUCTS Mr Ross Lake Unit E, Dodnash Priory Farm, Hazel Shrub Bentley, Ipswich, Suffolk IP9 2DF 01473 311313 www.cyberdermis.com <i>Liquid body latex & latex stockings</i>	S6
ALLYCAT Mr Mark Eakins 143 West Rd, Shoeburyness, Essex SS3 9EF 01702 299782 www.allycatfetishware.co.uk <i>Stainless steel collars & body armour</i>	S8	BED JESTER M. Peter Igaz Speedy Sheet Metal Ltd, Unit 5, Teknol House, Victoria Rd, Burgess Hill, W Sussex RH15 9LH 01444 248 764/5 www.bedjester.co.uk <i>Dramatic hand crafted erotic beds, bedroom chairs & bedside tables</i>	L8	CATALINA SPAS Mr Charles Farr Downs Farm, Gomeldon, Salisbury, Wilts SP4 6JZ 01980 611555 www.catalinaspas.co.uk <i>Range of spas for the home and garden</i>	B34	CYREX LTD Mr Andy Smith Unit M5, The Maltings, Stanstead Abbots, Ware, Herts SG12 8HG 01920 877999 www.electrastim.co.uk <i>New electro-stimulation sex toy designed & manufactured in UK</i>	H8
ALTERNATIVE-IMAGE Mr Doug Sorrell 6 Watton House, Watton at Stone, Herts SG14 3NZ 01920 830539 www.alternative-image.com <i>Erotic photography for couples and singles</i>	ART	BIG BOY CONDOMS Mr Ian Chaplin The Old Church House, Spring Rd, Riddings, Derbyshire DE55 4BS 01773 606004 www.bigboycondoms.co.uk <i>UK online condom store</i>	F3	CATWALK COLLECTION LTD Mr Aydo Mehmet Unit 12, Oliver Business Park, Oliver Rd, Park Royal, London NW10 7JB 020 8961 0808 www.catwalk-collection.co.uk <i>Glamour corsets, jackets, fake fur etc</i>	H4	DARKER ENTERPRISES Mr Mike Wallace Unit C, 26 Thames Rd, Barking, Essex IG11 0JA 020 8507 8566 www.shoosexshop.com <i>Glamour sex magazines Whitehouse & Climax, videos & DVDs</i>	N2
ANSHAW ART Ms Brenda Anshaw Cuchulainn House, Killaminogue Cross, Innishannon, County Cork (+353) 86 376 9132 anshawart@yahoo.com <i>Artist. Original and limited edition female sculptures</i>	ART	BIZARRE MAGAZINE Mr Will Watt I Feel Good (Holdings) plc Stockman House, 9 Dallington St, London EC1V 0BQ 020 7687 7000 www.bizarremag.com <i>Magazine for connoisseurs of outrageous & extreme stories</i>	R2	JOHN CHILTON PHOTOGRAPHY Mr John Chilton 3 Park Square, Leeds LS1 2NE 0113 258 9409 www.johnchilton.com <i>Fine art erotic photographer</i>	ART	DAVID SPAIN CLOTHING CO Mr David Spain 42-44 Wallgate, Wigan, Lancs WN1 1JU 01942 323333 www.davidspain.com <i>Designer specialist in stainless steel body armour, clubwear & accessories for men & women</i>	G20
APOLLO SALES LTD Mr Rodney Thomas The Gemini Centre, 136-140 Old Shoreham Rd, Hove, E Sussex BN3 7BD 0871 8718871 www.apollosexlife.com <i>Online retailer of adult toys and clothing</i>	F82 & F84	BODY IMAGES LTD Ms Gill Henshaw Units 1-5, Alfold Business Centre, Loxwood Rd, Alfold, Surrey GU6 8HP 01403 753443 www.body-images.co.uk <i>Manufacturer of penis and nipple enlarging system</i>	E22	CHOOK Mr Chris Hook PO Box 31400, London W4 2FS 01273 727706 chookleisure@hotmail.com <i>A hand held wooden massager for relieving tension</i>	G22	DECADENT MEDIA Miss H J Zak Kear 48 Glenville Grove, Deptford, London SE8 4PB 0973 767086 zak@missdemeanour.iops.co.uk <i>Books, videos, slave contracts, jewellery & catalogue</i>	K22
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ANDREW SMITH The Studio, High House, Harlington Rd, Hillingdon, Middlesex UB8 3HX 01895 230080 www.ericotic-sculpture.co.uk <i>Erotic sculpture</i>	ART	BONDAGE TAPE E.T.L. Mr Mark Stanley Denaby Ln Ind Est, Denaby Ln, Doncaster DN12 4LH 01709 772400 www.bondagetape.com <i>Bondage tape - fetish accessory to blindfold, tie up & dress up</i>	F2	CLIO & CLAUDE LTD Mr Steve Poole Cornwallis House, Horward Chase, Basildon, Essex SS14 3BB 01268 475919 www.clioandclaud.com <i>Artist. Body casting and nipple rings</i>	R14	DESIGNS IN LEATHER LTD Ms Angela Rimmer Unit 6, The Glass House, 49a Goldhawk Rd, London W12 8QP 020 8749 6751 <i>Wide range of clothing, toys & accessories for all tastes</i>	K6

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<p>REALLY ORGASMIC SWEETS H2 Ms Rosalind Wrigley 7 Cherwell Croft, Garforth, Leeds LS25 2BE 0113 287 6232 www.ros.me.uk <i>Handmade speciality luxury confectionery, novelty chocolate edible play toy. Mail order</i></p> <p>RENAPUR LTD K10 Ms Lynne Handley Chantry Ln Trad Est, Storrington, W Sussex RH20 4AD 01903 742277 www.renapur.com <i>Natural balsam to nourish & protect leather</i></p> <p>REVEAL ALL LTD R26 Mr Jason Carr 9 Carnoustie, Bracknell, Berks RG12 8ZW 01344 869288 www.ironingfun.com <i>Cheeky ironing board cover</i></p> <p>RICHARD LARSEN R.L.J. K34 Mr Richard Larsen PO Box 715, Bedford MK40 3YB 07714 203628 www.richardlarsen.co.uk <i>Handmade silver & gold fetish & erotic jewellery</i></p> <p>RICHIE WINTER LTD P43 Mr Gary Ayckbourn PO Box 6042, Reading, Berks RG7 5WF 0118 9713348 www.richiewinter.com <i>Quality adult toys & lingerie. Male & female in-home parties for all persuasions</i></p> <p>PETE RIGSBY ART 18 Observatory Walk, Redhill, Surrey RH1 1HL 07941 751632 <i>Artist</i></p> <p>RIO'S & CHARIOT'S SPAS D46 Mr Trevor Mapp 239-241 Kentish Town Rd, London NW5 2JT 020 7482 4325 www.rios.co.uk/www.gaysauna.co.uk <i>Rio's Unisex spa / Chariot's Gay spa</i></p> <p>ROB OF LONDON F58 Mr Andy Brodie 24 Wells St, London W1T 3PH 020 7735 7893 www.rob.ni <i>Rubber & leather fetish wear & accessories</i></p> <p>ROPED RIST F22 Mr Paul Roper 2 Blackmoor Close, Ascot, Berks SL5 8EU 01344 883245 roped.rist@virgin.net <i>Specialist designers of erotic rugs, fabrics & luxury accessories</i></p> <p>SCORPION SCULPTURE ART Mr Len Gifford 1 Marryatt Crt, Green Vale, Ealing, London W5 3AU 07985 420 925 www.scorpionsculpture.co.uk <i>Fetish and bondage sculptor</i></p>	<p>SEX AXESS F94 Mr Ian Taylor 62 Bridgenorth Rd, Wollaston, Stourbridge DY8 3PA 01889 579434 www.sexaxess.com <i>Manufacturers of restriction & medical devices, dildos, floggers & crops</i></p> <p>SHAKTI CHAKRA LTD P68 Mr Denish Patel 106 West St, Erith, Kent DA8 1AQ 01322 447610 www.acumag.net <i>Acupuncture products & eye massager</i></p> <p>SHILLITO'S ART Ms Coralina Cattrell 1 Rhodes Moorhouse Crt, Green Ln, Morden, Surrey SM4 5NR 020 8646 4072 www.shillito.ibusinessdot.com <i>Artists Agent representing erotic artists</i></p> <p>SHOWTIMEINTERNET.COM E52 Mr Danny Warnes Castle Crt, 41 London Rd, Reigate, Surrey RH2 9RJ 01737 735517 www.showtimeinternet.com <i>Adult Internet Service Provider</i></p> <p>SIMONE KAY STAINED GLASS ART 2 Fairfield Corner, Hawks Rd, Kingston Upon Thames, Surrey KT1 3BX 020 8287 7743 www.stainedglass-artists.co.uk <i>Artist - stained glass and body painter</i></p> <p>SIN WEAR LTD K66 Mr Simon Power Willow Barn, School Rd, Terrington St. John, Norfolk PE14 7SJ 01945 882094 www.sinwear.co.uk <i>Fetish leather clothing</i></p> <p>SKIN TWO F62 Miss Judy Wild Unit N306, Westminster Business Sq, 1-45 Durham St, London SE11 5JH 020 7735 7195 www.skintwo.com <i>Fetish clothing in rubber & PVC</i></p> <p>SKIN TWO MAGAZINE G55 Tim Woodward Publishing Mr Tim Woodward Unit 63, Abbey Business Centre, Ingate Place, London SW8 3NS 020 7498 5533 www.skintwo.com <i>Publisher of SKIN TWO magazine, LateXtra & SKIN TWO Directory</i></p>	<p>SLAP LEATHER J16 Mr K Wahlberg Unit 32, Rapid Hse, 52-54 Wande Bank, London SW19 1BW 0797 918190 <i>Leather & PVC fashion</i></p> <p>SMG INTERNATIONAL LTD C2 Mr Sumit Ghosh IMEX Block 32, Dyrden Rd, Loanhead, Edinburgh EH20 9LZ 0131 448 0505 www.smginternational.co.uk <i>Hennah tattoos & hair pieces</i></p> <p>SPANKI & CYBERTART P26 Ms Karen Cruikshank 33 Sydney St, Brighton, E Sussex BN1 4Ep 077348 49759 www.cybertartclothing.com <i>Cyber/Goth streetwear, reflective full length coats, pvc and printed wear</i></p> <p>SUPERCLUBS B11 Ms Annabelle Marshall 4th Floor Tolworth Tower, Ewell Rd, Surbiton, Kingston-Upon-Thames, Surrey KT6 7EL 020 8339 4150 www.superclubs.org <i>Holidays: SuperClubs - Hedonism II & III Resorts. Super-inclusive holidays for adults</i></p> <p>SUPERIA SUPPLIES P4 Mr Charlie Brown Sureline Hse, Dominion Way, Worthing, Sussex BN14 8HQ 0870 844 3333 www.superia-supplies.com <i>Sex toys by mail order</i></p> <p>TAMI HAYLEY EGONU ART 100a Camden St, Camden, London NW1 0HY 020 8552 3303 tegonu@hotmail.com <i>Photography, prints, greetings cards postcards</i></p> <p>TARA KING F18 PO Box 2318, London W1Y 5GJ <i>Model. Page 3 Model Winner '98 & '99</i></p> <p>TORTURE GARDEN PROMOTIONS F9 Mr David Wood 7c Oakwood Hse, 422 Hackney Rd, London E2 7SY 020 7613 4733 www.torturegarden.com <i>Fetish club, event production agency and TG couture latex clothing label. Producers of the Erotica 2002 Stageshow</i></p> <p>ULTIMATE FOOTWEAR H12 (Samana London Ltd) Mr Richard Bloom 8 Exchange Way, Chelmsford, Essex CM1 1XB 01245 268400 www.ultimatefootwear.com <i>Range of erotic footwear</i></p> <p>THE ULTIMATE LEATHER J8 Ms Victoria Wilder Unit 8, 53 Beacon Rd, Hither Grn, London SE13 6ED 020 8318 3636 www.theultimateleather.co.uk <i>Quality soft leather wear for men & women</i></p> <p>URAD LEATHER CARE PRODUCTS B58 Mr Len Clifford URAD Hs, 4 South Close, Bury St Edmunds, Suffolk IP33 3JZ 01284 753791 <i>Shoe & leather cleaning products plus suede and leather chaps</i></p>	<p>URIBE - SCULPTURES ART Ms Mercedes Uribe 044 020 7630 8552 <i>Sculptures, figurines & body casting</i></p> <p>VELDA LAUDER DESIGNS A18 Studio 2, 2nd Floor, 30 Vestry St, London N1 7RE 020 7253 3818 www.veldalauder.co.uk <i>Fetish fashion par excellence. Corset specialist/made to measure/larger sizes a speciality</i></p> <p>VISUALEYES H10 Mr Gary Swerner 020 8441 6940 gazzavisualeyes@aol.com <i>Tinted and crazy monthly contact lenses</i></p> <p>VIXON D22 Mr Mick Lynch 19 Hodersdon Cres, Duncroft, Doncaster DN7 4HH 01302 840702 mick@vixon.freemove.co.uk <i>Leather & PVC fashion</i></p> <p>WANT-SOME.COM S3 Ms Joe Perryman PO Box 32157, London N4 2YF 07957 148862 www.want-some.com <i>Site for sensory exploration. A living artists' directory</i></p> <p>WHAT KATIE DID HOSIERY S20 Ms Katie Halford 4 Mapledurham Drv, Purley On Thames, Berks RG8 8BD 0118 941 9072 www.whatkatedid.com <i>Saucy hosiery from Betty Page style seamed stockings to flirty fishnets</i></p> <p>WHATSOURS.COM P50 Mr Alan Cassidy 020 7681 7468 www.whatsours.com <i>Publishers of on-line fetish & erotic lifestyle magazine, & Fetish Map of London</i></p> <p>WHISPER-VIBRATORS R36 Sureline Marketing Mr Charlie Brown, Sureline Hse, Dominion Way, Worthing, Sussex BN14 8HQ 0870 844 3333 www.whispervibrator.com <i>World's first silent vibrator</i></p> <p>THE WILDCAT COLLECTION C8 Mr David Griffin 16 Preston St, Brighton, E Sussex BN1 2HN 01273 323758 www.wildcat.co.uk <i>Body piercing jewellery, rings & steel adult toys</i></p> <p>WORLD OF WICKED B38 Mr Brian Sheridan Fairborne Manor, Philpot Ln, Chobham, Surrey GU24 8HE 01276 855688 www.worldofwicked.com <i>World of Wicked Clubs, clothes, shoes, jewellery, swimwear, accessories, furniture</i></p> <p>WORLD WIDE WIVES F5 Mr Roc Pietosi Gravy Train Ltd, PO Box 154, Hampton, Middx TW1 2RF 020 8941 2364 www.worldwidewives.com <i>Premier adult web community. Real time contacts via direct e-mail and chatroom</i></p>
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www.lola-gallery.com

The
Erotic Art
Photography
of
John Dietrich

Prints
Posters
Calendars
Books
Private Gallery

Stand G58




**ARE YOU READY
TO BE WICKED?**

It's time to express your hidden desires!

midnight **F**ashions

The first major producer of erotic "PVC Wet Look" garments

For 20 years Midnight Fashions has been designing and making the World's leading range of incredibly sexy PVC Wet Look clothes

With over 4000 designs in PVC and the "Softest Leather" combined with the Fantasy Fabric range, Midnight Fashions gives you the most amazing choice ever

See Midnight Fashions at World of Wicked - the largest Midnight Fashions Stockist at Stand B38

After Erotica you can purchase Midnight Fashions products via our web site www.worldofwicked.com

Or visit one of our One Stop Fetish Retail Stores for an exquisite shopping experience.

♥ World of Wicked at 4 Tooley Street, London SE1 Telephone 07778 758888

♥ World of Wicked in Surrey (by appointment - telephone 01276 855688)

World of **WICKED**

How
do you
dress
to feel
like a



©RAWHIDE CORSETS

Goddess?

© Catwalk Collection

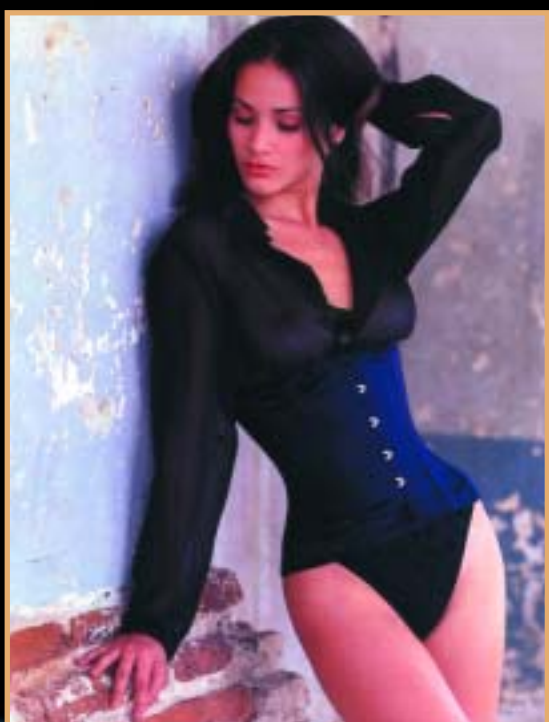


Catwalk Collection

For gorgeous, grown-up glamour, go directly to Stand H4 where Catwalk Collection will make you gasp! Dresses, jackets and Victorian corsets in jewel colours trimmed lavishly with feathers, lace, beading and faux fur – to die for! Exclusive designs and made to measure garments are a speciality. Now where did I hide my credit card?

● 020 8961 0808,

www.catwalk-collection.co.uk



© Photography by Alwyn Coates by kind permission of Vollers Corset Company



Corsetcurves

Corsetcurves is a small business, dedicated to sexy fetish, and traditional tight lacing corsets made by England's leading corsetieres – Vollers. In launching Vollers Autumn collection, Corsetcurves brings us classic and new styles in sumptuous satins, sensual PVC and soft supple black leather – perfect for your lovely cruel Mistress. Silver or gold glitter sparkle, or dramatic black and silver moire, is a must have for the festive season. And for the girl who has everything, their stunning, made to order corset dresses are finally revealed, in satin, PVC, velvet and Chinese silk. When tightly laced into a corset dress, the waist is reduced by 4 inches and the breasts, hips and bottom are curvaceously displayed yet provocatively unavailable. Discover your Corsetcurves on Stand E45.

● 01354 610610, www.corsetcurves.com

Rawhide Corsets

Newcomers to Erotica, Rawhide Corsets use traditional corset silhouettes to produce some of the most renowned avant garde fetish and fashion wear on the market today. Their use of high quality materials, original designs and specialised workmanship shows in their beautiful finished products. You will be spoilt for choice by Rawhide's extensive range of leathers, silks, and PVCs. Each corset is individually handmade in the UK, to customer requirements – Rawhide do not hold corsets in stock, so please allow up to 6 weeks for delivery. Make your choice, if you can, at Stand K2.

● 01772 723511,
www.rawhidecorsets.com



©Rawhide Corsets



©Jade Hosiery

Jade Hosiery

Jade Hosiery's latest *Bare Essentials* extra catalogue has some fabulous sensuous bodywear and uniforms, just the thing to add fun and adventure to your love play. Established over 20 years ago, Jade supply many erotic shops, stores and mail order companies worldwide. Shop with Jade online to receive next day guaranteed pleasure. Wholesale and export enquiries are most welcome. Stand E42.

● 020 8902 1292, www.jade.co.uk



©Rawhide Corsets

Skin Two Magazine

SKIN TWO magazine is the fetish world's glossy colour magazine. Subscribers worldwide get four issues a year, packed with information and features on fetish clubs, people, clothes and news. Single issues and subscriptions are on sale at **Stand G55**. The SKIN TWO team have just launched the *SKIN TWO Directory*. This huge reference book, full of colour photos, lists all the addresses and numbers of clubs, clothing specialists and firms making everything from bondage gear to chastity belts! The same people also produce *SKIN TWO Latextra*, a 32 page magazine covering the fetish scene across the UK – this is given away FREE at Erotica with every purchase of *SKIN TWO* magazine or *Directory*.

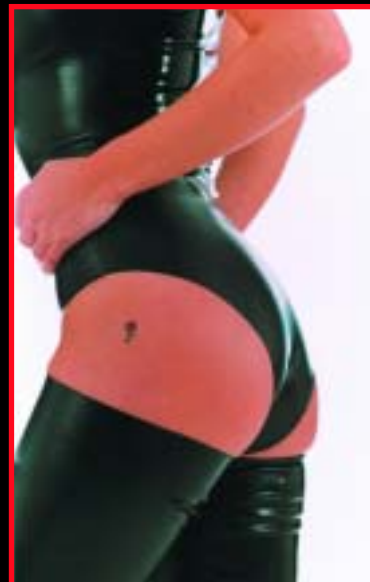
● 020 7498 5533,
www.skintwo.com



Latexware

Latexware.com is a new on-line catalogue of latex designs including mini skirts, pencil skirts, mini dresses, bandeau tops, crop tops, hot pants, underwear, stockings and menswear – all designed and manufactured at their factory near Bristol. Standard colours are black and red but custom orders can be taken for other colours including gold and silver. Wholesale enquiries welcome. Stand S14, Fetish Market.
● 01454 318197,
www.latexware.com

© Latexware



Skin Two

Established in 1984, and still the best known name for fetish fashion and accessories, **SKIN TWO** return to Erotica with some stunning, sharp cut designs from their own fashion label. Producing these lines in their London factory, helps Skin Two maintain the high quality of rubberwear and perfect fit that we have come to expect of them. Find their new lines at **Stand F62**,

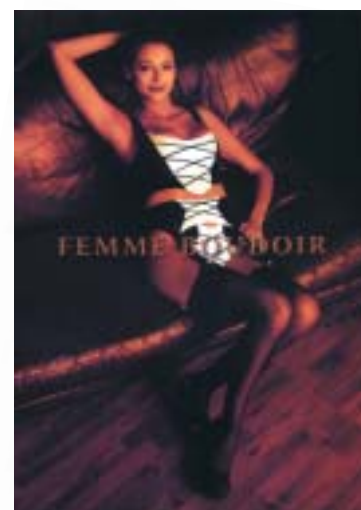
● 020 7735 7195,
www.skintwo.com/clothing

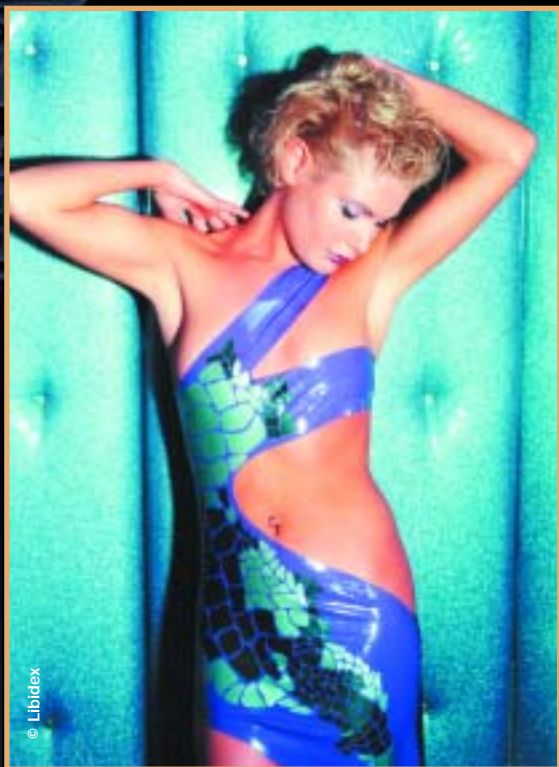


Femme Boudoir

Shopping for sensual fashions can be a delightful experience – thanks to **Femme Boudoir**. Located in central London, this elegant boutique for women, owned and run by women, has taken all the hard work out of finding intimate items for that special occasion. Their very carefully selected range of fine lingerie, corsetry, hosiery, nightwear, high heels, sleek designer rubberwear, PVC, polished steel jewellery and toys is all beautifully styled and well made to satisfy the most demanding of tastes. For sophisticated elegance, make your way to **Stand F38**.

● 020 7637 5794,
www.femmeboudoir.com





© Libidex

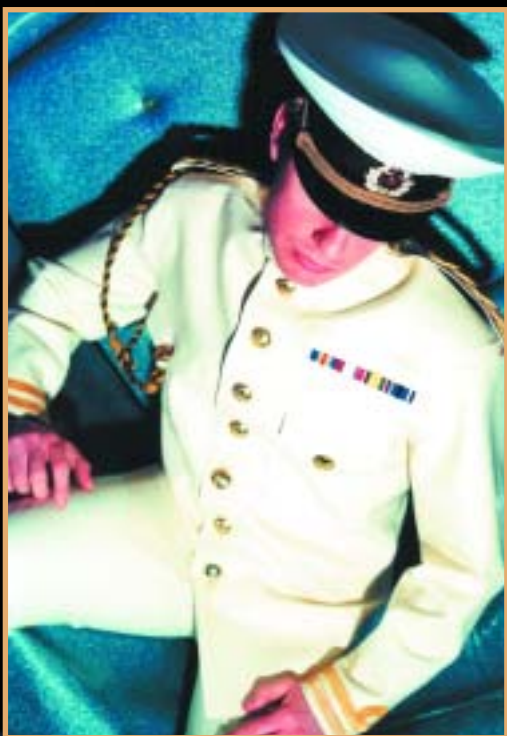
Libidex couture

LIBIDEX has for over 10 years been *the* name for couture latex fashions, popular with stars from Caprice to Scary Spice. Visit Stand E38 and try on one of their famously tailored catsuits to find out what a thrilling experience rubber can be! Their ladies' range also includes tops, bodies and skirts, lingerie, dresses, hoods, masks and gloves. In their men's range: catsuits, vests, shorts, leggings, and special outfits from tough combats to sailor uniforms and dapper coats and tails – perfect for clubbing and showing off! If you'd like to see more, after Erotica, visit the Libidex shop in King's Cross. They are slightly difficult to find, so check their website for the map!

● 0207 916 3346, www.libidex.co.uk



PHOTOS: ©MARK BENNETT 01273 298146 / (07905) 219429



© Libidex

Torture Garden Promotions

When not performing at Erotica, London-based Torture Garden Promotions create stage shows for all kinds of other events from corporate parties to film and video shoots. They also run the largest and most regular Fetish club in the world. And this year they launched the TG latex couture clothing label. Find out more about TG club parties, their performance and production agency, and their merchandise at Stand F9. Or simply find a spot with a clear view of the stage and let them thrill you!

● 020 7613 4733, www.torturegarden.com



Breathless?

With excitement you will be – after checking out the gorgeous offerings at Stand A19. In five years Breathless has established itself as one of the best UK retailers of rubber clothing, with top labels such as House of Harlot, Inner Sanctum, Libidex, Pigalle and Velda Lauder to name but a few. Its exclusive designs for men and women, in colourful fashionable styles, are the best quality at very affordable prices. Larger sizes in stock and made to measure service available. Flattering clothes that bring out the best your body has to offer. During Erotica Breathless are giving a 10% discount on any purchase.

● 020 7267 3705,
www.breathless.uk.com

©BREATHLESS



©BREATHLESS

©MARK BENNETT 01273 298146 / (07905) 219429



David Spain

After working as a costumier for television, film and theatre, David Spain established himself in the fashion industry with his unique 'urban warrior' designs for men and women. Strongly theatrical with a military feel, yet lightweight and comfortable, his designs are ingeniously constructed of rubber, Lycra, PVC and leather, with the stainless steel plates and articulated sections which make them so dynamic and recognisably David Spain. Make an impact, be a hero or heroine, villain or villainess at Stand G20.

● 01942 323333,
www.davidspain.com

© Gabor Scott 07956 286004



Bosom to Base

Designers and manufacturers of lingerie, dresses, costumes and accessories, Bosom to Base supply clubs, theatres, dancers and entertainers. They are specialists in the use of sequins and stones, one-off designs and made-to-measure garments. So if you want to add sparkle, shimmy over to Stand A20.

● 0121 523 7110,
www.bosomtobase.com

© Pink Piranha



Pink Piranha lingerie

Lingerie label Pink Piranha offers bras, knickers, corsets, hosiery and accessories for modern women who want to feel sexy, feminine and individual. For Winter '02, their playful camisoles in black mesh have baby pink ribbon trim and matching G-strings. Saucy mini length half-slips feature built-in thongs, and triangle bra shapes are unstructured for a natural look. Traditional underwired bodices look best teamed with stockings, whilst sheer full-length trousers are a modern spin on what is sexy now. Their knickers range from kitsch boyish-cut styles that skim the hip, to high-cut thongs – made to peep from low-cut trousers. Hosiery features everything from traditional fishnets to mock garter belt pantyhose. To complete the collection, Pink Piranha's 'crystal set' is a necklace, tummy chain and suspender belt all created from a single strand of diamantés. Wear it with lingerie, or alone, for the naughtiest of bedroom fun! Prices start from £5. Pink Piranha previews at Stand D14.

● 020 7580 5575,
www.pinkpiranha.co.uk

© Cybertart



Spanki & Cybertart

Take your passion to the street in Cyber/Goth style with fabulous textured clothing for men and women. Spanki & Cybertart from Brighton are showing fully-lined winter coats with ribbed, padded panels and reflective piping; fitted 'corset waist' jackets in PVC and fleece; rubber-backed jackets and skirts appliquéd with dark tribal designs; and stretchy, strappy tops and dresses with tattoo and naughty printed symbols. The designer is offering a free made-to-measure service on all garments ordered at the show, Stand P26. Get Streetwise!

● 01273 697475, www.cybertartclothing.com

Glamourama

The glamour slapper ware from Glamourama, Stand S15, is individually hand crafted by tipsy maidens, enticed from sipping cocktails on the exotic Whitstable seashore. Busily sewing, drilling and grinding they create burlesque style creations for the discerning showgirl about town.

● 01227 273755,
madam.walton@btinternet.com



© Glamourama

Madame V

Cool girls, romantic women, glamorous ladies and passionate Madames... Madame V is calling you! Whoever you are, whoever you want to be, or whatever you are in the mood for – find yourself in Madame V – a new modern lifestyle brand bringing cool luxury to women of all ages. Madame V employs exceptional fashion researchers, designers and stylists to bring you the ultimate in Sex Couture at affordable prices. Madame V empowers you with seduction tips and techniques from the most celebrated women in history and the present day. Join their exclusive Madame V Club for ultimate sophisticated seductresses: perfect your sensuality and get the most out of your relationships. Discover their Winter 2002 collection and find your V-spot at Stand C10.

020 7722 7721, www.madamev.co.uk



© Shirley of Hollywood / Richie Winter

Richie Winter

This beautiful satin corset and G-string by Shirley of Hollywood is just one of over 600 carefully selected lines of lingerie and leatherwear from Richie Winter. Many styles are available in larger sizes. They also have a fantastic range of made-to-measure shoes. Both their lingerie and sex toys (page 42) are available via mail order, online, or at in-home parties. Ask about 'Lingerie only' parties or pick up a catalogue at Stand P43.

0118 971 3348, www.richiewinter.com



© Madame V

Maid for Pleasure

The **Maid for Pleasure** label is famous for its design of fetish, fantasy and clubwear in modern fabrics, including Latex and PVC. No job is too small, no size too large as all outfits are handmade by 'Terri'. From elegant maid dresses to uniforms to steel boned 'Victorian' corsets – meet any dress code at a price you can afford. Or let Terri turn your own ideas into reality using the latest design technology and her discreet maid to measure service. **Stand K70.**

● 07710 380307, www.maidforpleasure.com



© Foxy Promotions / model - Helena

© Maid for Pleasure

Foxy Promotions

From G-strings to clubwear, platform sandals to thigh boots, **Foxy Promotions** has something for all you ladies! Check out their new range of liquid-filled shoes direct from the USA in many exciting colours, or their best-selling mini mesh dress – now in a range of solid colours. Previewing at Erotica 2002, is an exclusive dancewear and clubwear collection: from elegant dresses to, shall we say, smaller items for the exhibitionists among you. Foxy has an in-stand changing room so you can be confident with any purchases you make at the show. Fancy something different? As well as being able to make clothes to order from your own pattern or style, Foxy now offers a Diamonté and Coloured Stone Service to add sparkle to your favourite pieces – prices start from £15. Staff are on hand to advise at **Stand H6.**

● 01903 532161, www.foxypromotions.com

Misfitz

As they approach their 13th anniversary, **Misfitz** bring to Erotica another stunning collection of PVC fetish and clubwear. Their Aladdin's cave of designs will have you spoilt for choice. There are so many styles and colours you will find it hard to resist temptation! Black PVC and gothic styles feature large, of course, but they also have super fluffy faux fur coats in outrageous colours to make you feel like a star, and for the more daring, a transparent PVC dress that will soon have all eyes on you! **Misfitz'** ever expanding gents range includes PVC jeans with padlock attachments and fishnet T-shirts to make you feel irresistible. **Misfitz** design and manufacture all their own garments which can be seen at their retail outlet based in Derbyshire, or collect a **FREE** colour brochure from **Stand F50.** Prepare to be dazzled...

● 01773 521076, www.misfitz.org



© Misfitz / P J Walker 01332 670 336



Phaze

Have fun with **Phaze's** amazing range of PVC garments for men and women at **Stands D2 & D4**. Dress up, dress down, or kit out in their stretchy gloss PVC uniforms. Pick up an outfit for the party season – be a French maid, a Devil in a catsuit and horns, or an 'Angel' in a naughty nurse's outfit. And don't forget to accessorise. Fancy a fabulous flirty feather boa in a vibrant colour? Phaze stock outfits in many sizes and colours. Catalogue and wholesale available.

● 0191 213 0958, www.phaze-clothing.com

Fantasy Fuzion

Having chosen an outfit from Phaze (see left), check out Fantasy Fuzion, Stand F4, for a superb collection of men's and women's underwear and accessories also by Phaze. Bras, pants, G-strings, thongs . . . in luscious lycra, fabulous fishnet and perty PVC. Xmas stocking fillers for everyone!

● 0191 213 0955, www.phaze-clothing.com

© Phaze



Ultimate Footwear

Ultimate Footwear is now established on the adult scene as a great source for stunning, sexy and kinky footwear at fantastic prices. Its new collection starts from only £24.95, and includes a genuine leather thigh length boot at only £99.95 – so girls, you can shop like Imelda Marcos. Boys don't feel left out – Ultimate Footwear now stocks many lines up to a size 12. And before you say, 'I can't walk in them,' stop by **Stand H12**, you might be pleasantly surprised!

Model wears 'Scandal', £59.95

● 01245 268 400, www.ultimatefootwear.com

© Ultimate Footwear



Helen e is back



Helen e wear is slim and sexy, black and textured to tantalise and tease. Her designs for both men and women contrast soft felt, shiny rubber and matt velvet to exaggerate the male and female forms. Stand K26.

● 01689 857472, www.fixation-fashion.com

© Helen e wear

© The 'Erotic Calendar 2002' by Divine,
The Clink - Fetish Club, & Peter Grigg Photography



© Divine

Divine!

Now we don't like to gloat, but the Ballet Boots that **Divine** previewed at Erotica last year have been photographed quite recently on the lovely legs of Miss Elizabeth Hurley. Hasten ye to **Stand C30** before stocks run out. If however, you prefer footwear that you can walk, or at least teeter in, Divine has serious stilettos, perilous platforms, racy riding boots, butch biker boots, coy cuban-heeled thigh boots... in fact, with literally hundreds of styles of boots and shoes, and leather and PVC outfits to chose from, I'll shortly run out of alliteration, so better pick up a catalogue for yourself!

● 01604 812550,
www.divine.co.uk

POHL Leather

Christoph Pohl is chairman and chief designer of **Pohl Berlin**, a new fetishwear company devoted to quality and fuelled by passion. The quality is excellent - the finest of perfectly tanned, meticulously selected leather, shaped and fitted with care and craftsmanship coupled with a burning passion to bring you the most stylish and innovative Fetish Clothing you'll ever wear. Why just dream about the life you could so easily be living? **Stand F7.**

● 0049 30 69 59 94 70,
www.fucktor.de

©POHL Berlin



Poppicock

For men and women who like their underwear to be noticed, try **Poppicock**. They have mouth-watering lace undies, eye-popping PVC numbers and accessories for wannabe sex kittens. Fellas can have a bit of fun with

novelty thongs or get kinky in PVC or mesh designs. And if you feel a little conspicuous in just your new undies, check out Poppicock's clubwear too at **Stand F10**.

● 0161 624 9224, www.poppicock.com



©Velda Lauder

Velda Lauder Designs

Exquisite designs for special occasions is what you'll find at **Stand A18**. All designs, including bridal, are made to measure to couture specifications. Velda specialises in corsetry, and caters particularly for larger ladies – no size too big, and xl cup sizes. Her new collection includes PVC and glitter gothic designs, fresh drill stripes and glamorous hand beaded satins and silks.

Velda Lauder Designs have moved to Studio 2, 30 Vestry St. London N1 7RE. Callers by appointment only.

● 0207 253 3818, www.veldalauder.co.uk

The Ultimate Leather

Founded by Victoria Wilder, on the principle of quality above all else,

The Ultimate Leather

produces exquisite dresses, skirts, corsets, jeans, jackets and coats for men and women. The

collection has been painstakingly refined –

from the selection of the softest, most tactile skins, to establishing the perfect cut in the design

studio, to cutting and machining by specialists in the

complex field of fine leather. Visit **Stand J8**, gallery level, to fully appreciate the exceptional quality of their garments. Personally, I'd sell my soul to brush just one cheek against the hem of an Ultimate Leather coat...oh, sorry, where was I?

● 020 8318 3636, www.theultimateleather.co.uk

©The Ultimate Leather





© Badge Sales



What Katie Did

What Katie Did imports their new range of retro style nylons from Paris, the capital of seduction. Mistress Persephone looks a doll in her saucy black stockings with contrasting red seam and welt (also available in skintone/blk and grey/blk). But where would stockings be without suspender belts? Thankfully we'll never know as the What Katie Did range includes a basic four strap version, right up to 10 straps for the ultimate in suspension. This year also sees the introduction of two light control girdles – perfect as lingerie or wearing as a micro mini for clubbing. Their website also features interviews with sexy stocking wearers, news pages, pin up girl pictures and a very active forum. So, if you're into stockings, get into What Katie Did at **Stand S20**.

● 0118 941 9072, www.whatkatieid.com

© Christine Kessler / Model – Mistress Persephone

Bags of distinction

Badge Sales are back with a range of stunning Corset bags with lace-up detailing. Available as backpacks, shoulder bags and handbags, the corset bags are crafted from gloss and matt PVC in red, black or animal print plus a new black and lace version. For lovers of all things gothic their Coffin range comprises coffin-shaped backpacks, handbags and wallets featuring pentagrams, gravestones, grim reapers and such like – you won't lose yours on the dancefloor! – **Stand M8**.

● 0207 437 5121,
www.roebuck-rk.co.uk

Hair Direct

Change, enhance or dramatically transform your looks. Add highlights or lowlights, soft natural block colours or bright vivid colour flashes. Lengthen, just add body and texture, or create an extravagant alternative look. Hair extensions from an everyday look to the extreme. **Stand R30**.

● 01234 350089,
www.hairdirect.co.uk



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facefacts

Fancy a make-over? At Stand P52, facefacts are waiting to transform you with sensational show-off wigs and tantalising tie-up coloured hairpieces. Our model Tara wears 'Angelica', a wig with style unlimited, in two different shades. So, will it be powerful platinum, dangerous red, or a delicious multi shade of blonde or brunette for madam?

● 01522 544727,
www.face-facts.co.uk



© facefacts

Hay-Way Shoes

Hay-Way Shoes, at Stand F34, manufacture all their own footwear – shoes, sandals, ankle boots and thigh boots – which means their prices are keen. So, what's new this year? A brand new A&B Baby Shoe, and if you're not up on the lingo, that's for adults who like to dress up as babies (we know you're out there). Hay-way are also making ShoeBags to match their popular shaft heel shoes, so now you can wear shoes on your feet, and carry one like a handbag! Shoebags at a special Show price of only £39!

● 0116 266 3444,
www.haywayshoes.co.uk

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VisualEyes

Back by popular demand, at Stand H10, is VisualEyes with their Crazy & Wild Eyes contact lenses. Or, if special effect eyes are not your thing, you might like to try subtly enhancing your natural eye colour, or changing your eye colour completely with their monthly disposable lenses. All ranges are available as non-prescription, so you don't have to be a regular contact-lens wearer to try them.

● 020 8441 6940,
gazzavisualeyes@aol.com



© Cinderella Hair


Cinderella Hair

The Cinderella Hair Extension System employs an innovative electronic bonding machine and pre-bonded 100% natural and synthetic hair. No wasting time applying glue! Their training school in London's West End employs Europe's award winning extension technician in micro bonding and weaving methods. And with straight and curly natural hair extensions in a wide choice of colours and lengths, they guarantee you'll look fantastic. A superb aftercare kit ensures your extensions look great for as long as possible. And when you want to remove them – a glue remover does the job in seconds. Extend your options at Stand P70.

● 020 8903 5777, www.savagelily.com



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Visit stand B38 for a make over, see if anyone recognises you when you try on one of our Hollywood "Movie Star" wigs (every woman should have at least one!), see how you look in one of Brian Sheridan's fabulously sexy Latex designs or try a beautifully sewn garment designed by Krystina Kitsis of Ectomorph, explore erotic designs by Wicked and Midnight Fashions in PVC or leather or our Pink Piranha range of sensuous lingerie. Then of course you must try on some erotic Wicked jewellery - perhaps a ring or earrings from The Gorgeous Slut Collection or a sterling silver choker from the Wicked Gothic Heart Collection and then of course there's always the Prince Albert Range for those who like to enjoy a stiff cock at all times. Then it's onto the Hosiery department for some original seamed fully fashioned stockings and you really cannot leave our stand before you have tried the ultimate comfort stilettos that you can wear all night long and not just in bed! Plus a whole range of Fetish shoes and boots to die for! And for those moments away from it all check out the Wicked Sunwear Range featuring the miraculous Minikini, a sideless thong for the perfect all over tan! Also try out the amazing new bikini top for the ultimate cleavage. For those of you who prefer to play at home there's our unique 360 degree access play room furniture and other world breakthrough designs for your pleasure. And, before you leave capture the moment by having your photograph taken by the famous Fetish Photographer Ken Alexander.

Come and visit us now at Stand B38 to treat yourself and your partner and to buy presents for friends and family for a perfectly Wicked Christmas!

After Erotica you can purchase Wicked products via our web site WWW.WORLDOFWICKED.COM

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Trade enquiries welcome

♥ World of Wicked at 4 Tooley Street, London SE1

♥ World of Wicked in Surrey (by appointment - telephone 01276 855688)



RLJ

Richard Larsen is back, now with six different designs of his popular clip-on silver nipple shields. (These can be adapted for pierced nipples.) His range of 18ct gold body jewellery has also grown since the last Show. But the piece that caught our eye is his silver clip-on labia clip. Launching at Erotica, the hinged labia clip holds on to the inner labia and extends to the underside of the clitoris. Jewellery to give the lady in your life pleasure – literally! **Stand K34.**

● 07714 203628,
www.richardlarsen.co.uk



Pulse

Pulse was the brainchild of Joanne Baum, whose background is in fine jewellery. About eight years ago Joanne noticed a new trend in body piercing – when there was still little choice in body jewellery. The manufacture of surgical steel threaded bars had more its roots in engineering than in traditional bespoke jewellery making, so her goldsmiths set about

manufacturing intricate belly bars, labrets and barbells. This proved so successful that a new shop was opened in 1995 catering purely for the youth jewellery market. Other services like tattooing, henna painting and tooth gems were introduced. The theory that this business could

develop its own jewellery brand was further tested with the opening of Pulse Northampton in 1999 and Pulse Peterborough in 2001. Pulse is now ready to go national and is preparing to franchise the company. **Stand F66.**

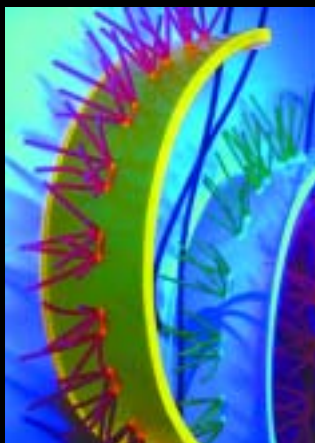
● 01582 654333, info@pulsereetail.co.uk



Metalorgy

A partnership between two innovative jewellery and metalsmith designers, Metalorgy design bold and contemporary body-wear and jewellery for men and women with a strong sense of individuality, who want to stand out from the crowd. All their designs are handmade to a very high quality. Materials vary from precious metals to Perspex, U.V. reactive materials, beads and rubber. Commissions are welcomed. No idea too wacky! **Stand S4.**

● 0208 8947 4426,
dani@danic.f9.co.uk



FUN & GAMES



special gifts

Voodoo Rising

Definitely not your high street jewellers, Voodoo Rising have awesome designs in Sterling Silver for the more adventurous. From their kinky boot and sperm pendants to Cobra vertebrae necklaces to heavy-duty knuckle dusters in the shape of animal heads, skulls, daggers and assorted talismans. And if you like weird and wonderful, check out the replica Shrunken Heads on their website, and at **The Wildcat Collection, Stand C8.**

● 01273 323758,
www.voodoorising.com

Wildcat Collection

The Wildcat Collection, of modern, gutsy, streetstyle body jewellery is Brighton-based. They source from all over the world to bring you quality pieces in innovative designs in various metals including 14ct gold, surgical grade stainless steel, titanium, medical silicone, horn, bone and fossilised Siberian mammoth ivory. Swoon over Wildcat's wicked range of body jewellery at **Stand C8.**

● 01273 323758, www.wildcat.co.uk



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stocking fillers



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A spanking good time

Looking to add a kinky twist to your love life?

Then check out Miss Marchmont's fabulous Spanking Dice Game. Toss his dice and make those cheeks sizzle, then roll her dice to see her bottom glow. One thing is certain, you never know who will end up end up! New to Erotica, **Miss Marchmont's** all female **Spanking Society** has a plethora of quality spanking implements and accessories for players of every level – including novices. Spanking model and author Lucy Bailey will be in attendance to sign copies of her book *The Essential Guide to CP*. Upstairs at **Stand M5**.

● 020 7702 8275, www.missmarchmont.com



Naughty but nice!

Natasha Kinky, the cartoon website hostess of **Naughtygift.co.uk** comes to life at **Stand B62** to show you her wares – Christmas gifts and stocking fillers with more sauce than a bottle of ketchup! Rude food, cheeky chocolates, saucy socks with sex on the side and one of the naughtiest gifts around – The Oyster, as featured on *More Sex Tips For Girls* (Channel 4) and *Eurotica* (Men and Motors). This discreet remote control clitoral stimulator makes even supermarket shopping an arousing experience! Or make a date with your partner to play **MONOGAMY**. Designed to have you love, laugh and lust after each other with exciting, sometimes hilarious challenges and wild conversations. The lucky winner chooses to make real one of fifty breathtaking fantasies!

● 01636 819249, www.naughtygift.co.uk



Boxer fun

Intimate Love is a game for lovers who, by answering questions, doing forfeits, and performing actions designed to stimulate the senses, gradually move towards and enter the 'Erogenous Zone', and ultimately the 'Hot Zone' – bringing the game and themselves to a satisfactory conclusion! You will learn more about making love, about your partner, and about yourself than you ever thought possible. If you are not lovers already, you will be after playing this game. Leading love games designer, **Boxer** have developed 10 intimate games for couples in the last five years. Find *Intimate Love*, *Kama Sutra* and *Forbidden Fruits*, among other delightful temptations on **Stand G10**.

● 01274 731547, www.boxergifts.com



Liquorice lash

From the creator of Back To The Past Confectionery, a new mouth-watering experience – **Really Orgasmic Sweets (ROS)**. Rosalind Wrigley, master chef and proprietor of ROS, has created a dazzling array of erotic confectionery to make everyone's favourite past time just that little bit sweeter! Edible Liquorice Whips are irresistible. Love Dust and Body Chocolate take foreplay to new heights. And the Sensational Sydney – a throbbing block of pure Belgian chocolate – is sheer unadulterated pleasure! Go on, indulge yourself at **Stand H2**.

● 0113 287 6232, www.ros.me.uk



stocking fillers



EroticGifts

Eroticgifts.org specialise in quality gifts with an erotic twist that will make you smile. New this year: a 140-piece, very rude wooden jigsaw, at £25; 'totty' glasses, subtly engraved with an orgy scene at £12.00 each; and lovely jewellery including earrings and a charm bracelet – which looks innocent from a distance! They have also extended their gay range with a beautifully carved, lesbian 'Lovers' figure, and a gay seal ring – perfect for sealing gay marriages. **Stand F14** is worth a visit!

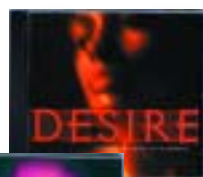
● 01572 822405,
www.eroticgifts.org

Paradise Farm

Romance, passion and seduction are on offer from **Paradise Farm** in the form of books, CD's, T-shirts and greeting cards – with several new lines launching at Erotica 2002, to help you woo your lover.

Create a sensual atmosphere, with *Lovers*, Paradise Farm's latest music CD, which draws its influences from such diverse sources as a smoky blues club in Paris, to the Indian subcontinent. Then read to your lover from *Secret Rooms* – the deliciously seductive new book by Carmen. 'Perfect gifts for everyone you love, including yourself!' Call for a catalogue, or visit **Stand F16**.

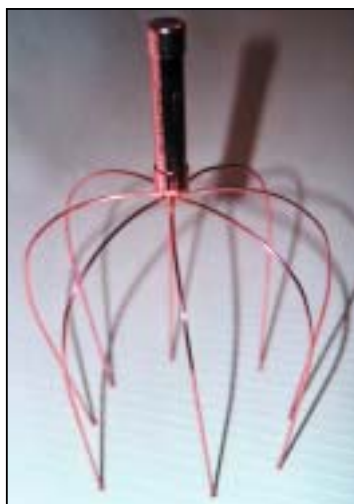
● 01502 575779,
www.paradisefarm.net



Orgasmatron

This copper pressure point head massager is designed to gently massage the many pressure points located all over the head and neck. The immediate effects are a strong tingling sensation in the head, neck, shoulders, arms or legs, as the massage releases bursts of the body's own energy along energy ways leading to all areas of the body. One session with the **Orgasmatron** usually convinces the most sceptical person that it is something special. Developed in Australia by Dwayne Lacey (the son of the standholders) the Orgasmatron has experienced phenomenal success around the world. Find out why at **Stand G14**.

● 01737 558755,
www.orgasmatron.com.au



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These cheeky ironing board covers will make your clothes monitor smile.

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Playpenz

Playpenz is a small company specialising in top quality metal furniture and equipment. Their very reasonably priced standard range includes cages, racks and St Andrew's crosses. Their dual-purpose pieces are very popular; items, which your mother-in-law thinks are artistic, but which can, within a couple of minutes, be transformed into serious pieces of restraint equipment. Their beds all feature a unique 'crossover system' which makes it possible to turn your partner/victim over without releasing them. Smaller made to measure items include head cages, ball and chains, manacles, spreader bars...and a new range of stainless steel collars. So whether you want a single item or a complete dungeon, Playpenz can supply you with something totally unique. Don't dream it – do it, at **Stand L12**.

• 01206 271020, www.playpenz.co.uk



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Quality Control

The master craftsmen at **Quality Control** are renowned for their premium bondage and discipline equipment. From crops and whips to straps and restraints their products are handmade using only the finest leathers, suede's and other top grade materials and are guaranteed for 12 months. But be assured that these exquisite products will give you many years of reliable service and are the best that money can buy. Feel the quality at **Stand D15**.

• 0121 476 2636, www.quality-control.co.uk



© BedJester/Paul Noble
www.pnoblephoto.net

Bed Jester

Having stunned the public speechless at a recent home exhibition which shall remain nameless, **Bed Jester**, a traditional engineering company who have turned their talents to innovative bedroom furniture design, were forced to realise that the dramatic masculinity of their creations was just too intense for your average home show browser. Welcome to Erotica! I think Bed Jester will feel much more at home in our Furniture Village! Try them for size at **Stand L8**.

• 01444 248 764, www.bedjester.co.uk



Whips Etc

Manufacturers of whips and leather products. Items include cat 'o' nine tails, 'Say it with Flowers', 'Ring my Bell', training whips and rip-off knickers. Fun products for those who like to play. Choose an outfit to wear during the show, from just £2.00, at **Stand E50**.



© www.sexwhips.com

Eqwhip

Are you the dominant or the submissive? Do you like the agony and/or the ecstasy? Whatever your inclination, the multitude of sensations made possible and enjoyed by the whipper and the whipped are so personal and wide ranging that only you know what is most desirable to satisfy both you and your lover. At **SexWhips.Com** you will find a sensational range of individually hand crafted genuine 100% horse tail hair whips, pony tails and pony plugs.

For example, the Pet Puma – nine hand-braided tails of skin-smarting, 16" long, horse tail hair with 4" tassels. The Puma bites hard if you're not careful! With black or red handle, £53.50. And the Pony Plug – a jelly butt plug with a tail of 100% real horse hair.

Averaging 30" in length, the tail can be removed for cleaning or to exchange for another colour. In red, green or blue, £40.00. **Stand S18**



© Fetters

Fetters for Bondage

Fetters, a name synonymous with high quality bondage equipment and furniture, is exhibiting on the gallery level at **Stand L26**. Having been in business over 25 years, Fetters provides a guarantee of quality, good design and above all safety! It is easy to make a piece of bondage furniture, or copy a design, but when buying from Fetters, you are assured that everything is hand made by craftsmen and that every product leaving the workshop has been carefully examined to ensure that it is 'fit for purpose' and will withstand longterm use. With a range of over 650 products, the

skills to manufacture bespoke items and the ability to design and install dungeons (worldwide), Fetters is the one stop shop to fulfilling your dream of a perfect playspace.

● 024 765 0111,



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Sleep Tight!

At last, a kinky bed that is beautiful enough for anyone's home! **Kinky Bed Co** offer hand crafted beds and bedroom furniture, forged by an established Sussex Blacksmith. Designed to be aesthetically pleasing, admirers of your bed will remain innocent of its kinky alternatives – unless, of course, you choose to reveal its secrets... **Stand L10**.

● 01435 873214, www.kinkybedco.com





© Mark Bennett 01273 298146



© Britannia Buckle & Belt Company

Rule Britannia

Manufacturers of the famous bondage teddy which has stormed Europe, **Britannia Buckle & Belt Company** specialises in an enormous range of leather and metal goods including masks, chastity belts, leg restraints, body restraints, manacles, whips, spankers, metal/leather bikinis, chainmail crop tops and collars in every combination of metal and leatherwork imaginable – not to mention buckles, belts and all sorts of fashion trims! Their creativity is limited only by your imagination.

Stand B14.

● 020 7249 3377,
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● 01473 311313,
www.cyberdermis.com



Roped Rist designs

This new designer company offers a bespoke service for erotic/sensual objets d'art and luxury accessories. Many items are commission only, but their *Glimpse of Man/Glimpse of Woman* hand tufted bed rugs and

Hint of Lust glass screens are a standard design, available in any colour. Designer coupling cushions and bolsters to assist in the divine art of loving, or their exotic Mongolian stools and cushions, can be

ordered as seen or in your preferred colours. Corset floor lights, erotic fabrics and *Flight of Fantasy* stylised cocktail hats are also available to order. Fetish umbrellas and *Naughty Weekend* packs are available from a small stock or to order. Anything is possible with Roped Rist's designer at your disposal. **Stand F22.**

● 01344 883245,
roped.rist@virgin.net

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• 01980 611555,
www.catalinaspas.co.uk



Erogenator

The **Erogenator** head massager creates amazing sensual feelings in zones all over the body. Its ten copper wires gently massage your head and neck and send shivers and tingles to places you wouldn't believe. You can use it on yourself, but for full enjoyment it is best to take turns with a friend. Reactions to the Erogenator vary from person to person, from sensual and stimulating, to relaxing and calming. Popular with both men and women, this is a fun and unusual gift for almost anyone. This year, Erogenator are also demonstrating an intense back massager and an all over body massager. Get a free trial tingle at **Stand B66**.

• 01376 504180, www.erogenator.com

Eye-popping!

Pump up your nipples with the **Body Images Nipple Enlargement System**. Use occasionally to increase size and sensitivity before loveplay, or pump regularly for a longer lasting effect. This vacuum system can be used to correct inverted nipples, or enlarge one nipple that is smaller than the other. (Word on the street is that clitoral pumping is sensational! Surf the web for details.)

The same vacuum technology is employed for men in Body Images '*Mustang*' **Penis Enlargement System**. Vacuum pumping is a safe and effective method of enlargement. Find out more at **Stand E22**.

• 01403 753835,
www.body-images.co.uk



doors...

FUN & GAMES

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HoneyBeeE.com is a new online erotic toy shop offering an accessible way to explore and purchase erotic products in the privacy of your own home (or office!) HoneyBeeE selects its range from the new generation of sex toy manufacturers that offer high quality, attractive toys with a greater emphasis on women's sexual desires and fantasies. Their products aim to enhance your sexual experience, whatever your taste or mood, from fluttering, tingling caresses to a whip cracking, adrenaline rush, and everything in between. As a business based in Holland, customers can take full advantage of the strong pound from a company passionate about keeping its UK customers happy! Visit HoneyBeeE online to explore your desires. But if you can't wait until you get home proceed at once to **Stand K30**.
 ● enquiries@honeybeee.com, www.honeybeeE.com

want some?

Want-some.com is a website for sensory exploration. A living artists directory featuring work that challenges and stimulates the senses! want-some covers a wide range of genres including the fine arts: sculpture, painting and printmaking, sound selectors, musicians and healing alternative arts as well as graphic designers and sensory installations. At their first Erotica the artists aim to create an interactive installation where movement is translated into image and sound as they interact with the public. Products on sale include silicone dildos by BABES N HORNY, leather 'strap-on' dildo harnesses, and a luxury leather swing sex chair by STAN, the leather tailor. **Stand S3!**
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Hello Big Boy!

Looking for the perfect condom? Try www.bigboycondoms.co.uk, the UK's number one condom specialist. You can shop online for all your old favourites, or try something a little different, from the privacy of your own home. With over 50 types to choose from, you'll find condoms to suit your pocket and your 'little fella', with savings of up to 50% off high street prices. Whether you are looking for serious protection or just some va va voom in the bedroom, Big Boy Condoms has got it all, from regular rubbers to the truly bizarre! Feast your eyes on their sexy 'Flashing' condoms, or their saucy 'Musical' numbers. Favourites include 'Love me tender' and the 'Wedding March' (depending on your level of commitment?). We found the web site refreshingly easy to navigate, with a handy shopping basket and secure online payment. With same day post in the UK and discreet packaging, we reckon it's fair to say, 'You're in safe hands with Big Boy Condoms'. Try them for size at Stand F3.

● 01773 606004, www.bigboycondoms.co.uk



Paladone

This year, Paladone are launching an impressive range of condoms by Pasanté Healthcare Ltd. CE marked and Kite marked condoms in different shapes as well as sizes. The range includes: spermicidal, non-spermicidal, shaped, extra strong, large, small, ribbed, mixed flavours and two non-latex condoms including the Female condom. Visit Stand E26 to receive a free sample. Paladone also offer sexual lubricants, diagnostic kits and many other sexual health-related products and resources including Beppy Tampons with no string (?).

● 01273 230037, www.paladone.com, www.durexmailorder.com



Kama Lifestyle

Inspired by the *Kama Sutra of Vatasayana* – the classic 11th century Indian guide to lovemaking – **The Kama Sutra Company** has developed oils, fragrances and ointments to enhance the senses and sexual pleasure. Their products are a sensual experience, beautifully and dramatically packaged and of the highest quality. Wonderfully romantic gifts! Their *Natural Contours* personal massagers have received numerous accolades since their launch. Kama Lifestyle offers direct sales opportunities too. Find them at **Stand B68**.

● 0870 240 4707, www.kamalifestyle.com

Apollo Sales

Visit Apollo at Stand F82 & F84 and you're guaranteed to come away with something to spice up your sex life! Pick up their 2003 Catalogue to discover great brands like Shunga oils and lotions, Cotelli lingerie, Zado leatherwear, Erostar sex toys, Tantus silicone dildos, BodyAction Lubes, top-selling DVDs, videos and more.

Get a FREE product voucher worth between £5 and £20* just for visiting the Apollo stand (*conditions apply). Or maybe join their Party Plan division as a Consultant to earn great commission.

Call for a free catalogue, or shop online – You'll be glad you did!

● 0871 871 8871, www.apollosexlife.com

WIN £500 worth of sex toys and save up to 50% on purchases made at the show





Got Lube?

If you haven't embraced a particular brand of personal lubricant, or if you'd like to try something new, why not test-drive the lube voted 'No. 1' by *Men's Confidential* magazine? ID comes in a variety of shapes, sizes, flavours and formulations, so that lube connoisseurs and novices alike will

find an ID to their liking. *ID Sensual Glide* is super-slick, odourless, practically tasteless, and doesn't get tacky even after prolonged use. *ID Millennium* is a beautifully silky, silicone lube which never dries up and can be used underwater! *Juicy Lube* is a non-staining, sensual glide in a variety of flavours that actually taste good! Take the taste test at Stand G16 to discover why they are the best-selling flavoured lubes in the world.

● 01636 816034,
www.idlube.co.uk



Commercial lubricants are the slippery secret of sensational sex. But we're about to blow their cover!

Why lubricants are good for men
Gay men were in on the secret a long time ago, but in many heterosexual relationships, lubes are considered a woman's thing. Wrong. Men can have great fun applying lube to their lovers or enjoy great sensations applying lube to themselves. Use lube on the penis and scrotum. A neat little trick is to put a drop of silicone lubricant on the head of the penis just before rolling on a condom. This really heightens enjoyment whilst wearing a rubber.



lube guide

Water-based. These do not stain, are safe for use with latex and all barrier birth control methods, and rarely cause irritation. While they can dry out during extended sex, water-based lubes are quickly revived with a spritz of water or a little saliva. Because of their versatility and effectiveness, water-based lubes are most often recommended by experienced couples. *ID Sensual Glide* is the number one rated water-based lubricant in America and is now proving popular in the UK.

Why lubricants are good for women
Lubricants can set the passion wheels in motion. Try water-based flavoured lube on her breasts, before licking and sucking – or silicone lube which feels beautiful and also acts as a moisturiser! Put a little dab on your finger before stroking her clitoris. Often vaginal lubrication doesn't find its way there before direct stimulation, so fingers tend to feel rough no matter how soft your hands. Many women believe they lubricate naturally and so don't need a lube – but don't knock it before you try it. Every couple will find their love-making benefits from the use of lube.

Are lubricants safe with sex toys?
Yes, in fact many sex toy instruction sheets recommend the use of lubes with their toys. A little lube applied to the toy and to where it is going will make it a far more enjoyable experience. And for anal toys and plugs it's essential. Beyond that, lubes are toys in themselves. They help spur couples to be more sexually playful. The only rider is that silicone lube should *not* be used with silicone toys.

When lubricants help to maintain a healthy, happy sex-life
There are times in a woman's life; certain days within the menstrual cycle, just after childbirth, during or after the menopause, when natural lubrication needs a helping hand. Stress, tiredness, some over the counter drugs, and the pill can also contribute to a dryer than normal vagina. Intercourse at these times (without using lube) can lead to tiny tears in the vagina which are sore and leave it vulnerable to infection. Tiny tears in the anus can be even more of a problem – so if that is your preference; lubricate, lubricate, lubricate! In short, lubricants are fun, simple and highly effective in promoting a healthy sex-life.

Flavoured. Water-based lubricants with a twist. Wonderful for oral sex and foreplay. Make sure the lubricant you choose does not contain sugar as this can cause yeast infections in women. *ID Juicy Lubes* come in twelve flavours: Big Banana, Bubblegum Blast, Wild Cherry, Caramel Cream, Chocolate and Raspberry, Cool Mint, Fresh Peach, Passion Fruit, Pina Colada, Luscious Watermelon, Strawberry and Kiwi and Vanilla Cream. So there should be one that takes your fancy. (Also available in sachets so you can have a different flavour every night!)

Oil-based. Great for anal sex, and male and female masturbation. *ID Cream* is a new oil-based product formulated for men to enhance the pleasure of masturbation. Oil-based lubricants tend to stain fabrics, but they are safe for use with the vagina. They do however destroy latex so should never be used with condoms, diaphragms or cervical caps (except for Durex Avanti which are polyurethane).

Silicone-based. The Rolls-Royce of lubricants, silicone-based lubes retain their lubricating properties better and longer than water-based lubricants and are highly concentrated, so a little goes a long way. They are completely waterproof, making them ideal for underwater use. *ID Millennium* is 100% pure grade silicone, making it ultra long lasting. Silicone will not harm latex and is perfectly safe for internal use as silicone molecules are too big to enter the body through the skin or body linings. Just remember not to use silicone lube with silicone toys!

And one last tip – whichever lube you choose, unscrew the cap to check the bottle has a security seal beneath.

Slippery sensational sex to you all!

● Jane Bowles, The ID Lube Company, 01636 816034, www.idlube.co.uk



the pleasure zone

In need of stimulation?

Two new electric stimulation devices are on show at Erotica this year. Why play with electricity? Well, sex is all about sensations. All sensations are transmitted to the brain by electrical pulses travelling along your nerves. When you use these electrical toys, strong electric signals are sent directly to your brain, simulating a range of sensations, which can include tingling, buzzing, throbbing, burning, and prickling. When used properly, these toys can produce all of these sensations without doing any harm! Developed along the lines of a 'tens' machine – these devices don't move or vibrate, they pulse!



Cyrex

Electrastim™, by **Cyrex Limited**, is a sensational new sex toy that stimulates with electrical pulses. These are felt as tingling sensations as your nerve fibres are excited. The Electrastim control unit's microprocessor generates pulses, which are transmitted to the ElectraVibe (vibrator), ElectraRings (cock

rings), ElectraPads (self-adhesive skin pads), ElectraProbe (anal plug) and ElectraScrotal rings (used in conjunction with the other attachments). You control the level of pulsation and intensity. **Stand H8.**

● 01920 877999, www.electrastim.co.uk

Pleasure~Tec

The **Pleasure~Tec PowerPlay™ PT2010** has been designed to add sensual electric stimulation power to your sexual play. Its two channels have both independently variable intensity, and independently variable frequency levels to give the user an increased range of sensations. This is for beginners who want to experiment and the more advanced and experienced user who wants more power. It comes with a lifetime warranty. **Stand G12.**

● 0151 353 0126, www.pleasuretec.com



new sensations

There's a new generation of sex toy manufacturers and distributors appearing. Their innovative products are of superior quality and their marketing approach makes the experience of shopping for personal items a pleasurable one. Erotica are delighted to welcome onboard two impressive newcomers: The Mantric Movement and Richie Winter.

Richie Winter

At Richie Winter, they aim to provide a relaxed, open, professional and friendly environment to explore and indulge the fun side of sexual pleasure. Their sex toys and lingerie collections have been carefully selected, mostly from leading US manufacturers, to ensure the highest levels of quality and innovation. They are also committed to providing you with the best consumer experience when choosing your products, either via mail order, online, or at in-home parties – in a

familiar environment where a knowledgeable, friendly member of the Richie Winter team presents and explains their range. No gimmicks, no embarrassing rituals and no games. They cater for parties of all persuasions –

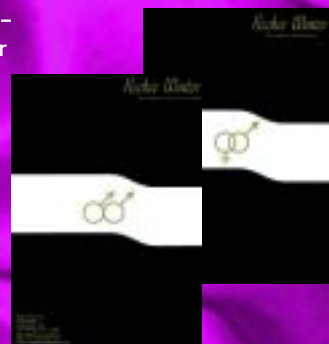
all male, all female, couples, gay, straight or undecided – and guarantee a relaxed, informative and, above all, professional occasion. Their 'lingerie only' parties offer a huge range of superb lingerie and related clothing (see page 21). Also they specifically cater for the male market. Interested party hosts and consultants are most welcome at Stand P43.

● 0118 971 3348,
www.richiewinter.com

PRIZE DRAW!
Richie Winter are giving away £500 of vouchers to one person each day at Erotica. Visit Stand P43 to enter



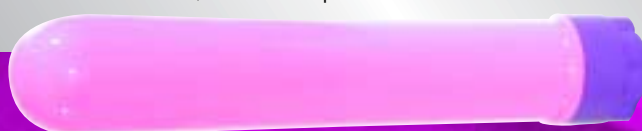
Alchemy 6" metallic plug © Richie Winter



Quiet as a Whisper

Developed by Dr Andrew Stanway, leading sex therapist and author of the best selling *Lovers' Guide* series, the *Whisper* vibrator is incredibly quiet and extremely powerful. Its new vibration system works differently to most vibrators, inducing pleasurable sensations very quickly! Lay your hands on one at **Stand R36.**

● 0870 844 3333, www.whispervibrator.com



Safety Note! Always use strictly in accordance with manufacturer's guidelines. Do not use electric stimulation play toys if you have a heart condition or are pregnant. Not recommended for use with body piercing.

test drive

Here we review a tiny selection of new and unusual vibrators to entice you to try something different. With so many quality toys to choose from, one must simply experiment!

TongueJoy The world's first oral vibrator. This tiny vibe is beautifully engineered and so versatile. Attach it to your tongue, penis or finger (with bands supplied), alone or with its 'turbo pack'. Wear on top of your penis to stimulate yourself and your partner, or underneath to vibrate your balls. Tongue use does take some mastering (better try that again, Darling).

£50 to £60 Richie Winter & The Mantric Movement

Lipstick Small and discrete with excellent vibrations. Every girl should carry lipstick in her handbag! A great little X-mas gift.

£17.50 from Richie Winter

Jacklyn Lick's Pulsator is a clever little *Las Vegas* product. Worn as a cock ring over his penis and balls (this helps to delay male ejaculation and keep the penis harder longer) the tickly bit vibrates only when it comes into contact with the clitoris!

£35.00 The Mantric Movement

Waterproof Puzzle Multi-functional in terms of speed, and shape, in or out of water. Very pleasant vibrations. Dismantle for cleaning. Good value for money.

£17.95

Richie Winter

Wigglewand Reach places untouched by a traditional vibrator with this jelly top on its bendy stick. Looks silly but your lady will love it! Terrific value. **£14.95 Richie Winter**

Aqua Erotic Fill with either warm or cold water before use for two different feels (I prefer warm every time). With variable speed, this could well replace your hot water bottle on a cold winter's night!

£19.95

Richie Winter

The **Venus Wrap** from Canada is designed by women for women to fit your shape more naturally. Made of soft, flexible jelly material for clitoral plus G-spot, or internal/anal double fun! A vibrating egg in each tip, variable speed and it's waterproof. Brilliant!

£37.50 Mantric

• Toys available to order from:

Richie Winter: 0118 971 3348, www.richiewinter.com
& Mantric: 0870 744 6314, www.nicesextoys.co.uk

Just add batteries

For a gift with that 'personal touch': Clockwise from top left: Lipstick, TongueJoy, Wigglewand, Waterproof Puzzle, Aqua Erotic, Pulsator, and Venus Wrap

The Mantric Movement

Based in Chessington, Surrey, The Mantric Movement is one of the UK's most exciting suppliers of sex toys and romantic accessories. They have searched the World to find the newest, most funky, best designed and most effective sex toys. They also operate a most generous party plan. So, if you're a party planner and want to earn some real money... join The Mantric Movement today!

At Erotica 2002, they have celebrity endorsed toys from

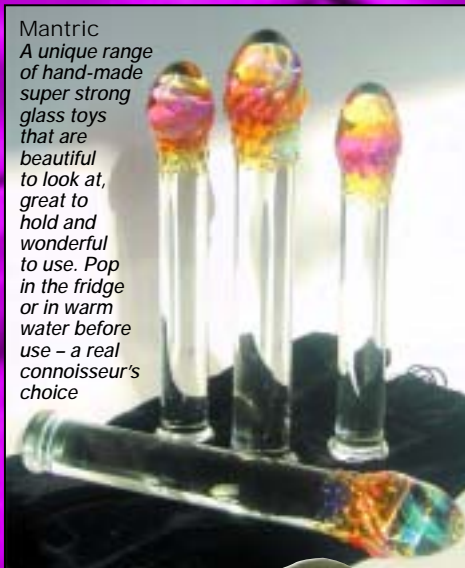
Las Vegas Novelties (USA), bedroom bondage kits from Rachel's Pleasures (USA), designer toys from Lady Calston (Canada), glass and other designer toys from Mantric (UK), romantic bedroom accessories from Lover's Choice (USA), aphrodisiac massage and bath preparations from Instinctive Seductions (USA), superb lubricant from Joy Division (Germany) and the world's quietest and smallest vibrator with free silicone accessories from TongueJoy (USA). They have lots of great freebies too! Visit The Mantric Movement on **Stand P12**.

You won't be disappointed.

0870 744 6314,
www.nicesextoys.co.uk

Mantric Elite Explorer
A beautiful object in its own right and fabulous to use too!
£59.00

Mantric
A unique range of hand-made super strong glass toys that are beautiful to look at, great to hold and wonderful to use. Pop in the fridge or in warm water before use - a real connoisseur's choice



© MUSE for The Mantric Movement & Richie Winter

© MUSE for Richie Winter & The Mantric Movement

the **Olympian** Gods & Goddesses which one are you?



I grew up in a Christian culture with one Omnipresent male God whose moral example was dauntingly perfect. The Greeks, on the other hand, invented whole dynasties of Gods and Goddesses who lied and deceived, seduced and beguiled, murdered their foes, slept with their siblings and generally knew how to have a good time! The enduring appeal of the Greek myths is surely that their Gods and Goddesses are archetypal. Each one is real, flawed, struggling and evolving in character just as we are. And if we look at a few of the main characters you will realise that you know them already.



ZEUS LEADER OF THE PACK

The Sky God. Chief Olympian God, Zeus is most famous for his many affairs and for taking on different forms to seduce and impregnate Goddesses and mortal women. His last and most important wife, Hera he seduced in the form of her favourite bird, the cuckoo. Most of his unfortunate lovers had to suffer the wrath of Hera, but Zeus, a protective father, did intervene to save his many offspring by his lovers.

- The dominant male is not hard to spot in a crowd. A mature, confident man enjoying a successful status and position that he feels are rightly his. Women are his for the taking; employees, colleagues, friends' wives... A Zeus archetype is a good provider for women who want status and a luxurious lifestyle – but not for those who put faithfulness at the top of their wish list. Zeus is an unquenchable philanderer!

POSIEDON THE MID-LIFE CRISIS

God of the Sea Posiedon was not content that his brother Zeus got the top job. Bad-tempered and vengeful, The Greeks called Posiedon 'Earth-shaker' because he caused earthquakes and tidal waves with his trident. Posiedon too had numerous affairs outside of marriage, especially with the nymphs of springs and fountains. The children he fathered were wild and cruel, among them Orion and the Cyclops Polyphemus. He is credited with creating the horse in an attempt to impress the Goddess Demeter.

- Powerful (read 'sexy' to women) but a powder keg of emotion. This archetype needs careful handling. He feels that Life has not given him his due and he will never be content to play second in command.



© John Dietrich

DIONYSUS THE HEDONIST

The God of Wine and Ecstasy, Dionysus is better known by his Roman name, Bacchus. This God travelled the land spreading the cultivation of the vine and teaching women the joy of enraptured love. In antiquity Dionysus was often depicted with a big cat (panther, leopard, lynx...) perhaps to represent the beauty and danger associated with him. For in the wake of his shamanic personality, madness and violence usually followed.

- A hedonist, who lives for sex, drugs and rock 'n' roll. If you get hysterical over your idol at a rock concert – avoid this type. He'll give you mind blowing orgasms, but be gone in the morning. And he does have a problem with substance abuse!

HEPHAESTUS THE LONE WOLF

God of the Forge – a creative genius. Hephaestus was thrown off Mount Olympus as an infant because he was lame. And so he worked for the Gods, alone in his underground forge, creating whatever the Gods desired: Zeus' thunderbolt, Apollo's chariot, Athena's weapons, golden maidservants, Pandora... But his rejection and unhappiness continued because his wife, the Goddess Aphrodite, tormented him with her affairs.

- Today such an artist, possessed with immense talent and passion, still struggles for recognition in our society. And emotionally? Too intense for some, but smouldering for others – if he let's you in!

HERMES THE CHARMER

The Messenger God, Hermes was the cleverest of the Gods and a master communicator. His abilities enabled him to travel freely between Olympus, the earth and the underworld – but they also made him a liar and a thief. A bachelor by nature, his only notable affair was with Aphrodite.

- Both women and men are attracted to Hermes' eloquence and charm. But be warned; the one word that's not in his vocabulary is 'commitment'. Just when you think you have him, he will slip through your fingers like Mercury (his Roman name). His sexuality is difficult to pin down too – sometimes effeminate, often bisexual, in the end his bachelor nature will probably win out. A gregarious loner!

APOLLO THE GOOD HUSBAND

The Sun God was a favourite son of Zeus. Every day he harnessed his chariot with four horses and drove the sun across the sky. With his light and music he created harmony – but he was also a lawgiver and punisher of wrongs. His arrows, shot from afar, brought sudden and painless death. He was honoured for his purity but was distant and unapproachable. And although the most handsome of the gods, Apollo was unsuccessful in love.

- The Apollo archetype favours thinking over feeling, moderation over excess. Passionate he is not. A shining star, to whom young girls are drawn. A good catch (mothers love him) and so dependable, but boring!

ARES THE HOOLIGAN

The God of War, Ares was a son of Zeus and Hera. He was detested by his father (who prized intellect and rationality) because he lusted after combat and lost his head on the battlefield. His most famous affair with Aphrodite resulted in three children. But when Aphrodite turned her attentions to the handsome Adonis, Ares transformed into a boar and killed Adonis. He was fiercely protective of his twenty or so children.

- Ares is alive and well in today's football hooligans and pub brawlers who age physically, but remain emotional adolescents. They may be courageous at heart, and be passionate and enthusiastic lovers, but their uncontrolled emotions and aggression leave most mortal women cold.

HERA THE JEALOUS WIFE

Goddess of Marriage. Wife of Zeus and Queen of Olympus. When Hera was a young Goddess, Zeus disguised himself as a bird to get close to her. He then changed back to his manly appearance and tried to force himself on her. But Hera wisely resisted until he promised to marry her and their honeymoon lasted for 300 years. Beautiful Hera used her wiles to influence her husband. But when Zeus eventually returned to his philandering ways



Hera took out her anger and jealousy on Zeus' lovers, their children, and sometimes innocent bystanders. Hera was greatly revered as a Goddess, but it is for her jealousy and vindictiveness that she is best remembered. Zeus dishonoured their marriage, which was sacred to Hera and then rubbed salt into her wounds by favouring his lovers' children over Hera's.

- Modern Heras do not feel 'complete' without a husband. Their status in life depends on their making a good marriage – this is of the utmost importance to them, more so than even their children. Fiercely loyal and supportive to a faithful partner, the Hera archetype will be deeply hurt by unfaithfulness and consumed with jealousy if her partner abuses her trust.



APHRODITE THE MISTRESS

Goddess of Love, Beauty and Seduction, many Gods vied for her hand when Aphrodite (Venus to the Romans) first arrived at Mount Olympus. Aphrodite chose Hephaestus to be her husband but then shamed him by having many affairs and children by other Gods and mortal men. her behaviour often put her at odds with the other Goddesses, especially Hera.

- Today women with a powerful sex appeal continue to be mistrusted by other women. But they have many strengths. This Goddess compels women to be artistically creative, and she can become a transformative force for change in difficult circumstances, if listened to wisely.

ARTEMIS THE FREE SPIRIT

Goddess of the Hunt and Moon, a daughter of Zeus and twin sister of Apollo, the Sun God. With a silver bow and quiver of silver arrows on her back, Artemis ruled the forests with her band of nymphs and pack of hunting dogs. She personified natural law and instinct. So although she was Goddess of the Hunt, she also protected animals. Although a virgin, she promoted promiscuity and was the Goddess women called out to for help during childbirth. But Artemis herself tended to avoid men – killing any male who dared to look upon her.

- Her modern counterpart continues to give men a hard time. Fiercely independent, this free spirit is untouchable to most men. Her sisterly instincts may have her be an ardent feminist. Her competitiveness will have her compete with the boys – no coy fluttering of eyelashes here! She may find it hard to meet her perfect man, and find the transition from wild child to partner and mother very difficult without help from other Goddesses within her.



ATHENA THE WISE WOMAN

Goddess of Wisdom and Crafts, Athena was the only Goddess who wore armour. She ruled over battle strategy during wartime and domestic arts in peacetime. Zeus' favourite child, she was the only one he entrusted with his thunderbolt. Her father's daughter, Athena sided with the patriarchy and valued intellect and rational thinking over instinct and emotion. This celibate goddess sought powerful men as friends and mentors.

- Athena is a grown-up woman ruled by her head. She is not sensual, sexy or flirtatious, but companionable and loyal. She sees herself as men's equal and can be misunderstood in her approach to the opposite sex. If she drinks with the lads after work, she's networking. She won't get lost in the heat of a passionate affair. Any decision to marry will be a measured one.

DEMETER THE MOTHER

The Goddess of Grain, Demeter was a sister, and royal consort, of Zeus. By him she had one child – the Goddess Persephone. When the young Persephone was abducted by Hades, God of the Underworld (brother of Zeus), and taken to the underworld to be his Queen, her mother was distraught. When Demeter discovered that Zeus had sanctioned Hades actions, she was outraged and withdrew from Mount Olympus. As crops failed and famine threatened to destroy humanity, the deities brought Demeter gifts and sacrifices. But she refused to allow anything to grow until her daughter was returned. So Zeus sent Hermes to the underworld to negotiate for Persephone's release. But while in the underworld, Persephone had willingly eaten pomegranate seeds that Hades had given her. This action tied her to Hades – so although he did release her, Persephone had to return to him for part of every year. Thus the myth explained the seasons. Demeter restored fertility to the earth each spring when Persephone returned to her, and mourned for her daughter each winter.

- This archetype may be experienced in early life as an overwhelming need to have children. It may become noticeable at puberty, or may only be realised after the birth of a child. But once activated, the powerful emotions that a mother feels for her child will change a woman's outlook forever. Watching children grow as the seasons change pulls you somehow deeper into Life. It takes a mature man to accept that a strong Demeter will always put her children first, and that having children often activates this Goddess.

PERSEPHONE THE DAUGHTER

Persephone was worshipped as both the Maiden, before her abduction, and Queen of the Underworld after. As the maiden she was a loving and obedient mother's daughter. Sexually innocent, but receptive and malleable (irresistible to many men). Not sure who or what she wanted, she waited for someone to transform her life – and Hades certainly did. Through her experiences Persephone matured and as Hades' Queen she ruled over the souls of the dead and guided the living that visited the Underworld.

- Any man attracted to a young Persephone should be prepared for her transformation from wide-eyed adolescent to self-assured adult.



Do you recognise these archetypes in yourself, your friends and lovers? Often more than one is active in any one person and they change as we move through life. Tonight, whichever Gods or Goddesses move in you, you have entered the Temple of Erotica. Let Dionysus pour wine to intoxicate you, and surrender yourself to Aphrodite's seductive magic... • Ed.

something for the boys...



RoB of Amsterdam (London) Ltd

This well-established company has been serving the Leather & SM community with high quality clothing and accessories for 27 years in Amsterdam, over 10 years in London and now also in Manchester. Makers of top quality leather and rubber, fetish clothing, **RoB** has a world wide following of devotees. In addition to their horny clothing, they also stock a huge range of accessories and toys to help enhance anyone's sex life. Their gear,

looks good, feels good, but above all, is made to be used. Although their clothing is for boys, the toys and accessories are suitable for anyone who wants to seriously liberate their love lives and explore those secret desires! Located in the heart of London's West End, just off Oxford Street, RoB offers a first class service to all, either in person or by mail order. **Stand F58.**

● 020 7735 7893, www.rob.nl



© RoB

CLONE ZONE

Now approaching their 20th Birthday, **CLONE ZONE** continue to offer high quality leather and rubber items through their eight UK shops. From Glasgow, through Manchester, Birmingham, Bristol, Bournemouth, Brighton to the two shops in London you are always guaranteed first class service from the teams in store. Select from their wide range of exceptionally reasonable off-the-peg items like rubber shorts, vests, jocks; leather chaps, waistcoats or harnesses, or treat yourself to their bespoke, made to measure items such as straight jackets, body sleep sacks or rubber butcher aprons, you are sure to find something to tickle your fancy. Clone Zone own label brands are manufactured to an impeccably high quality, right here in the UK. They offer clothing to suit any man's needs and in addition, a fabulous range of sex toys, gifts, novelties, videos, aromas, books, cd's – in fact, just about everything for, '...your gay life and style!' **Stand D10.**

● 0800 783 7953,
wholesale 0208 675 5200, www.clonezone.co.uk



The Millivres Prowler Group

This year Erotica are pleased to welcome onboard the Millivres Prowler Group (MPG) who have over 28 years of experience in reaching the gay and lesbian markets with a wide range of quality products. Their many brands range from hardcore erotica to information/lifestyle based magazines, books, videos, mail order, retail and e-tail services; the best of which you will find on the MPG Stand:

Gay Magazines

Gay Times the UK's leading gay monthly paid-for magazine, has an average circulation of 60,000 copies, and has been in print since 1984. A lifestyle magazine with a good mix of articles and information, it is available through newsagents, bookstores and WH Smith. If it's not a good read you're after, *Vulcan*, Europe's oldest and most popular gay pin-up magazine, is now hardcore, and features hot and horny boys next door in all kinds of uncensored action! *Euroboy* magazine is younger, and sleazier than *Vulcan*, and delights its readers with hardcore spreads of hot young guys, and video reviews (presumably in that order!).

Gay Videos

Distributing the cream of the world's talent in gay hardcore, Zipper Video has fast become a market-leader in gay R18 videos and DVDs. Top-name directors such as ChiChi LaRue, Michael Lucas, Drew Warner and Gino Colbert, make Zipper Video the best a man can get! Zipper Video produced the first British-made gay hardcore film, *The White Room*, the horniest most explicit best-selling film directed by Sean Spence who prefers longer, more intense and engaging sex scenes to spurious storylines. The follow up, *Quicksilver* contains hours of the hardest, most explicit man-on-man action ever shot in the UK – the biggest R18 video of last summer. Meet director, Sean Spence on the MPG stand on Friday and Saturday, and *Quicksilver*'s porn star, Miles on all three days. MPG also exclusively distribute films by Cazzo Film Berlin, Centaur Films and Bel Ami.

Lesbian Magazines & Books

Diva magazine is a leading light for lesbian information, entertainment and shopping. *Diva* maintains a monthly circulation of 35,000 copies and is stocked in most branches of WH Smith, Borders, Waterstone's and elsewhere. Diva Books launched a raunchy sub-imprint in July 2002 called Red Hot Diva. Commissioning and publishing erotic books for and by lesbian and bisexual women,

their first three titles have had rave reviews: *Cherry*, by Charlotte Cooper; *Scarlet Thirst*, by Crin Claxton; and *The Fox Tales* – a truly omnisexual collection of magic realist dirty stories by Astrid Fox. The mysterious Astrid makes her first public appearance at Erotica on Saturday, giving you a chance to ask her what inspires her filthy work.

Lesbian Videos

And if that whets your appetite, you can also pick up the first two UK lesbian-made, uncensored, R18 hardcore videos by Red Hot Diva and Rusty Films: the acclaimed *Tick Tock*, and its sequel, *Knock Knock*. Get the low down on girl-on-girl action from *Tick Tock*'s director, Angie Dowling who will be on the stand on Friday.

Other goodies on the stand are presented by Expectations: quality leather and rubber clothing, dildos, cock toys, nipple gear, pumps, harnesses, bondage equipment, boots, books, mags, CD's – the list is endless, so before I run out of space altogether, I'll just say MPG are at **Stand B12**.

● 020 7424 7400, www.millivres.co.uk



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out & about



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Hedonism, means the pursuit of pleasure as a matter of principle. And the Jamaican resorts of Hedonism II and III exist for one sole purpose: to provide pure, unadulterated self indulgence for the mind, body, spirit and soul. For this they are legendary among pleasure-seekers worldwide.

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● 020 8339 4150, www.superclubs.org

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The French Connection

This swinging resort, for liberated couples only, is situated in remote countryside in the Pyrenean foothills, close to Spain and to local swingers clubs and saunas in the city of Toulouse. A beautifully restored farmhouse complex, it has a swimming pool, jacuzzi, sauna, relaxation centre, naturist area, excellent cuisine and an international clientele. Featured in *Cosmopolitan* magazine and filmed by Yorkshire TV, this is an ideal place to unwind and meet other swingers for a holiday with a difference. The owners of **French Connection Swinging Holidays** wait to greet you at **Stand P44**.

● 0033 5 62 99 78 66, www.holidays4couples.com



The Real McCoy

If you seek pleasures closer to home, George McCoy is back with his renowned *McCoy's British Massage Parlour Guides*. Not only does George review massage parlours – he also designs websites for parlours the length and breadth of Britain.

So whether you want to buy a copy of the latest guide or see what George can offer in the way of Adult website design, pop along to **Stand M1** in the Erotica Bazaar.

● 0870 7588500, www.mccoysguide.com



Launch of The EROTICA ANNUAL AWARDS CEREMONY 2003

On the eve of next year's show, Thursday 13 November, Erotica will host an Awards Ceremony in London for the Trade 7-10pm with a Party afterwards 10pm - 3am. A limited number of Party tickets will be made available to the public. Details will be posted on the website next Spring.

• www.erotica-uk.com



What's your pleasure?

From SM gear to fetish comedy shows to costume hire, London's first Fetish Map from

whatsyours.com is a one-stop aid for anybody interested in the subject. Aimed at liberal-minded individuals wishing to expand their sexual horizons, it features a wide range of clubs, shops and services that will appeal to Londoners and visitors alike.

As wide-ranging as fetish is, the Map encompasses all genders and sexualities and hopes to address their specific needs. Whether a curious novice or a seasoned fetishist, you will find the route to your pleasure here! Get your hands on the UK's first and only map of free, comprehensive, sexual fetish information at **Stand B50**.

• 020 7681 7468, www.whatsyours.com



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out & about



Luci & the Bunny Girls © Rachel Myers



Luci © World of Wicked



Cabaret at Club Wicked

World of Wicked

World of Wicked has chosen Erotica 2002 to launch several ranges of glamorous and erotic products – many designed by Brian Sheridan, 'The Wicked General'. Their extensive ranges include: Wicked Sunwear featuring the sideless thong known as the 'Minikini'; Wicked shoes featuring the Ultimate Comfort Stiletto Shoes; Wicked jewellery including 'The Wicked Gothic Heart', 'The Gorgeous Slut' and 'The Prince Albert' collections; Wicked Latex fashions and Wicked Fantasy Wear in leather and PVC; Wicked Hosiery and Wicked Furniture featuring 360 degree access designs never seen before. In addition World of Wicked is promoting its clubs: Club Wicked – an elegant fetish cabaret night club and Extremely Wicked – a BDSM private members

club. For couples and singles Wicked is launching a sophisticated and decadent club called 'Champagne'!

Next Club Wicked events: 'All That Glitters' X-mas party on 6 Dec, followed by a 'Masked Ball' on New Year's Eve. More details at Wicked's **Stand B38**.

● 01276 855688,
www.worldofwicked.com

Wicked Founders:
The General and Lady Caroline

Club R.U.B. review by Jezebel

I love Club R.U.B. It's a magical place where trash meets flash and tits-out full-on sex shop gear is groin-to-groin with the Skin Two fashion pages' most gorgeous rubber bikinis. It's not as in-yer-face trendy as some other clubs – not when the venue is a wood-panelled City wine bar with brass fittings – but the total experience is probably a happier and more smiley one. That's not to say Club R.U.B is not cool, but it's not such hard work as some clubs and that's why I like it unreservedly.

Club R.U.B. is a kinky sort of place. It's not necessarily about sex – you can just dance if you want to. Or talk, because Club R.U.B is friendly! And something of a melting pot. If there was an I-Spy book of fabulous deviancy, you could check most of the boxes in a single night. Tousled drag queens straight out of a Soho club totter past glittering rent girlz taking a night off from their clip joint, and hardcore fetishists mix it with goggle-eyed 30-something blokes out for the first time in slightly the wrong clothes.

Club R.U.B. meets one Saturday a month at

Dukes, 18 Houndsditch, near Liverpool St Stn, London EC3. Strict Fetish dress code. Next event: 14 Dec 'Shiny Red X-mas'. Find out more at **Stand S9**.

● 0709 119 3146, www.club-rub.com



© Club R.U.B.



The Art of Christos Achilléos

This year the fabulous cover image of our *Erotica Showguide* is a specially commissioned painting by Chris Achilleos. Inspired by the Greek God of Love, *Eros in Love* is available as a souvenir print exclusively from the ICONIA stand in the Art Gallery. Meet Chris Achilleos on the Stand and have him sign a print for you.

Chris started out in the early seventies as a general illustrator. His skills and fertile imagination, coupled with his love for the female figure, has made him one of the most admired and successful fantasy and erotic artists of his generation. His images have been published on fantasy book covers, in editorials, on record sleeves and film posters – recognisable by his combination of a fantastic creature or

monster and a fabulously beautiful female figure, as in *Chain of Fools* (left).

This combination is best

appreciated in the work that he did for the men's magazines *Men Only* and *Club*, where he was given free rein to explore and push back the boundaries of erotic illustration. Other examples are on the covers of the two book series *Gor* and *Raven*. These images are still as mind-blowing today as they were years ago, a perfect example being the painting *Seduction* (below), prints of which are available from ICONIA.

The women Chris paints might be wearing armour, leather, rubber or hardly anything at all, but they are always proud, assertive and in total control. There are no submissives here. During the nineties, Chris was an active member of the alternative club scene, where he found himself surrounded by fabulous creatures that became embodied in his work. Louisa, from the infamous fetish club Torture Garden, was the inspiration for *Paws & Claws* (above).

Chris' work has been celebrated in the publication of three best selling books, *Beauty and the Beast*, *Sirens* and *Medusa*, which have become a source of inspiration for many young art students, illustrators, designers and tattooists. Thousands of these books have been sold in many reprints and foreign language editions, including Japanese and even Polish. Sadly, only *Medusa* is currently in print. Copies are available for sale at the show from ICONIA.

More recently Chris has teamed up with Neal Mather of ICONIA to produce numerous posters and other merchandise from his work including greetings cards, postcards, mugs and fridge magnets. But mostly he is excited about his paintings being made into 3D figurines of exquisite quality.

Meet Chris alongside pop artist Julian Murphy and fetish artist Marcus Gray at the ICONIA stand in the Art Gallery. On show will be many original works including *Eros in Love*, plus Chris' figurines, and loads of gorgeous images and goodies from all three artists.

● Contact Chris at www.chrisachilleos.com. For a catalogue, figurines, posters or other products contact ICONIA: 01749 831397, www.iconia.uk.com



All paintings this page © Christos Achilléos

gallery Art gallery

Erotic art is alive and kicking! This year we have more painters, sculptors, body casters, body painters, photographers and publishers than ever before – the biggest collection of erotic artists you will find under one roof.

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© Bob Carlos Clarke / www.bobcarlosclarke.com

Bob Carlos Clarke

Shooting Sex is the first-hand experience of one of the world's best known photographers of women, **Bob Carlos Clarke**. His writing is controversial, witty, candid and informative. The text is supported by much of his finest recent work along with some key images from the past 30 years, and more personal shots from behind the scenes. Far from being a conventional coffee-table monograph, *Shooting Sex* is a wild and wicked combination of collectors classics, hardcore glamour and the unrivalled and indefinably unique Carlos Clarke Porn Art, all wrapped up with wickedly funny tales from the life of this dedicated slave to sensuality.

Bob Carlos Clarke is signing copies of his book in the **Art Gallery**.

● www.bobcarlosclarke.com / 020 7437 8887, www.eps.org.uk

Art Demonstration Area

Find the Demonstration Area in our Art Gallery where you can watch our artists in action. At different times during the show see Ken Clarke body casting, Simone Kay body painting, Paul Ballard sketching, Andrew Western Smith carving, and Dave Davies setting up a glamour photo shoot.

● The Art Demo Area is on the gallery level.

Artists who wish to join us next year, please see our Art Gallery Co-ordinator, Margi Howarth at the Gallery Information Desk.



© Böttger / E.P.S.

Lola Art

Fashion and beauty photographer **John Dietrich** is recognised as a leading exponent of erotic art photography. In a world of overtly sexual imagery, John has the rare ability to combine powerful eroticism with great subtlety. A black and white specialist, he prints, tones and manipulates all his own work. His style has earned him an enviable reputation amongst fetish connoisseurs and many of his images are now considered classics of the genre. John's limited edition hand prints are increasingly sought after by serious collectors of art photography. Add to your collection at **Lola Art, Stand G58** (main hall, ground floor).
● 01215547433,
www.lola-gallery.com

© John Dietrich / Lola Art. Model - Dita



Sex for Grown-ups

The first UK publishers to produce a book of sexually explicit photography (*The Sins of Our Fathers – a study in Victorian Pornography*), **The Erotic Print Society** remains at the cutting-edge of unique and sophisticated erotica. Whether your taste is for contemporary or classic, fetish or fantasy, their extensive library can offer you art, photography and literature to suit. So who can you expect to see beneath their covers? Trevor Watson, Lynn Paula Russell, China Hamilton, Sylvie Jones, Vicky & Charlie and Aubrey Beardsley... to name but a few. New additions to the EPS collection include *The Art of Love*: the world's first sexy guides to lovemaking and *The Scarlet Library* – combining classic erotic fiction with contemporary illustrations. The Erotic Print Society, not 'adult material' – but sex for grown-ups! **Stand P54**.
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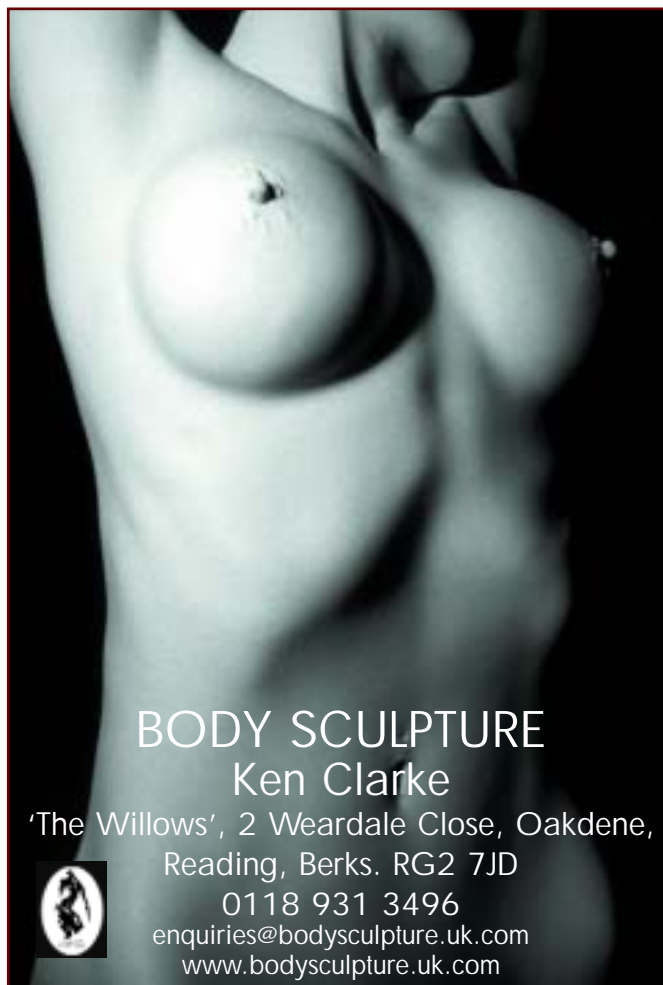
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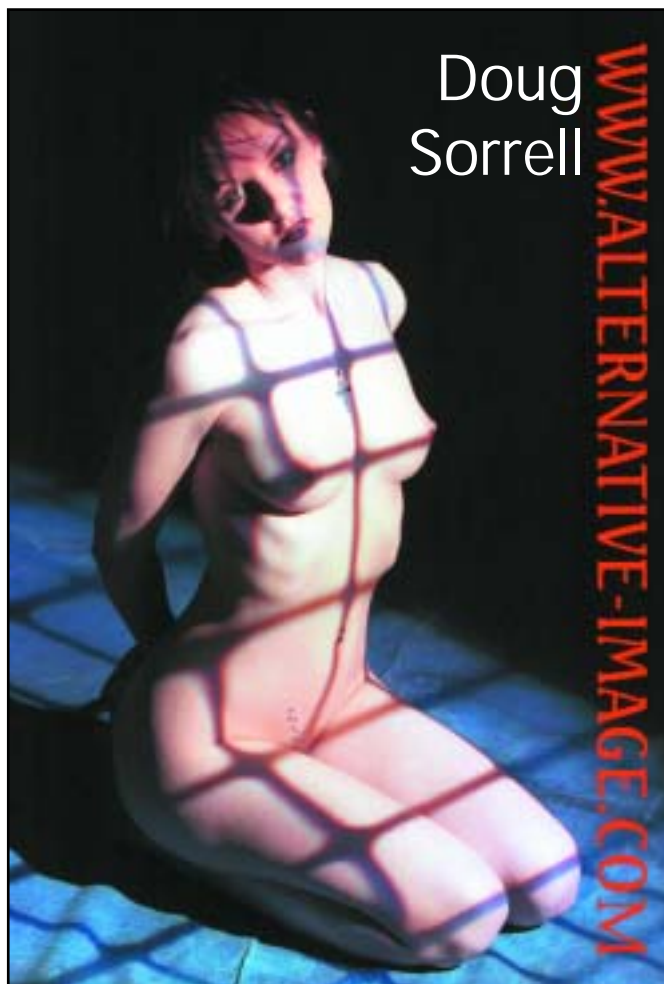
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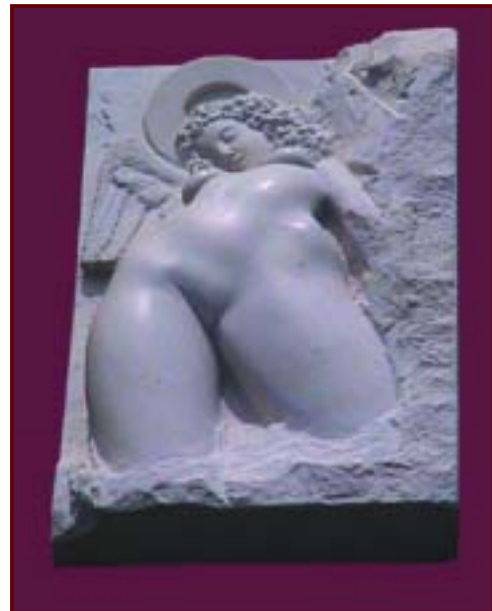
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50 years of Naughty Magazines



With its launch way back in 1953, *Playboy* became the first magazine to publish nude glamour pics. But incredibly, it was to be another twenty years before we got our first tantalising glimpse of pubic hair, courtesy of *Penthouse*. Meanwhile, what was good for the goose was obviously good for the gander, and the April 1972 issue of *Cosmopolitan* published their first male nude centrefold, which showed Paul De Feu (Germaine Greer's then husband) reclining in a pose which just about preserved his modesty. During the same month, the American edition of *Cosmo* gave Burt Reynolds the staple-through-the-navel treatment.

Subsequently, girlie mags were to outdo each other with ever more revealing 'pink' shots: *Hustler* pushed the limits in the States, matched over here by titles like *Whitehouse* and *Playbirds*. But little else changed in the British market until the mid-nineties, when limited quantities of American magazines such as *High Society* and *Cheri* – far stronger than anything we had been allowed to see before – were imported into the UK. But, like most mags, these were aimed squarely at men.

And for women? Well, there was *For Women*, *Playgirl* and a few short-lived titles which depicted men in all their naked (limp) glory. Clearly there was a growing demand for women's erotica.

But why segregate the sexes, we wondered? After all, isn't sex something to be enjoyed together – so how about an adult magazine for both women and men, exploring all aspects of sexuality? And so, employing male and female writers, photographers and illustrators, *Desire* was born in 1994, as a magazine to be kept on the bedside table (rather than under the bed) and shared as a source of erotic inspiration. Our policy was – and still is – to arouse, inform and entertain with a distinctive mix

of provocative features, news, reviews, fantasies and photography.

Today, in the wake of the legalisation of hardcore on video in 2000, full-strength European magazines can be found in British newsagents, shrink-wrapped (not for reasons of hygiene!) and at a premium price. And so, in tune with more relaxed attitudes, the content of *Desire* has become a little more explicit, and yes, you will see erections, long considered the last taboo in British publishing.

Yet with top-shelves across the land now groaning under the weight of over 200 different sex publications, *Desire* remains unique as the only adult magazine in Britain for both women and men. And now there's also our brand new magazine, *Desire Contacts*, packed with hundreds of personal ads from frisky, fun-loving folk looking to meet like-minded couples, women and men. So visit *Desire* at **Stand E44** and snap up both magazines!

● Ian Jackson, Publisher, *Desire*, 020 7820 8844, www.desire.co.uk

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The Erotic Review

A magazine with polished writing for dirty minds. Beneath its silky covers,

The Erotic Review, like a desirable mistress, is erotic, sensual and deep down dirty. Its writing is distinguished. Its writers are celebrated. Brian Sewell, Victoria Coren, Gordon Ramsay, Tracy Emin, Alain de Botton, India Knight and Damien Hirst are among those who have spread themselves recently across its sheets. Their wicked imaginings are laced with impudent, not to say imprudent, reviews and deeply penetrating reports, spiced with explicit drawing and photography. *The Observer* says 'The Erotic Review shows every sign of being required reading for the decade.' Annual subscription for 10 issues is £35. Visitors to Erotica will receive a special discount when they take out a subscription at **Stand P54**.

● 020 7439 8999, www.theeroticreview.co.uk



Domina

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containing thousands of contacts in the fetish and swinging worlds. Editor Roy Turner is doing a signing of his acclaimed (soon to be TV documentary) master work *You Beat People Up For A Living, Don't you, Mummy??: Inside the World of the Dominatrix*. The definitive book on the fetish subculture.

All magazines are half price at Erotica only, **Stand J9!**

● www.domina-magazine.com



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what does it mean?

source: The British Board of Film Classification
www.bbfc.co.uk



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- aroused genitalia
- masturbation
- oral-genital contact including kissing, licking and sucking
- group sexual activity
- ejaculation and semen
- penetration by finger, penis, tongue, vibrator or dildo
- non-harmful fetish material

These guidelines make no distinction between heterosexual and homosexual activity.

WARNING!

TAPES THAT DO NOT CARRY BBFC CLASSIFICATION MAY CONTRAVENE UK OBSCENITY LEGISLATION.



Softcore videos and feature films containing adult themes, language or material. On general release for viewing, renting or buying by over 18s

There are no constraints at this level on theme, language, nudity or horror. The Board may cut or reject the more explicit images of sexual activity – unless they can be exceptionally justified by context

Sex Education at '18'

Where sex material genuinely seeks to inform and educate in matters such as human sexuality, safe sex and health, exceptions to the normal constraints on explicit images may be made in the public interest. Such explicit detail must be kept to the minimum necessary to illustrate the educational or instructional points being made.

Material which appears to be simulated is generally passed '18', while images of real sex are confined to the 'R18' category.

porno needs you!



Just imagine if you could rent or buy a hardcore VHS or DVD from your local video store. Inconceivable? Perhaps not... Two years on from the change in the BBFC guidelines which effectively legalised full-strength hardcore video, UK authorities and the mainstream video industry are finally warming to the idea of explicit adult movies

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UK adult distribution companies, under the banner of the Organisation of Adult Trades & Services – OATS(uk), are beginning to address relevant issues such as piracy, illegal imports, licensing and overpricing.

The aim is to strive for a new generation of shops (who needs sticky carpets!), a more even pricing structure nationwide (50 quid for a video is daylight robbery) and the guarantee of first generation videos every time you rent or buy. Basically protection to ensure that you don't get ripped off. Believe it or not, this industry respects and needs you. We believe

in your rights as a consumer. We believe the British porno buying public has a right to a legitimate adult industry.

You can help us by buying only from UK companies trading in R18 movies. By all means exercise your rights. If you feel your local store is charging over the odds, then vote with your feet and buy your R18s elsewhere. Already there are plenty of good UK shops, catalogues and websites out there with excellent quality R18 product. If you support them, there will be more. The future is bright, the future's porno...

• Anna Kieran
& Chris Ratcliff,
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VIDEOS - MIXED MEDIA

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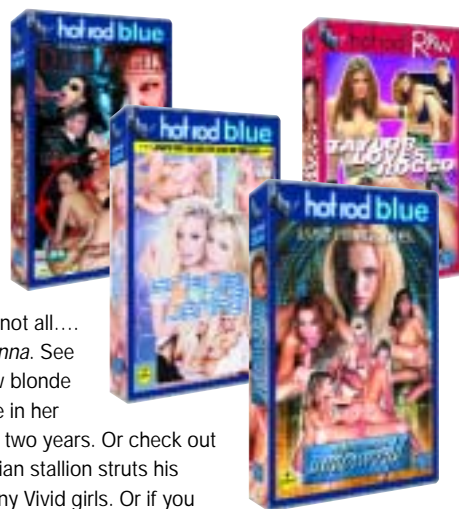
Now available is *Briana Loves Jenna*. See porn diva Jenna Jameson frig fellow blonde Briana Banks senseless and indulge in her first hardcore boy-girl sex scene for two years. Or check out *Taylor Loves Rocco 2* where the Italian Stallion struts his funky fuck stuff with a bunch of horny Vivid girls. Or if you want to meet a porno idol... Layla-Jade, star of the hot new Brit series *Mr Badger's Beavers on Heat*, is here in the flesh.

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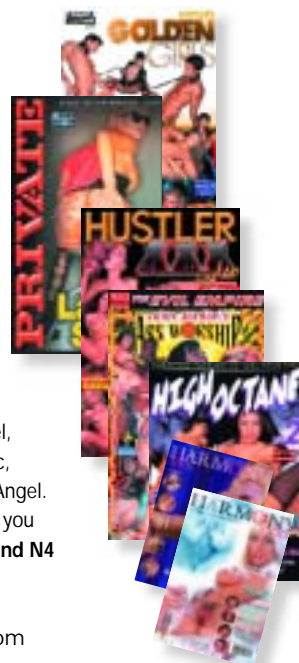
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EROTICA 65
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Launch of 'Wasteland'

Queensway Film Distribution have targeted Erotica 2002 for the eagerly awaited UK release of *Wasteland*. Set in Amsterdam's infamous underground sex dens it's a must for all fantasists. Produced by Jaded Pictures and directed by Tanya Hyde, the film stars English actors Violet Storm, Hannah Harper, Steve Hooper and Kevin Long. *Wasteland* features a fantastic variety of erotic clothing and a diversity of sex scenes which are original and stunning. A spokesman from Queensway Film Distribution stated 'This film pushes all the boundaries to the limit and is probably the hardest film to be released in this



country. For many years fans have been left disappointed or even ripped off when it comes to purchasing adult fetish films, *Wasteland* is guaranteed to fire the imagination.' A pure hardcore fetish title, *Wasteland* is the perfect venue to launch *Wasteland*. Normally sold only in Licensed Sex Shops, *Wasteland* is available to purchase on both Video & DVD at Erotica, **Stand D26, Trade Z40**.
 ● 0121 212 1676, www.queenswaysales.co.uk

COMMUNICATIONS & THE INTERNET - MIXED MEDIA



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With one of the industries leading teams of designers and coders **NetPreference** create some of the finest bespoke Adult websites on the Web. Their client list stretches right across the genres and includes the *Sunday Sport*, *Erotica* and *Miss Nude UK*. From video and audio streaming to fully automated SMS systems they can supply the site of your dreams and ensure that you have a head start in the industry. They are also providers of unique content which can be used to enhance your existing Web presence. Visit **Stand B42** for an informal discussion or visit their Website.
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The Erotica Website

Erotica-shoponline.com is a place to discover your fantasies and be sexually inspired. It is a site which deals with adult ideas and sells adult products - many of which you'll find at the Show. It is not a porn site. You won't find crude pictures, X-rated adverts or links inside. What you will find is regular features such as our *news and views* section - with monthly reviews of: adult video and DVD releases, fiction, 'How to' sex guides, important news stories... and something to make you smile.

If you have a medical problem, want some advice, are looking for hints and tips, or worried that your desires are unusual, you can e-mail our *online advice service* and get an answer from our qualified doctor or professional agony aunt. Between them they've had years of experience dealing with sex-related problems. There are free monthly *competitions* and prize draws with new things to win every month! Our light-hearted quick and simple *quizzes* may help you to see yourself in a new light, or put a bit of sizzle back into your love life. Your views are important to us, so when you get home, we'd love to hear what you think about **Erotica 2002**. Click in soon.
 ● www.Erotica-shoponline.com

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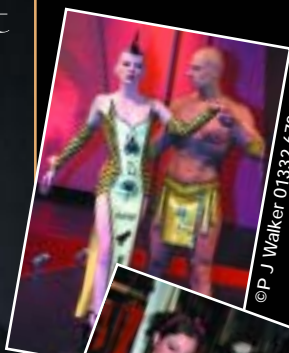
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Thank you for coming, we hope you enjoyed Erotica 2002. Because of the terrific success and growth of our Show, we are taking Erotica to Manchester for the first time in March 2003. Next November our London show will take place in The Grand Hall at Olympia so that we can fit in more exhibitors, more fabulous shows and have more space to move around. But if you can't wait till then to see us again, please visit our Website – a reputable and reliable site for information and sensual products to enhance your love life. We hope you will join us in 2003.

• www.Erotica-uk.com www.Erotica-shoponline.com

franchise

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The event, which has been successfully staged seven times, is the brainchild of Savvas Christodoulou, a professional entrepreneur unconnected with the adult entertainment industry, and is run as a business and profit-making enterprise. Having proven its business model, Erotica is now seeking Franchisees to take the concept overseas. For a combination of downpayment and royalties, Erotica is offering a comprehensive marketing and operational plan, together with ongoing support.

• Interested parties should apply for a Franchise Pack to: EROTICA LTD, Secrets House, Angel Way, Romford, Essex RM1 1AB, UK. Tel: 01708 768000, e-mail: Savvas@erotica-uk.com, www.erotica-uk.com

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