

London 14th to 16th November 2003

EROTICA²⁰⁰³

FOR YOUR IMAGINATION™

Official Showguide



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EROTICA²⁰⁰³

FOR YOUR IMAGINATION™

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at Stand D78

EROTICA

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We look forward to welcoming you to Erotica for many years to come.

*Subject to fair play usage. Fair Play usage means one admission per day



ON SHOW

welcome

“ A warm welcome to Erotica's ninth UK Show – Masquerade – a huge private party where you can let your hair down. Erotica has gathered together exhibitors and artists – from some of the biggest names in the adult industry to craftsmen who slave away all year (like Santa's elves) handmaking their wares just for you. May we tempt you with their latest collections of designer lingerie, corsetry, jewellery, hardcore films or softcore romance... we have toys that vibrate, devices that pulsate, magazines to elucidate and films to titillate, art to decorate and lubricants to facilitate – whatever your pleasure it's here in measure! So let loose your inhibitions. Free your mind... ”



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CAROL MILLIGAN editor

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Operations & Sales: **CHRIS CHRISTODOULOU**

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Showguide Production: **MUSE FINE ART & DESIGN LTD**

Thanks also to the crew of the **EROTICA BUS** and all the rest of the team too numerous to mention.



John Dietrich

Master of Fetish-Glamour
Photographer to the Stars

More of the Erotic Art
Photography
of John Dietrich can be viewed at
Stand No G25
or visit: www.lola-gallery.com



Available for private commissions
and
fantasy portraits Tel: 07774

Ozzy Osbourne by John Dietrich

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ESSEX
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EROTICA

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Gold Card Application Form

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I enclose a cheque for £149 made payable to Erotica Ltd or please debit my card: Visa Mastercard AmEx Switch

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Signature _____ Date _____ Switch Issue No

EROTICA 2003

FOR YOUR IMAGINATION™

the show!



Ladies and Gentlemen, if I may have your attention please – the stage show is about to commence! The entertainment today is brought to you by the multi-talented, theatrical troupe Torture Garden – all dancers and performers extraordinaire! And sharing the limelight on stage are the gorgeous Fantasy Boys, whose name says it all. Let them entertain you!

GRAND HALL OLYMPIA LONDON

FRIDAY 14 SATURDAY 15
& SUNDAY 16 NOVEMBER
12.00 – 9.00pm daily



© Matt Sprake / NEWSPICS LTD 07770 365 302



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TORTURE GARDEN are producers of Erotica's spectacular stage show. Their erotic, humourous, cutting-edge performances are legendary. They also organise the Erotica catwalk, showcasing the best from our fashion designers. When not at Erotica, TG run the world's largest fetish club and their own latex fashion label (see p24). Find out more at TG Stand F56. ● 020 7613 4733, www.torturegarden.com



All Photographs © Matt Sprake / NEWSPICS LTD www.newspics.co.uk 07770 365 302



ADMISSION

- On the door Friday £15.00, Saturday £19.00, Sunday £17.00.
- **TICKET HOTLINE:** 087073 69069 (calls charged at National Rate at all times), or visit www.erotica-uk.com
- **AGE LIMIT:** Strictly 18 or over. Identification may be required in the form of passport or driving licence with photo.

ORGANISER'S OFFICE

- During the Exhibition, the Organiser's Office is situated on the ground floor to the left of the main entrance. Tel: 01708 768000
- Erotica is organised by Erotica Limited: Secrets House, Angel Way, Romford, Essex RM1 1AB, England. Office hours: Mon to Sat 10am to 6pm, Sat 10am to 2pm. Tel: 01708 768000 Fax: 01708 768918 or www.erotica-uk.com

PRESS OFFICE

- Located on the ground floor. Enquiries during the Show should be directed to Paul Donnelly on 0795 653 4166. After the Show please contact Paul at Erotica Limited, Tel: 01708 768000 or pauld@erotica-uk.com.

GOLD CARD MEMBERS AREA

- A VIP area for Erotica Gold Card Members has been reserved near the main stage.

SHOWGUIDES

- Extra Showguides are available from Erotica Limited, Secrets House, Angel Way, Romford, Essex RM1 1AB at £5.00 each inc P&P (UK Only). The Showguide is for sale to people 18 or over.

TAXIS

- There is a taxi rank outside the Exhibition Centre or taxis can be ordered from the following: **Radio Taxis:** 020 7272 0272 **United Taxi Cars:** 020 7736 5827 **Datacabs:** 020 8964 2123

TELEPHONES

- There are telephones located throughout the halls accepting cash, phone cards or credit cards.

BANKS

- **Barclays Bank** North End Road. **Lloyds TSB** 26 Hammersmith Broadway. **National Westminster Bank** 85 Hammersmith Rd.

CASH DISPENSING MACHINES

- These are located in the main reception area of the Grand Hall.

POST OFFICE

- The nearest Post Office is situated in Blythe Road which runs alongside the far end of the Grand Hall.

CANVASSING

- Canvassing or soliciting by any unauthorised person is prohibited and in any such case the right of expulsion will be exercised at once. The distribution or display of material, printed or otherwise (except by the exhibitors within the confines of their own stands) is not allowed.

CAMERAS

- Cameras are not permitted at Erotica.

DATES FOR THE NEXT SHOWS

- 26–28 March 2004, G-Mex Centre, Manchester
- 19–21 November 2004, Grand Hall, Olympia, London



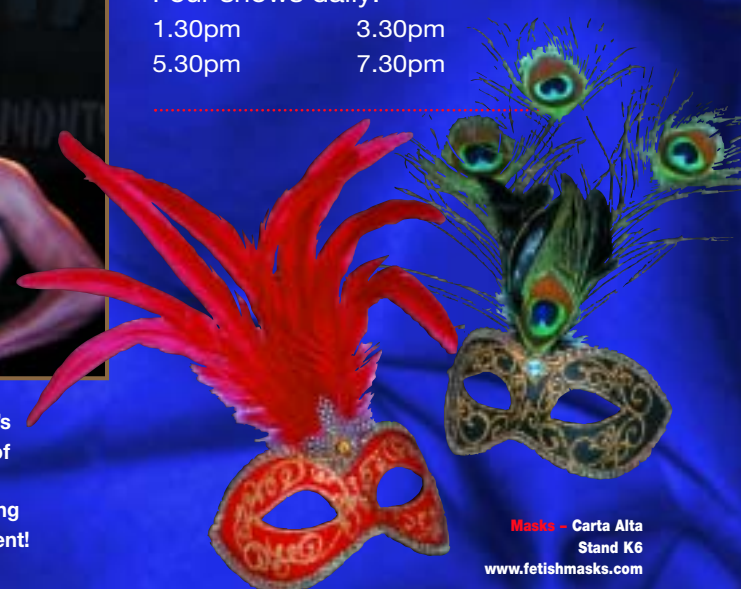
THE FANTASY BOYS. Following their raucous reception at last year's show, The Fantasy Boys have been invited back. Purely for reasons of aesthetic balance, you understand. Well, it simply doesn't do to have scantily clad maidens looking fetching all over the place without giving our female visitors something pleasing to view with subtle discernment! ● 07774 667354, www.thefantasyboys.com

SHOWTIMES

MAIN STAGE

Four shows daily:

1.30pm	3.30pm
5.30pm	7.30pm



Masks - Carta Alta Stand K6 www.fetishmasks.com

ON SHOW



hot dates!

every girl's fantasy



© FREESTYLE DISTRIBUTION 2003
PHOTOS: JEFF KAINE

Now ladies. You've seen the boys in action. Hopefully by the time you turn to this page you will have regained your composure. Because The Fantasy Boys have brought out a calendar – and, you'll never guess what – they're all firefighters! Rescue me please and hose me down! I didn't realise firefighters were such good dancers.

If you can stand the heat, make your way to The Fantasy Boys stand between performances to buy a calendar and maybe have your picture taken with a couple of the lads. Now that would be a souvenir to show the girls at work when they ask how your weekend was! **Stand F40.**

● 07774 667354, www.thefantasyboys.com



ON SHOW

The latest fitness craze to find favour with celebrities is now available to all. It's fun, it's different, and I can see firemen's poles being installed in homes up and down the country as new enthusiasts find they need to practise their moves after class.

For Your Eyes Only Pole & Dancing School was the first school of its kind to open in the UK and remains, after two years, the most successful and rapidly growing in the business. The tutors are skilled, enthusiastic and proud of the school's success which has attracted the likes of Sophie Anderton, Dannii Minogue, Kate Moss, Jo Guest, and Ben Shepard.

Courses are designed for beginners – not just for those who wish to join the table dancing industry – and cover stage presence, basic pole tricks, table dancing, social etiquette and deportment.



pole dancing lessons positions



THE COURSES

The Diploma Course, normally on the first three Wednesdays of the month from 5pm for two and a half hours, costs £110.
The Crash Course is held once a month on a Saturday from 12 noon for two and a half hours and costs £65.
The Intermediate Course, for students with basic knowledge, is held once a month on a Saturday from 12 noon for three hours and costs £80.

OTHER CLASSES / WORKSHOPS

One and a half hours of one-to-one private tuition costs £150.

PRIVATE GROUP BOOKINGS

For hen parties, birthday parties, get togethers or corporate activity days, for single sex or mixed groups of five persons minimum. Two and a half hours is £65pp for a day to remember!

WORKSHOP

Having completed one or more courses, practise under tutor observation for two hours on a Wednesday from 3pm, £30pp. Find out more at **Stand B52.**

● **Mayfair, London. 020 7499 6816, www.fyeopoleandtabledancingschool.co.uk**



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Vanessa:
 Skirt, mask, choker & hairpin –
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 Corset – Elegant Lacing
 Gloves – Bare Essentials
Marco:
 Jacket – Fairygothmother
 Leathers – RoB

erotica is giving you the chance to get into Guinness World Records! On Saturday we are attempting to beat the world's kissing record. All you have to do to take part is grab a wristband (from the stand at the main entrance) and be ready to pucker at 3pm. We need 4,000 pairs of lips so if you have always wanted to be a record breaker here is your opportunity! Grab a partner and be ready to kiss for 10 seconds when we tell you and let's bring the record home to Britain! Ready... Steady.... Snog!

kissathon

PHOTO: ©JOHN DIETRICH. 07774 480855

Does Erotica put you in the mood for love? Why not go all the way next year and take your vows at the show? We will arrange a time in a private room with a marriage celebrant and professional photographer. Please make your intentions known to us by the end of August 2004. Call Chris on 01708 768000, chris@erotica-uk.com

tie the knot

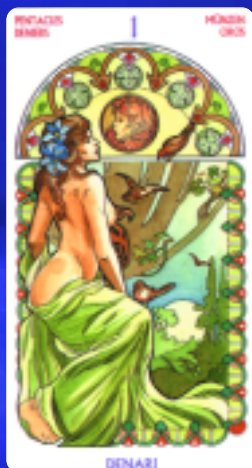
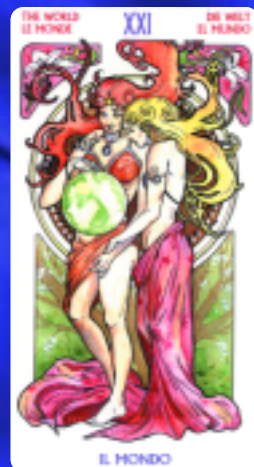
PHOTO: ©JOHN DIETRICH. 07774 480855

Vanessa:
 'Mississippi Strumpet' – Cybertart
 Fishnets – What Katie Did
 Veil & tiara – Fairygothmother
Marco:
 Leathers – RoB
 Shirt – Fairygothmother

sex . magic

personal
tarot readings
if you dare...

White Witch, **Dr Tarona Gail Hawkins**, is on hand to read your tarot cards – choose from a regular or erotic reading. Pagans have always known that sex is the strongest mover of magical energies and Tarona specialises in helping her clients to overcome sexual dissatisfaction and to stimulate passion. Tarona is taking orders for her magical creams and love potions, made to ancient recipes. These include erotic massage oils, creams to increase sex drive and lip balms for oral sex. If your love life could be more enchanting, consult Tarona at **Stand B62**.
 ● 01530 812520,
www.sex-magik.com



These beautiful Art Nouveau tarot cards are from the deck created by Antonella Castelli and published by Lo Scarabeo, Italy. Tarot cards are used as an aid to divination – the art or practice of discovering that which is unknown or is yet to happen.

'The Lover' card, in the centre of this reading key, may refer to an intense and magical union between two people. It may also represent a love triangle and a choice to be made, or the need to unify different aspects of your own nature.

Relationship strategists, Sjofn are running free 45-minute presentations on Friday evening, Saturday and Sunday in The London Room just off the main hall. See below for times and topics. Each presentation is designed to show couples there is an alternative to the sexual recession. . . We are blessed with imaginative minds, responsive bodies, and a huge capacity for joy. With these gifts, we can create the sex lives we desire. We can make rational, powerful, exciting choices for our sexual selves. The goal is ecstasy!

However, for many couples, heterosexual, gay or lesbian, young or old, the highs of a new and exciting relationship are all too soon replaced by the sexual recession. Routine, boredom, familiarity and hormonal changes frequently lead to a reduction in sexual desire and satisfaction for one or both partners. Current estimates indicate that 60 per cent of men and 40 per cent of women are unfaithful to their partner.

Everything we do as adults in Western society – driving a car, playing sports, operating a computer – has been taught to us. We were given instruction, and we've improved our abilities by practising those skills. The only exception to this pattern of learning is sex and relationships. Few of us have had the loving guidance, encouragement and coaching to enable us to become great lovers. But with a few simple skills, patience and compassion, we can all discover joyous erotic fulfilment far beyond the thrills and excitement of the sexually charged times many of us seek to recreate by finding new partners.

Each of the following presentations is designed to show couples that there is an alternative to the sexual recession. . .

SATURDAY & SUNDAY 2.00PM

WHAT WOMEN REALLY WANT FROM THEIR LOVER(S)

This presentation explores the emotional, sensual and sexual desires and needs that most women strive to achieve, yet rarely do so, with their lovers.

SATURDAY & SUNDAY 4.00PM

CREATING YOUR MENU OF SEXUAL PLEASURE

The 80-20 principle applies equally to our intimate relationships as to any other aspect of our lives... in other words we tend to fall back on the 20 per cent of our wardrobe, culinary skills, sexual repertoire... and that becomes our routine. This presentation shows couples the importance of using the other 80 per cent – adding variety to their relationships... and creating some ideas for their own menus of sensuality and sex.

SATURDAY & SUNDAY 6.00PM

THE ART OF EROTIC COMMUNICATION

Most of us have five senses, yet rarely do we use more than two or three in our sexual activities... this presentation emphasises how much more intense love making can be, by either using extra senses, or denying the primary senses.

SATURDAY & SUNDAY 8.00PM

THE SIX SECRETS OF SENSUAL ECSTASY

As illustrated in the *Karma Sutra* the ancient arts of lovemaking follow a number of secrets... In this presentation we explore six secrets that can be used, without the need for spiritual ritual, to greatly enhance sensuality and sexual satisfaction.

FRIDAY 8.00pm

THE GOLDEN AGE OF SEXUAL PLEASURE

Aimed at couples in their 40s 50s and 60s, dealing with problems of boredom, familiarity, and age-related physical problems. As with all the presentations, this will last for approx 45 minutes.

Sjofn ...pronounced 'shurfen' explained

overcoming the
sexual recession



Sandstone carvings from Khajuraho Hindu Temple in central India dating from AD 950. Tantric sexual practices were created by the Tantric sect of Hinduism, and were designed to be the ultimate form of sexual satisfaction.

About Sjofn

Sjofn takes its name from the Norse Goddess renowned as a matchmaker and a peacemaker who as well as helping couples overcome their problems, inspired them to passion.

Today, Sjofn offers private relationship and sexual coaching for heterosexual, gay and lesbian couples. Each session is tailored to suit the desires and problems the particular couple is experiencing. We also run exclusive sessions for small groups of women to address some common concerns. Both couple and women only sessions are run at our exclusive and very private retreat in Lincolnshire.

Sjofn also run presentations, workshops and the more erotic playshops for organisations, companies and groups in the UK and overseas on a range of relationship, sensuality and sexual topics. For example, in November, in addition to the Erotic presentations we are also in Jamaica with our Playshops and at the opposite end... doing a relationship presentation for a group of chiropractors.

'Where there is love there is life. When life, love and sensuality combine there is ecstasy that will remain forever.'

● 01673 885858, Graham@inspiringpassion.com

“to masque the face”... is “to unmasque the mind!”

from The Masquerade, Henry Fielding, 1728

MASQUERADE

come to the ball...



The anonymity of the mysterious masked revellers is the ultimate seduction of Carnival



All photos this page © TWS / Thomas Warm. Hungary / <http://tws.ini.hu>

This year Erotica takes inspiration from Venetian Carnival and the infamous masquerades that sprang from it.

Carnival's origins are lost in antiquity, but the wearing of masks is part of every ancient world culture and almost certainly stems from the spring fertility rites of our agricultural ancestors.

Carnival in Venice has always taken place at the end of winter, when the populace was desperate for a good growing season and an abundant harvest. At its height in the Middle Ages, Carnival was a time of over-indulgence for the rich, but also a time when the rich gave food to the poor, so that every man, woman and child could forget the starvation and poverty they endured the rest of the year.

A feast for the belly, Carnival was also the feast of transgression and misrule, when the hierarchical order of society was reversed – when masters waited on their servants, when countesses dressed as prostitutes and stable boys dressed as countesses, when holy men gorged themselves at banquets and hedonism ruled.

During the eighteenth century the licentious festivities continued for weeks and became so out of hand that Carnival was banned by the French

under Napoleon in 1797. It only really got going again in 1979 in a much tamer, tourist-friendly form.

Masquerades were popular in London, too, during the eighteenth century with venues such as The Haymarket attracting up to 1000 revellers each week. These scandalous parties, available to everyone who could afford a ticket and wore a costume, cut across social classes and gender.

Women enjoyed a new sexual freedom. In a time of rigid social constraints, masquerades were the one place, apart from church, that they could go unescorted. Homosexuals too enjoyed a tolerance unknown in English society at the time. Needless to say an anti-masquerade movement sprang up in horror (and fascination) at newspaper reports of masqueraders' drinking, gambling and antics.

Cross-dressing was common for both sexes and gender tricks were a well-known occurrence at masquerades. Costumes of historical, classical and literary characters were popular, as were satirical costumes of celebrities of the day, and also animal costumes that perhaps had their roots in ancient English pagan rituals.

In Venice, traditional mask designs are still most prominent and their design is strictly adhered to by mask makers. Many are comedy characters developed in the 16th century by the commedia dell'arte theatre, mainly masters (miserable despite their material wealth) and servants, or Zanni (foolish and fun-loving). We know Arlecchino (Harlequin) and Pulcinella (Punch). Another is the plague doctor with his enormous beaked mask who was ridiculed for his presumptuous knowledge. Venice was ravaged several times by smallpox during the mid fourteenth century and masks at that time had the additional benefit of hiding its disfiguring scars.

The main function of a mask is to disguise – to conceal the wearer's identity so that he or she can adopt another, or choose mysterious anonymity. Masks allow you to explore outside 'the norm'. Often, the chosen identity will reflect the alter ego. Look carefully at your friends' costumes at fancy dress parties to see their 'other' selves. Because masks allow you to live your fantasies. In public. Sometimes anonymously. And you thought 'fetish' parties were a recent invention?

Come to the Masquerade! ●



Vanessa:

Skirt, overskirt, choker, hairpin & mask –
Fairygothmother
 Corset – **Elegant Lacing**
 Gloves – **Bare Essentials**

Marco:

Shirt & Jacket –
Fairygothmother
 Mask – **Mark E Garb,**
 via **Torture Garden**

FASHION



Ages of Elegance specialise in historical clothing, and uniforms for weddings, museums, collectors, film and television. So if you hanker after reproduction silk under garments or you dream of a period wedding, check them out. All clothing is made to order.



©Ages of Elegance



©Fairygothmother, Model Red Lilly

A jewel in the middle of Camden Town – Fairygothmother is much more than Gothic Revival. Don't go without your credit card!

There is nothing new, so they say. And fashions do come round and around. Certainly many of the new season's fashions take inspiration from the past. I have never seen so many corsets and corsetted bodices. And who would have thought fishnets would have had such a revival? Some of our exhibitors, like Ages of Elegance, literally dwell on the past and use their specialist knowledge to recreate bridalwear and historical costumes with accuracy. Others take licence with traditional looks, updating them with bold modern fabrics and trimmings that seamstresses of old would have swooned over. I don't care if it's true that there is nothing new because one thing's for sure – dressing up has never been so much fun! ●



Cybertart, better known for cyber goth streetwear for both men and women, is having fun this season with burlesque-style partywear in PVC, leatherette and lace. The 'Mississippi Strumpet' (left and p9) has detachable bustles, a sexy underskirt and ballroom overskirts.



©Cybertartclothing

©Catwalk Collection 2003, Photographs by Doralba Pleerno, Model Ellua



Bewitching glamour as always from Catwalk Collection. Their fabulous autumn/winter range has gowns, corsets, basques, skirts and jackets in a colour palette that glides from soft pinks and flesh through to deep red and inky black. Glossy satin, richly detailed lace and floating chiffon is cut to seduce. Exclusive designs and made to measure garments are a speciality.



historically inspired

period
dramatics

STOCKISTS

- | | |
|--|------------------|
| AGES OF ELEGANCE
0113 277 6716
www.agesofelegance.co.uk | STAND H43 |
| CATWALK COLLECTION
020 8961 0808
www.catwalk-collection.co.uk | STAND F52 |
| CYBERTARTCLOTHING
01273 679924
www.cybertartclothing.com | STAND J44 |
| FAIRYGOTHMOTHER
020 7485 0365
www.fairygothmother.co.uk | STAND F62 |

tight lacing

from restriction
to rebellion



*'She likes to wear it after hours.
In the dark. Outside.
Long red coat. Shiny nails.
Honking horns. Never fails.
She likes to shiver at its touch.
Hot. Cold. Straight. Round.
Soft as fur. Tight as knots.
Fun. Desire to be unbound.
She likes to move. Within its hold.
Pinching. Painful. Provocative.
Feel of lace. Tickle of ties.
Catching eyes. The mood of night.
Once she met a lonely soul.
Summer's eve. Lighter skies.
Cock of head. A smile. A nod.
Back to hers. Easy as pie.'*



A fashion icon, the corset must surely be the most controversial garment in the history of women's fashions (save perhaps for Chinese foot-binding).

This is a garment that exaggerates a woman's curves with a visual allure that works from all angles. The famous 'hour-glass' refers only to the front view. From the side, the corseted figure makes an S-shape with the breasts pushed up and the hips pushed back. And from behind, the criss cross lacing over fine cloth or a peek of naked skin is tantalising.

Corsets in various forms can be traced back to 2000BC. The basic design of today's corsets has

changed very little since Victorian times, when its adoption by Queen Victoria, the epitome of the strait-laced female, ensured that the wasp waist was the sine qua non of the woman of fashion. But the corset very nearly didn't survive the last hundred years.

1900 marked the swan song of the corset. In the years that followed the constant wearing and brutal tightening of corsets was, quite rightly, attacked by doctors and campaigned against by suffragettes. And it was very nearly eradicated by two world wars as women were drafted into heavy industry and agriculture and abandoned their restrictive clothing. For growing numbers of war widows and separated



Diagram of lacing instructions from www.geschuert.de

Left: 'Marilyn' corset, 'Showgirl Knicks' and large fishnets by Rawhide Corsets.

sweethearts it was unseemly to wear shapely garments. Corsets became smaller and more flexible and were eventually replaced by the girdle.

The early 1900s also saw the fashionable classes influenced by the fluid, Oriental-style costumes of the Ballets Russes. And when the American dancer Isadora Duncan took to the Paris stage in 1903 in bare feet and a Grecian-style tunic, fashion designers began falling over themselves to create looser more natural lines in women's fashions.

But the stunning visual qualities of the corset are unique and over the years it has had many revivals. In 1990 it had its biggest boost when that Material Girl took to the stage in a Jean-Paul Gaultier corsetted creation giving the corsetry industry something to smile about. And since then, the corset has been well received in countless period dramas and in 2001's visually sumptuous movie *Moulin Rouge*.

Vollers are perhaps the best known British corsetiers. Their creations, works of art in themselves, are based on the original patterns the founder, Harry Voller, created in 1899. The making of their corsets is basically the same as it was 100 years ago except that they no longer steam mould them. During this process steam was used to heat hand-beaten hollow copper torso forms of varying sizes and fittings. When the right heat was attained the inside of the corset was brushed with cold wet starch and wrapped around the appropriate form. The corset was then tied and allowed to dry. This gave the corset its final and permanent shape.

Today the corset is a garment of comfort, not torture. And with its troubled social history behind it, the corset can at last be enjoyed purely for its glamorous and outrageous visual impact. If you have never tried a corset, but always wondered – hesitate no more. Go on, make a statement! ●

With thanks to Ian Vollers of Vollers Corsets, 02392 660150, www.vollers-corsets.com



©Alwyn R. Coates, www.artphotographic.co.uk



Above: 'Zoe' corset in silver glitter fabric.
Left: 'Tiffany' corset in gold leaf.
Vollers' corset styles are available in a range of fabrics and finishes and can be made to order.

STOCKISTS

RAWHIDE CORSETS
01772 723511
www.rawhidecorsets.co.uk

STAND J6

Vollers corsets from the following exhibitors:
ELEGANT LACING
0121 422 6476
www.elegantlacing.co.uk

STAND C66

FAIRYGOTHMOTHER
020 7485 0365
www.fairygothmother.co.uk

STAND F62

From Velda Lauder's hand crafted 'nude-pinup' collection. 'Nude' because half the collection is made of soft leather in flesh tones, and 'pinup' because the corsets are cut in classic 40s and 50s styles with long lines, suspenders and bows, broderie anglaise and roses.



©RAWHIDE CORSETS

Above: 'Bondage Corset', with clasps and clips to hold whips and equipment from the new Domina range by Rawhide Corsets.

Below: Plunge corset from Fairygothmother. Fully-boned with spiral steels throughout the body and flat steels in the back for rigid support.

A lady of the 1880s would have worn her corset under her clothes. In the last century the corset has fallen from grace, been rediscovered and enjoyed several revivals. It has now transformed into a socially acceptable outer garment for erotic display.

Adored by several couture designers, its strong visual appeal ensures that the corset appears on the catwalk every two or three years – recently 1992, 1994, 1997, 2000, 2001 and 2003. Alexander McQueen is renowned for his avant-garde corsetry. Christian Lacroix's corsetted evening gowns are ultra-feminine. Thierry Mugler is a master corset creator who imbues his designs with fetish glamour. And Jean-Paul Gaultier's winter collection this year features a buckled leather corset.

Modern technology and the ever increasing range of sumptuous fabrics and trimmings give today's designers scope to push the boundaries with corset design. You will be spoilt for choice at our exhibitors' stands. Why not treat yourself to something made to measure to fit your curves exactly – only several inches smaller! ●



©RAWHIDE CORSETS

Above and left: 'Gina' is a flat-fronted corset with points on the neckline and beaded fringing, available in duchess satin, PVC and leather. Corsets, matching hotpants and necklace all from Rawhide Corsets.



©VELDA LAUDER DESIGNS, PHOTO: DORALBA PICERNO, MODEL: SIMONE



©SKIN TWO

Above: Scarlet and black latex waspie from Skin Two.

Right: Underbust corset in PVC with leather edging from Fairygothmother.



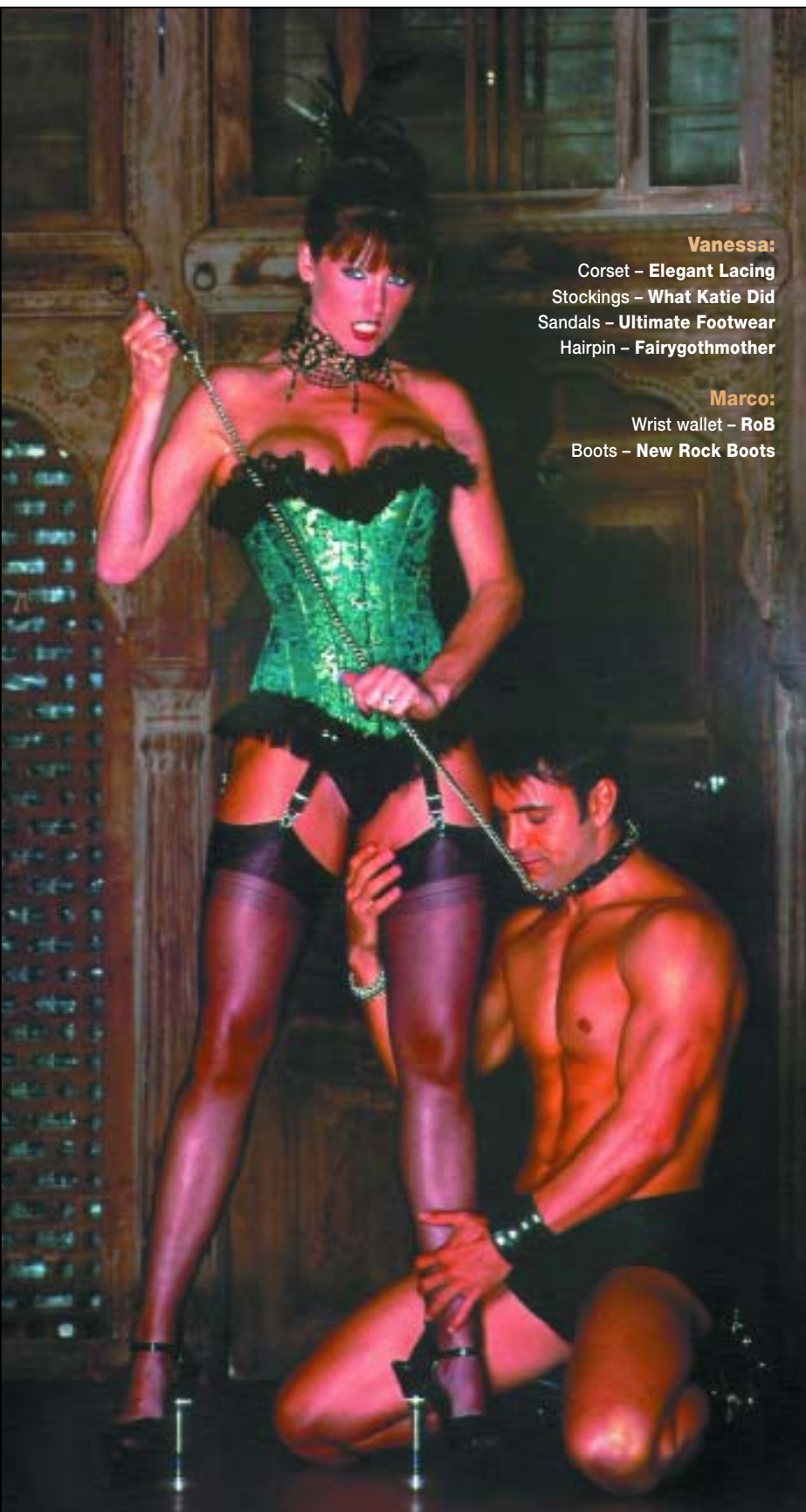
STOCKISTS

FAIRYGOTHMOTHER 020 7485 0365 www.fairygothmother.co.uk	STAND F62
RAWHIDE CORSETS 01772 723511 www.rawhidecorsets.co.uk	STAND J6
SKIN TWO 020 7720 8844 www.skintwo.com	STAND B56 & B53
VELDA LAUDER DESIGNS 020 7253 3818 www.veldalauder.co.uk	STAND J36



a glimpse of stocking

sexy,
sensual,
silky,
soft,
sublime



Vanessa:
Corset – **Elegant Lacing**
Stockings – **What Katie Did**
Sandals – **Ultimate Footwear**
Hairpin – **Fairygothmother**

Marco:
Wrist wallet – **RoB**
Boots – **New Rock Boots**

©John Dietrich / Lola Art, 07774 4808855, www.lola-gallery.com

Nothing turns heads like well-dressed legs. Stockings are back, and they're sexier than ever. After years in the wilderness, the cynical, cyclical world of fashion has begun to embrace stockings once again. But even in the darkest hush hush years of scarcity, there's never been a doubt about their universal erotic appeal.

In any clothing fetish there's a fundamental irony: getting your kit on creates a bigger thrill than being conventional and getting it off. But, while rubber masks and studded harnesses have never truly been part of the mainstream, stockings were once standard in the wardrobe of every well-dressed woman.

When nylon stockings were first introduced in New York on 15 May 1940, 72,000 pairs were sold in a day. Stampedes ensued in department stores throughout America. By the end of the year 64 million pairs had been sold and the Japanese silk market had collapsed. Stockings reigned supreme until the terror of tights emerged in the 1960s. By the simple introduction of a gusset, and a wrongly-perceived notion of comfort and convenience, the golden age of hosiery had passed. Stockings, in life as in erotic art, became marginalised.

But stockings are sexy in a way that tights can never be. Stockings leave you guessing 'will she or won't she?' Tights are binary. They're on or off. And yet a stockings enthusiast may well appreciate the sight of legs in tights until, paradoxically, he realises he's looking at legs in tights.

What do stockings say about the woman who wears them? Are they tarty and trivial, or the last word in sophistication? When Hollywood wants to portray true glamour, it adds suspense by adding suspenders. When did you ever see a Bond girl in tights?

There are probably as many theories about their erotic appeal as there are knitted loops in the average pair (there are about three million of those). For the connoisseur, the appeal of stockings is both visual and tactile. Stockings are soft and silky to the touch. Nylon lends a smoothness to the leg. It covers imperfections, adds colour, mystery and draws the eye upwards. The holy grail is the stocking top. With tights, hopes built high on nylon thighs are cruelly dashed on the rocks of Cape Gusset.

Back in the days when showing an ankle was the peak of risqué, the sight of a stocking top would have caused public outcry. Nice girls wouldn't dream of letting their stocking tops be seen in public. And so stockings evolved from simple legwear to a statement of the erotic. The further up the leg you went, the more they began to signify the sexy and forbidden.

As morals matured so the fascination with

displaying stocking tops persisted. Until the start of the 1990s they were standard uniform for any top shelf title. But as in so many other areas of life, the last decade has seen a dramatic dumbing down. Producers of porn lost their appreciation of history and subtlety. Complete nudity took the place of the nylon narrative. The industry pushed models in the direction of dangerous cosmetic surgery but forgot the importance of make-up for legs.

Now, at last, after many years of decline, the biorhythms of fashion have decreed that stockings are back on the catwalk, the high street and in fashion spreads in the most respectable glossy magazines. Five years ago they had a shrinking five per cent of the overall declining hosiery market. Now manufacturers are struggling to meet demand.

Today the choice is bigger than ever, from the classic fully fashioned styles of the 1950s to the latest in Lycra-laden lace-top luxury. Stockings have never ceased to be sexy. As James Bond could testify, things are a lot more exciting undercover.

● **David Bradwell,**
01462 677970,
www.stockingshq.com

STOCKISTS

ELEGANT LACING **STAND C66**

0121 422 6476
www.elegantlacing.co.uk

WHAT KATIE DID HOSIERY **STAND A49**

0118 941 9072
www.stockingtalk.co.uk

ULTIMATE FOOTWEAR **STAND E60**

01245 268400
www.ultimatefootwear.com

FAIRYGOTHMOTHER **STAND F62**

020 7485 0365
www.fairygothmother.co.uk

ROB OF AMSTERDAM (LONDON) **STAND B46**

020 7735 7893
www.rob.nl

NEW ROCK BOOTS **STAND B58**

01754 611067
www.astepaheaduk.com

PLAYFUL PROMISES **STAND X7**

07974 253 428
www.playfulpromises.com



Above: 'Madeleine' corset in black satin & seamed stockings by Playful Promises

Left: Fully-fashioned seamed stockings by What Katie Did Hosiery

©Playful Promises

FASHION



Above: Dark and dangerous in black – Skin Two's special agent.

Left: Foxy Promotions' double agents.

©SKIN TWO / WILD DESIGNS

©FOXY PROMOTIONS

Right: Play the wicked villain... The new 'Lust for Power' catalogue by The Federation features dominant military disguises.



©FACEFACTS

Facefacts supply fabulous wigs and hairpieces for undercover assignments.



©THE FEDERATION, Photo: DAVID F BOWEN



©PINK PIRANHA

Above: Hostages await rescue in lace smalls from Pink Piranha.

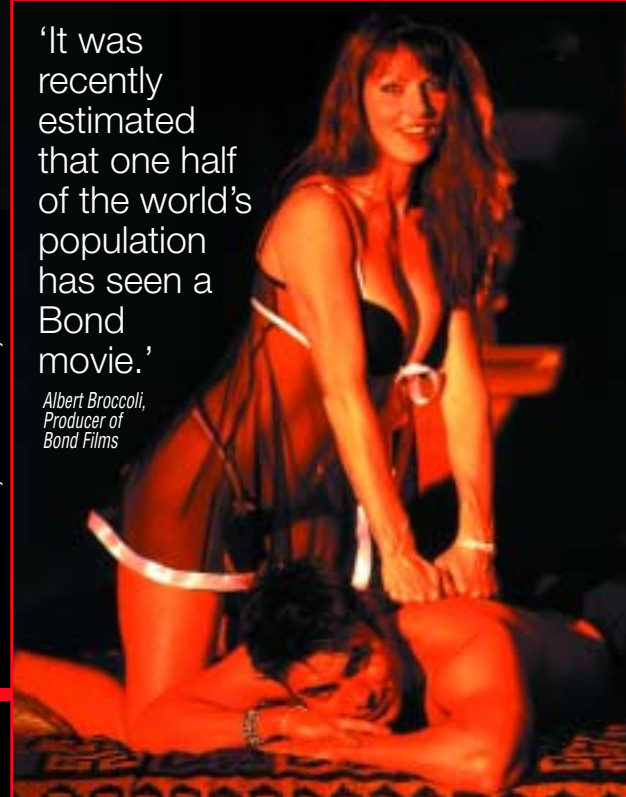
Let us slip for a moment into role play mode. Seventeen Bond movies have been made in the last 35 years. Even those who dismiss them as escapist entertainment, can't deny their powerful sexual stereotypes. What man among us wouldn't like to be a secret agent/sexual dynamo? And women can choose between the long-suffering Miss Money Penny, the submissive hostage role (save me, save me!) and the sexually aggressive female agents. Who can forget Honey Rider (Ursula Andress) emerging from the sea in *Dr. No*, Jill Masterson (Shirley Eaton) meeting her fate in *Goldfinger*, or the KGB assassin in *Goldeneye* Xenia Onatopp (Famke Janssen) who crushed her victims to death with her thighs? The James Bond women have subconsciously entered our psyche. Remember Pussy Galore, Solitaire, Holly Goodhead, Domino, Plenty O'Toole... The allure continues with Jinx (Halle Berry) and Verity (Madonna) in *Die Another Day* released last year. Which one are you? ●

STOCKISTS

FACEFACTS 01522 544727 www.face-facts.co.uk	STAND F54
THE FEDERATION 0115 941 3435 www.thefederation.co.uk	STAND B34
FOXY PROMOTIONS 01903 532161 www.foxypromotions.com	STAND B40
JED PHOENIX OF LONDON 020 7703 2057 www.jedphoenix.com	STAND J38
PINK PIRANHA 020 7580 5575 www.pinkpiranha.co.uk	STAND D46
PLAYFUL PROMISES 07974 253 428 www.playfulpromises.com	STAND X7
SKIN TWO 0207 720 8844 www.skintwo.com	STAND B56 & B53
TORTURE GARDEN 0207 613 4733 www.torturegarden.com	STAND F56

©JOHN DIETRICH, 07774 4808855, WWW.LOLA-GALLERY.COM

undercover agents



'It was recently estimated that one half of the world's population has seen a Bond movie.'

Albert Broccoli, Producer of Bond Films

Above: Torture Garden gamble their best shot.

Right: Jed Phoenix of London extracting a confession.

Left: Playful Promises taking the softly, softly approach.



©JED PHOENIX OF LONDON

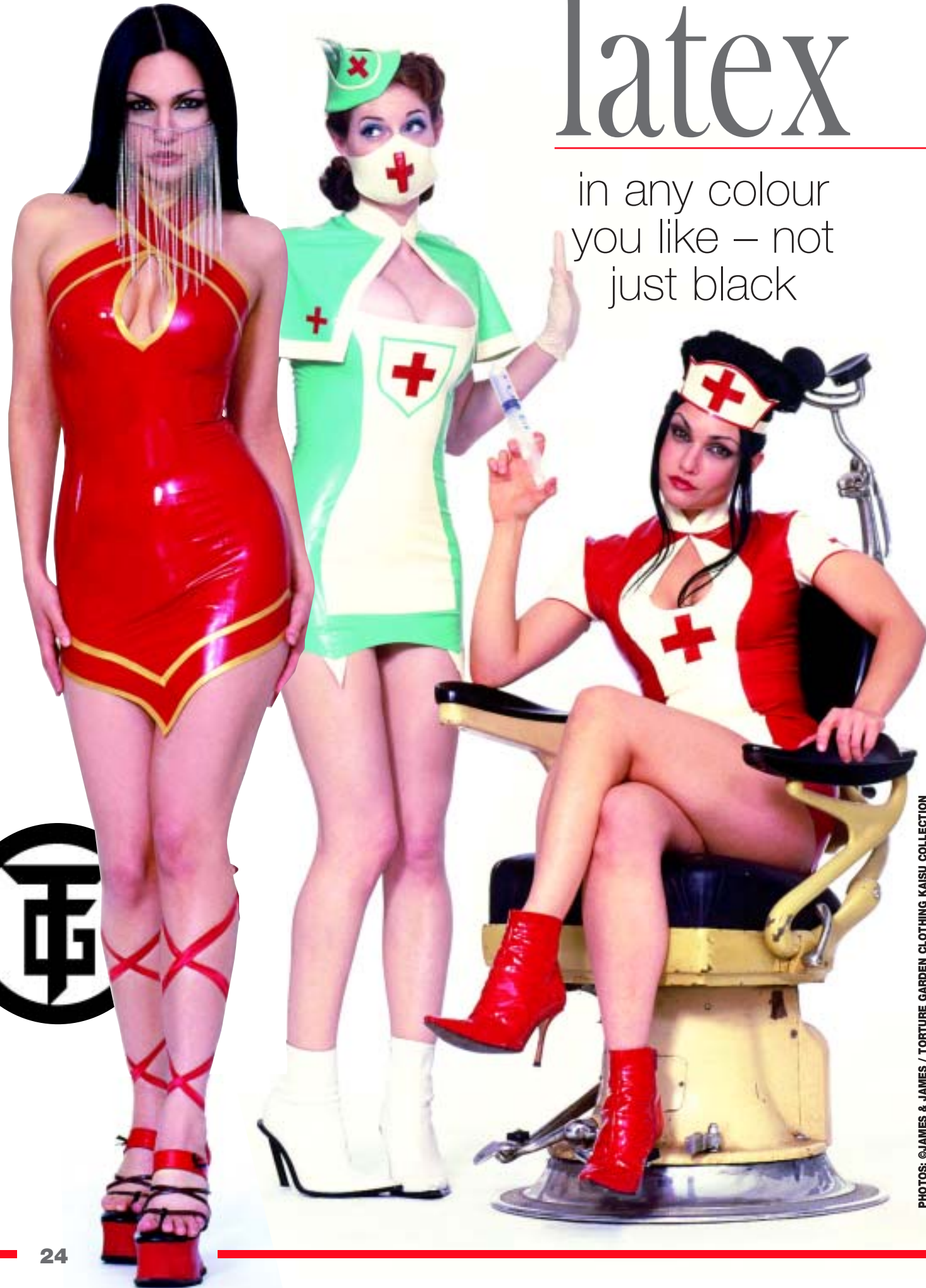
FASHION

Pussy Galore and the Bond girls



latex

in any colour you like – not just black



PHOTOS: ©JAMES & JAMES / TORTURE GARDEN CLOTHING KAISU COLLECTION



© Skin Two / Wild Designs.

Above: Skin Two/Wild Designs making bold statements in red and black – is there a colour combination that's more erotic?

Opposite page: from Torture Garden's couture latex collection – resplendent in colours from baby pink to jade green to metallic purple.

STOCKISTS

CYBERDERMIS 01473 311313 www.cyberdermis.com	STAND H47
FAIRYGOTHMOTHER 020 7485 0365 www.fairygothmother.co.uk	STAND F62
SKIN TWO 020 7720 8844 www.skintwo.com	STAND B56 & B53
TORTURE GARDEN 020 7613 4733 www.torturegarden.com	STAND F56



©DAVE DAVIES

Latex is the stretchiest of all rubbers, and has the best memory – returning to its original shape without permanent distortion.

looking after your latex

Unlike most rubbers, latex is a non-toxic, natural polymer derived from tree sap. Most latex clothing is made from flat latex sheets (remarkably strong even when quite thin) and is easily coloured by a process of dipping into dyed liquid latex. But latex is also the most sensitive of rubbers, being readily damaged by oils, grease, abrasives, solvents, alcohol, plastic, dampness, ozone, sunlight and strong UV light. Treat your latex with due care and attention if you want it to last.

- Allow garments to warm up if they have been kept in a cool place.
- To put on a tight garment dust the inside lightly with cornstarch, baby powder or unperfumed talc.
- Remove all jewellery and be careful with your nails as latex tears easily.
- Don't wear perfume or cologne.
- Avoid heat and naked flames.
- Polishing latex prevents it cracking and gives it a glossy shine. Wipe off any powder with a damp cloth. Spray the outside with a silicone-based polish and wipe gently with a soft cloth.
- After wearing, wipe with a soft damp cloth or handwash in lukewarm water with a tiny bit of washing-up liquid. Don't scrub or wring. Rinse and hang to dry naturally. Remove water streaks with a damp cloth.
- Lightly powder the inside of the garment, polish the outside and hang in a dark, dry place.
- Avoid any contact with dyed garments to prevent the latex staining.
- Latex also stains when in contact with copper, brass, bronze or nickel. But do choose garments with metal zips and reinforcements because plastic zips will eat away at the latex. Use tissue paper to cover any metal trims before storing.
- Hang on fabric hangers (rather than metal or plastic), or fold lightly and store in a large plastic air-tight container. Store in the dark.
- Water-based lubricants are not harmful to latex. Well, that's something!



FAIRYGOTHMOTHER

FASHION

skin to skin

pushing the limits of leather craft



PHOTO: ©JOHN DIETRICH

Above and right: from Abbeyleather, a unique range of wet-moulded leather masks, hand-crafted collars, and leather roses that will stand the test of time.

©MUSE for ABBEYLEATHER



©LEDERATELIER MICELI

Below and left: a stunning range of quality leather fashions from Germany by Lederatelier Miceli.

FASHION



Leather lovers are in for a treat this year. RoB continues, in our opinion, to make the best men's leather jeans in the world, along with quality leather everything else that men could wish for. Ladies should visit the Lederatelier Miceli stand to find some amazing leather corsets, suits and party outfits. And to accessorise, or play hard: choose beautifully hand-crafted collars and cuffs, masks and restraints from Abbeyleather and Top To Bottom.



Marco:

Bartender's vest, leathers, belt, & wrist wallet - RoB
Boots - New Rock Boots

Carolla

Mask - Mark E-Garb at Torture Garden
Corset - Dark Garden
Leather Gauntlets - Divine

STOCKISTS

ABBEYLEATHER STAND A44
02392 369420
www.abbyleather.co.uk

DIVINE STAND C68
01604 812550
www.loveisdivine.com

LEDERATELIER MICELI STAND J16
0049 (0) 201 248 6161
www.miceli.de

NEW ROCK BOOTS STAND B58
01754 611067
www.astepaheaduk.com

ROB OF AMSTERDAM (LONDON) STAND B46
020 7735 7893
www.rob.nl

TOP TO BOTTOM STAND J4
07906 140929
www.top-to-bottom-leathers.co.uk

TORTURE GARDEN STAND F56
020 7613 4733
www.torturegarden.com

PHOTO: ©JOHN DIETRICH, 07774 4808855

Hand-crafted, made-to-measure, fetish leather goods from Top To Bottom. Shown here: their classic neck corset and pony tail hood.



©TOP TO BOTTOM

OUT & ABOUT



Dress-up-and-party fetish heaven at Club R.U.B's monthly venue, now in the City of London. Glam R.U.B. founder and hostess Kim sets the tone at the door. This lady dresses to thrill – silver leather, spray-on rubber, leopardskin on velvet – she's different and more gorgeous each month. Clubbers take their cue from her.

Each month the dress-up instructions are different. Recent themes have included cowboys & indians, kings & queens, Greek toga party and school days. Costumes needn't be pricey – that's not the point. A trip to the vintage store or the joke/party shop on your local high street could transform the dull black rubber staples of your fetish wardrobe into something more glitzy. Some on the scene take the view that fetish activities should be dark and brooding, but not Kim.



Start in the entrance bar where friends gather to talk. The music is low here and there is a buzz of excited chat. There are plenty of seats – tall tables and chairs for those dressed up so tight they can't sit down and café-style chairs and tables for those who can. It's easy to strike up conversation with a stranger here. Clubbers leave their inhibitions behind the thick velvet curtain at the door.

Downstairs is the main bar – if you just stood here all night and watched, your eyes would have a party. Next door the dancefloor is always busy. It's loud here – danceclub-style – but beautiful and the place vibrates with energy. The dungeon is not hardcore – it's a dungeon for fun – one to play in, before heading off home at the rising of the sun. Beautiful and sexy, with a hint of camp – that's Club R.U.B.

Review by Jezebel
Find details of forthcoming parties at **Stand A41**. ● www.club-rub.com



©Club R.U.B., photos by Jan, fliers artwork by Vince Ray



OUT & ABOUT



For Your Eyes Only is the UK's first and foremost tableside dancing experience. Now with five UK venues – two in central London – the clubs are a showcase of splendour. FYEO pride themselves in offering the very best in entertainment, first class service and the most exciting dancers in the world, in venues that are luxurious, relaxing and safe. For a night to remember! If you'd like to have a go yourself see p7, or visit **FYEO Stand B52**. ● **020 7499 6816**, www.fyeo.co.uk

clubs

boys and girls come out to play



Chic Hospitality are showing "Chardonay", a specially designed 66 foot narrow boat providing the ultimate venue for discreet private parties. "Chardonay" has the appearance of a floating stretched limousine complete with blacked-out windows. Her onboard ambience is sensual and sophisticated. A variety of entertainment packages are available onboard for those looking for a truly unique party experience. **Stand X13**. ● **0800 0933 077**, www.chic-hospitality.com

©Chic Hospitality



© Matt Sprake / NEWSPICS LTD 07770 365 302
inset © P J Walker 01332 670 336



Hold onto your seats, ladies – or should that be your pelvic floors? The Fantasy Boys are here again to tease you with their taut torsos! The boys can be hired in ones or twos for private parties or corporate events, or ten at a time for fashion shows or music videos. If you'd like to take a little piece of them home with you, see their calendar review p6. Or make your girlfriends green – have your picture taken with a couple of the lads between shows at **Stand F40**. ● **07774 667354**, www.thefantasyboys.com

JEWELLERY

special extras

for my precious



Kinky takes on traditional styles from Eroticgifts.org. Look for naughty new bracelet charms and a range of heavyduty chains with padlock clasps to match the padlock ring shown left.

©Eroticgifts.org



Richard Larsen makes all his beautiful jewellery by hand. Shown here, his lockable silver bracelet and non-piercing nipple shields and stone-set stirrups for pierced nipples. Bespoke pieces are a speciality.

Always a winner with the ladies, jewellery is now making big fashion statements with gentlemen too. And how much more special is a piece that's bought for you by your lover? Eroticgifts.org's finely modelled designs are beautiful, witty and very wearable. Their penis pendant (dangling through a luscious open mouth) on a snake chain is quite subtle, so I'm told. Richard Larsen has an ever growing range of lovely pieces in silver and gold. And if you like street style, then you're going to spend the next two hours at The Wildcat stand. Wherever you're pierced they've got you covered – in precious metals, stainless steel, titanium, amber, glass, silicone, fluorescent acrylics, buffalo horn, mammoth ivory plus some of their own trademarked materials I've never even heard of.



Leading the market in body jewellery, Wildcat maintain an exclusivity with their innovative designs, their use of the highest quality materials and attention to detail. Piercings stand proud at Stand E52.



©The Wildcat Collection

STOCKISTS

EROTICGIFTS.ORG STAND A46
01572 822405
www.eroticgifts.org

RICHARD LARSEN STAND J2
07714 203628
www.richardlarsen.co.uk

THE WILDCAT COLLECTION STAND E52
01273 323758
www.wildcat.co.uk

Free Sex Toys for Flashers*

When it comes to sex toys, couples in the know come to Mantric. We don't normally endorse flashing, but if you spend over £40 on our stand and flash this page, we'll give you a free sex toy*.

While others boast about selling thousands of different toys, we only do around 250, but they are all corkers. Hand picked, tried and tested.

We like to think of ourselves as the company of choice for the more discerning couple.

We've brought a very special selection of toys to Erotica this year – our all-time

best sellers and some brand new goodies that we found in America earlier this year.

You won't find plastic penises on our stand, but you will find the very best Rabbits and other legendary toys and accessories from Amoris, Big Teaze Toys, FunFactory, Lady Calston, Las Vegas Novelties, Mantric, Natural Contours, Rachel's Pleasures, Sport Sheets, Tantus and TongueJoy.

So, if you're on a mission to find that extra-special toy, why not come and flash at us? We'd be delighted to see you, but please keep your clothes on!



Visit us at stand E53

or buy online at www.bemantric.co.uk

Wholesale enquiries welcome

MANTRIC

Mantric Marketing is a specialist wholesaler of couples' sex, love and romance products. 020 8397 2093 <http://www.mantricmarketing.com>

*Free sex toy with purchases over £40 while stocks last

If you seek inspiration try **Twelve Sexy Thrills**, or **52 Weeks of Naughty Nights** – pull a card from the silk pouch and scratch it to find a teasing thrill or a playful game – from **The Mantric Movement**.



An audio-erotic experience for women, Ear-otica is a range of audio CDs launched in May this year by Rich Sensations. Created especially for women, the CDs encourage you to embrace the three Ss: your own sensuality, spirituality and above all sexuality! The content, though sexually explicit, is also sensual, taking the listener on a meditative journey through erotic poetry and stories narrated by a variety of sexy male voices and bringing to life real female sexual fantasies. The CDs are beautifully packaged in a luxury bag, with an incense cone and rose quartz crystal to help create a sensual atmosphere. Sample the CDs on the Ear-otica website, www.earotica.co.uk.



Launching at Erotica 2003, The Pleasure Store is an on-line store for whatever your pleasure! Founded by Robert Fenton and designed by the Daddy design duo, the site is a funky and eclectic store for the sexually aware and novices alike. The Pleasure Store offers exquisite lingerie from Vive Maria, Pussy Galore and Janet Reger, latex and leather creations, erotic toys and games with a twist! Also on offer are special classes in the arts of erotic massage, body painting, erotic dancing and others. An online exclusive, 'The Ferret' (above), designed by Shiri Zinn and fashioned from silver, glass and faux fur is one sex toy you won't want to hide.



The **Kama Sutra** from Boxer Games, guides couples through seven levels (chakras) from preparation to sexual and spiritual fulfilment, culminating with 64 positional love cards.

fun & games

turn off the TV and play with each other!

Put some sizzle in your love life with some of the great adult games, novelties and curiosities on offer at Erotica. Playing games allows you to experiment with new ideas and push your sexual boundaries. Love games designer and manufacturer, Boxer Games have developed more than 10 intimate games for couples (and more players). The Kama Sutra (left) is an educational game that guides players to become skilled and confident lovers. Mantric (top) have kits bursting with sexy suggestions if you are feeling stuck in a rut. Monogamy, from Naughtygift, is a fun, relationship-enhancing game that helps couples re-experience each other. Ahh, remember the old days? ●



Currently a craze in the US, the shaping and fashioning of pubic hair is catching on here too. Sazzi Shapers are templates for either shaving or waxing your pubes with confidence. With a range of different shapes to choose from you can be a Sazzi Siren for just £5.99.

STOCKISTS

- | | |
|---|------------------|
| BOXER GAMES
01274 533511
www.boxergames.com | STAND A60 |
| THE MANTRIC MOVEMENT
0870 744 6314
www.bemantric.co.uk | STAND E53 |
| NAUGHTYGIFT.CO.UK
01636 819248
www.naughtygift.co.uk | STAND E46 |
| THE PLEASURE STORE
07831 784574
www.whatsyourpleasure.co.uk | STAND D44 |
| RICH SENSATIONS
020 7383 5774
www.richsensations.com | STAND X11 |
| SAZZI DESIGNS LTD
01237 429427
www.sazzishapers.co.uk | STAND X4 |



Make your partner's Christmas (and their New Year) by giving Monogamy. This popular adult board game is designed to have you love, laugh and lust after each other with exciting, sometimes hilarious challenges and wild conversations. The lucky winner chooses to make real one of 50 breathtaking fantasies. From Naughtygift.co.uk

FS

what's your pleasure?

lingerie, erotic toys & luxurious gifts

Pleasure Store

www.whatsyourpleasure.co.uk

FS

twisted!

the game that gets you closer

get 'twisted!' only at

Pleasure Store

www.whatsyourpleasure.co.uk

give her chocolate!

Is chocolate better than sex?

George Cadbury began making chocolate in Birmingham in 1824. At that time the Victorians considered chocolate to be an aphrodisiac and therefore not suitable for a lady's diet... Strangely, now that chocolate is so readily available, it is we ladies who tend to obsess about it. Why is this? And why is good chocolate so irresistible?

Chocolate is attributed with being a stimulant, an anti-depressant and an aphrodisiac. In fact eating chocolate stimulates the release of endorphins that give you a high and three hormones; serotonin which makes you relax and theobromin and phenylethalamine – two mild stimulants. It is this same mix of chemicals in the body that produces the sensation of sexual arousal. Combine these effects with the energy rush from the caffeine, sugar and fat in chocolate and it's no wonder we can't get enough of it.

My wise old grandmother lived by the motto, 'Everything in moderation'. And how right she was.

I personally indulge in a little bit of chocolate every day – but I do prefer dark (preferably 85 per cent cocoa) so I'd argue that it's not the fat and sugar I crave, but something in the cocoa itself.

More research is needed to determine why it is that women, and not men, are obsessed with chocolate? Because we plainly are. We are not talking about a true addiction here. If we are denied chocolate for extended periods of time we don't get the classic withdrawal symptoms suffered by an alcoholic or a drug addict. But we do become damned irritable. And canvassing all the sensible, grown up women I know, reveals that each and every one admits to chocolate cravings.

Women report cravings for chocolate over any other food, while men yearn for high-protein foods like steak and burgers. Studies suggest that some women crave chocolate most when they are pre-menstrual, perhaps to correct unusually low levels of endorphins (feel-good chemicals). Sweet, fatty foods, including chocolate prompt the body to release endorphins. Others claim that at this time in our cycle we crave the magnesium it contains. Perhaps our cyclical hormone levels can take some of the blame.

If forced to choose, I'd have to say that sex is better than chocolate – but you could always combine the two. As I write, my friend has just entered the room in her favourite T-shirt. Emblazoned across her ample bosom the rather appropriate slogan, 'Dip me in chocolate and feed me to the lesbians'. Now there's an idea! Is that chocolate melted yet? ♥

Find cute confectionery and some very naughty chocolate gifts at **Stand C40:**

Really Orgasmic Sweets,
0113 287 6232,
www.ros.me.uk

sensual satisfaction

A beautifully wrapped box of scrumptious chocolates is the perfect gift, for a new date or an old flame. How many other presents can you think of that appeal to all five senses?

♥ **SIGHT** – Exquisitely packaged and tied up with ribbon. Inside each confection with its silky lustre nestles in its paper case, waiting to be devoured . . .

♥ **SMELL** – The aroma of fresh chocolate is a powerful stimulant

♥ **SOUND** – The tantalising crackle of paper as you unwrap your choice . . . and the crack as you bite into the outer shell

♥ **TOUCH** – Cocoa butter melts at body temperature so that chocolate melts and oozes in your mouth in a way that is seductively unique

♥ **TASTE** – Good chocolate tastes wonderful. But is it the complex flavours, or the effects of more than 300 natural chemical compounds that keep us coming back for more?



liquorice lash

Rosalind Wrigley of Really Orgasmic Sweets (ROS) has created a dazzling array of erotic confectionery to make everyone's favourite pastime just that little bit sweeter! Her edible Liquorice Whips are irresistible. Serve Naked Ladies and Tiny Willies with coffee to surprise your guests. Love Dust and Body Chocolate take foreplay to new heights. And the Sensational Sydney – a throbbing block of Belgian chocolate – is sheer unadulterated pleasure! **Stand C40.**

0113 287 6232,
www.ros.me.uk



pjur
EROS
UK

www.ErosUK.com

Pjur Eros Lube
- Probably the slipperiest latex-condom-safe lube you can buy.

Completely safe
Taste and odour free
Hypoallergenic
Very economical
Very long lasting.



NEW!

Pjur Basic
Pjur Power Creme
Pjur Aqua
Pjur Condoms

Visit our stand E62 to buy Pjur Eros now.
Or visit our web site to order,
enter competitions,
and to request a free sample!

pjur
EROS
UK

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PO Box 1059 (Erotica), Marlborough SN8 2TU

These are words most of us who have been with our partners for years will recognise. It is OK when it is just occasional, when the rejections of our amorous advances are few and far between. But what happens when one or both of you realise you have become... well, frankly, uninterested in each other? When you'd rather go to bed with a good book and a mug of cocoa? What can a couple do to perk up what has not been perked for weeks, months or sometimes years?

TALK TO EACH OTHER. See if you can find out what it is that has caused this loss of sexual interest. Common reasons are:

Anger

Resentment of one partner by the other. Men might resent their partners because they stay at home looking after the children and 'drinking coffee with their friends all day'. Women might resent their men for 'never having time for them'. What can you do? Take a look at what you expect of each other. Are your expectations fair or realistic? (See *Perfect Mothers: Invisible Women*)

Fatigue

Sleep deficit can be a major problem. This is where you keep going everyday with just under the amount of sleep you actually need. The eventual result is that constant dragging feeling, difficulty waking each morning and exhaustion at night.

What can you do? Change your sleeping patterns if you can - go to bed earlier, regularly. Sleep off your sleep deficit on Saturday so that you feel better over the weekend. This won't work if you go out drinking heavily on Friday night!

Taking care of others

Constantly being available to children or relatives leaves you little time for yourself and the last thing you want to be at the end of the day is 'available' again to your partner! What can you do? Have some time off! Easier said than done, I know, but try. And when you do have time off - sleep first. People who care for family members, whether children or elderly parents, often suffer from sleep deficit as well as a low sense of desirability. Rest and pamper yourself first to make you feel more attractive and desirable.

Anxiety/Depression/Long term stress/ Alcohol or Drug overuse

If you recognise any of these, either for yourself or your partner, then get some advice. Your sex life is inevitably suffering but until these problems are sorted out it is unlikely your sex playtime will improve.

Feeling desirable

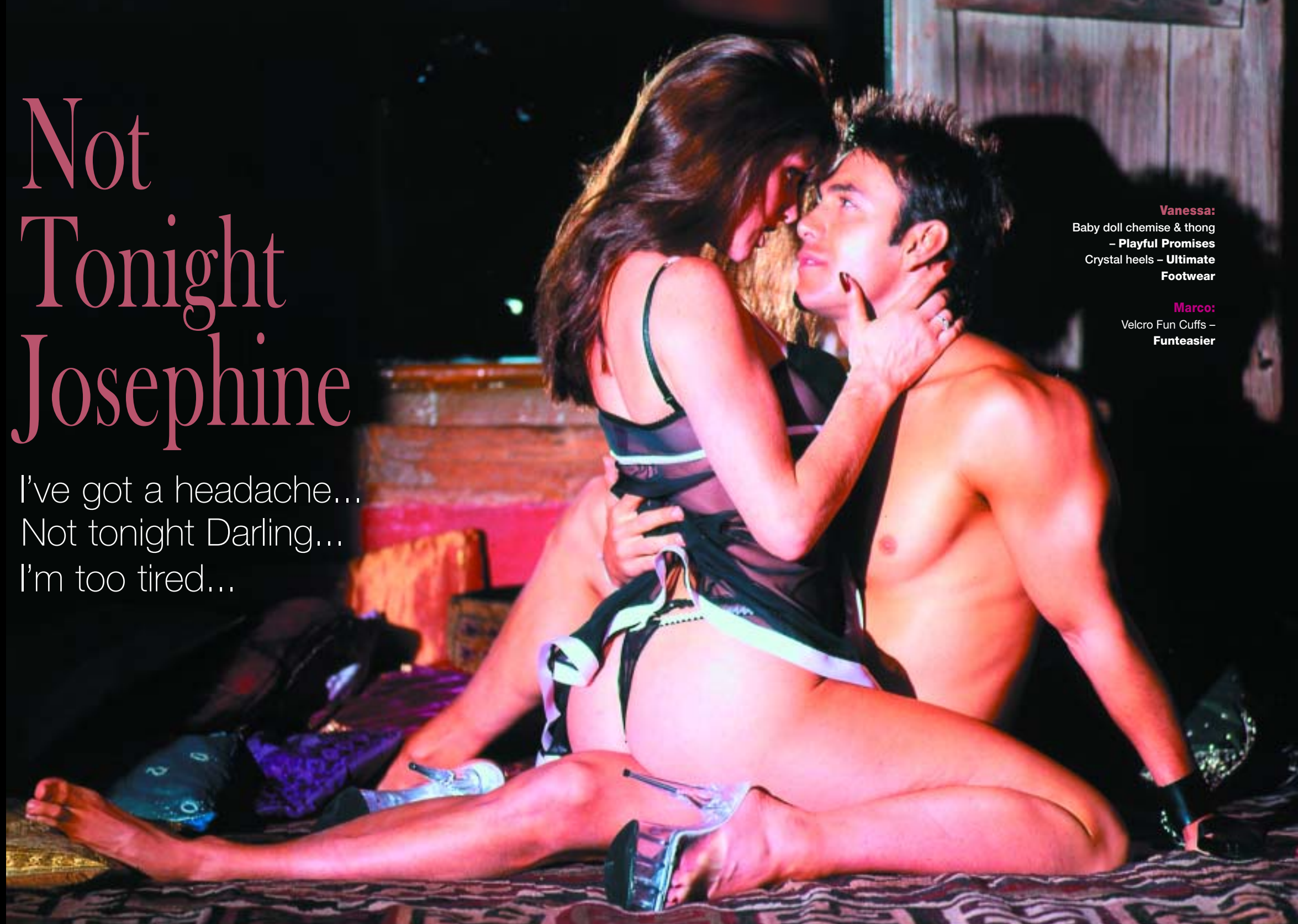
Take a long relaxing bath - light candles, pamper yourself - and yes, this applies to men too! Escape into a relaxing world of your own. Flirt - with your partner, with others if you dare! Seeing that another person finds you desirable is a sure way to feel that you still have 'it'.

Exercise

Go for a run, lift weights, walk to work. The release of endorphins when you exercise increases your sense of well being and boosts your energy levels so that you are much more likely to feel like playing with your partner.

Not Tonight Josephine

I've got a headache...
Not tonight Darling...
I'm too tired...



Vanessa:
Baby doll chemise & thong
- Playful Promises
Crystal heels - Ultimate
Footwear

Marco:
Velcro Fun Cuffs -
Funteasier

Boredom

Play. Remember that adult sex is really adult playtime. It is your escape from chores - not another something you ought to be doing. Dress up in some gorgeous lingerie or outrageous costumes and try a little role playing. Experiment with sex toys - even if you don't quite follow the accompanying instructions and end up in a dishevelled heap of squealing laughter. Laughter is an essential part of mature sex - after all it is an unpredictable, messy business which rarely goes to plan!

Share your fantasies

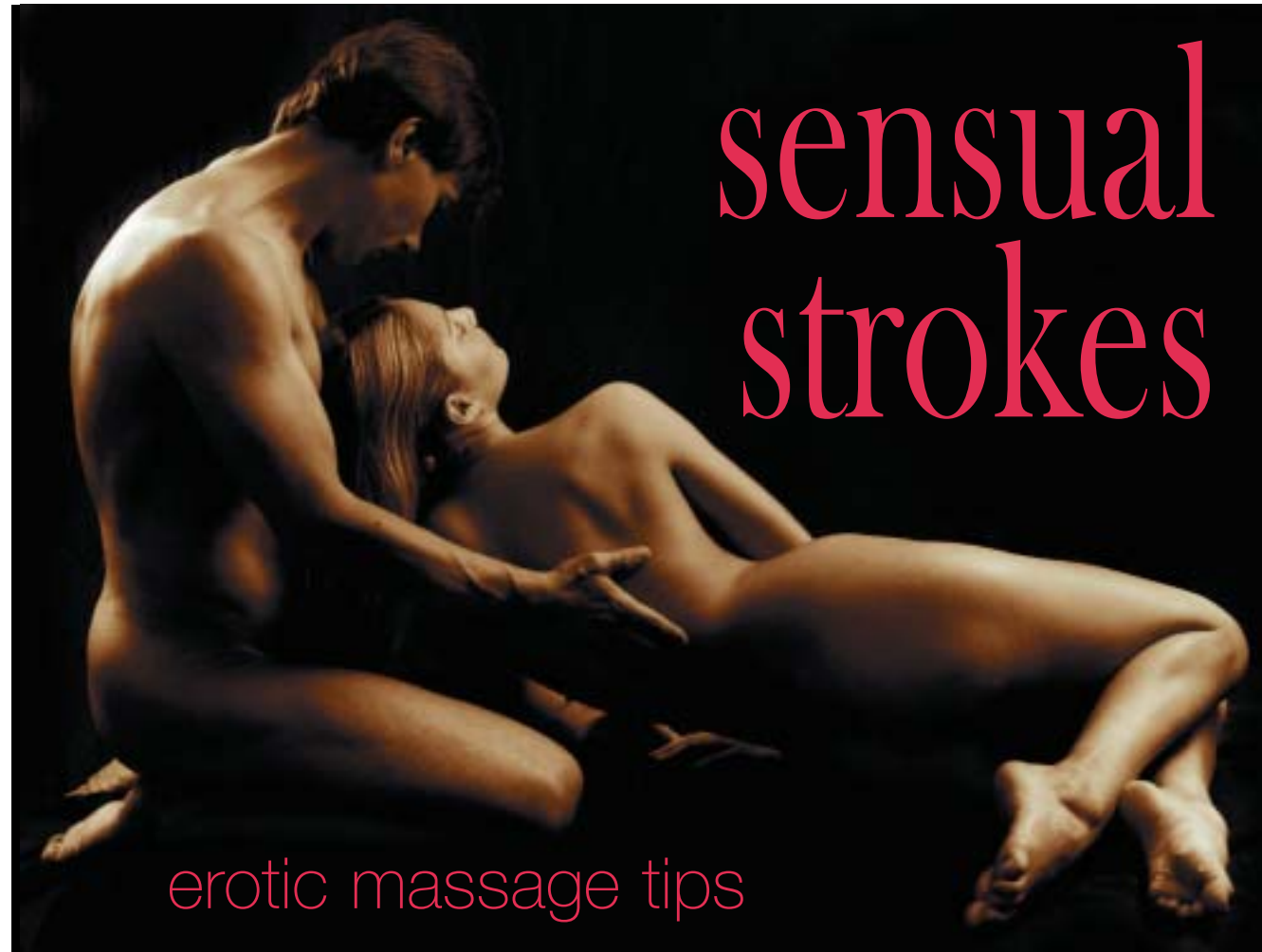
Tell each other about your fantasies. Watch videos to see what you both like and what turns you on. Read erotica. Books of short stories are good for a couple to dip into to find out what you both like (and what you definitely, do not, would not ever...!) Try the *Closet Desire* series (for couples) or the Mammoth Books of Erotica (mixed) or Herotica (for women) series. There really is something for everyone in the Erotica section of your local high street bookshop - straight, gay or bi.

Time Together

How much time do you and your partner actually spend together as a couple? I'm not talking about how much time under the same roof but time spent as a couple enjoying each other's company. Long term couples tend to neglect the time to sit and chat, go out for coffee or a meal together, go to a club - all those things you enjoyed doing together when you first met. If you are not 'courting' then how can you expect the old sparkle to still shine?

● **Susan Van Scoyoc, Chartered Psychologist**
01245 349072, www.invisiblewomen.co.uk Available for consultations on relationships and other matters (see website).

Recommended reading: *Perfect Mothers: Invisible Women* by Susan Van Scoyoc published by Constable Robinson.
Closet Desire (series of books) by Stephen and Susan Van Scoyoc published by IUniverse.



©Ginger Snaps, www.gingersnaps.me.uk

Gismos and gadgets, computers and commuters, mobiles and mayhem... In our busy modern lives it is all too easy to forget the simple, sensual pleasures of touch, skin to skin.

Massage is among the oldest of the healing arts. A therapist trained in one of its many forms (shiatsu, Thai, Swedish, reflexology...) can bring about pain relief, emotional release, and can stimulate the body's natural ability to heal itself. But in its simplest form, massage is innate. When you bash your elbow, or strain a muscle, you automatically rub it better. And with no formal training – just due care and attentiveness – massage can be physically and mentally relaxing, emotionally uplifting and incredibly bonding if shared with your significant other.

If quiet time together is in short supply, concentrate on specific areas. Tension is commonly stored in the back and neck, so have your partner sit on the floor between your knees as you watch your

favourite TV programme so that you can loosen the knots between his or her shoulders with your thumbs. Or perhaps give your partner a foot or face massage (use a luxury face cream rather than massage oil on the face). Feeling soothed and pampered goes a long way towards feeling sensual.

If time is yours to indulge, treat your lover to a long, lingering, full body massage. Take your time. The giving of a massage should be nearly as enjoyable as receiving one. Make the experience therapeutic, intimate, caressing, sensual – and preferably a combination of all four.

'The way to health is to have a scented bath and an oiled massage each day'

Hipocrates 5BC

Start your loving ritual in the bath with The Lover's Spa Kit (Deluxe) from The Mantric Movement. With scented bubble bath, coconut water scoop, sponge, tea lights, massage oil, glass massager, pleasure balm and special invitation card – who would decline?



The Amazing Hot Massage Kit from The Mantric Movement contains a reusable heat pack, scented massage oil and a guide to help you melt away the stress of the day and warm the air between you.

Funteasier's Fun Whips are not on the wrong page! Add one to your massage menu and send your lover sensuous with its soft as silk strokes.

Let's not forget that the head can be massaged too. Fans of the original Erogenator, from Bodything, can now purchase a converter kit to add vibrations to the incredible experience.

tips

Make sure the room is warm and draft free. Spread a large towel over cushions or pillows and make your partner comfortable. Use oils to allow your hands to glide over the skin. Use flat hands on the back and chest, and cup your hands slightly on calfs and thighs. Apply pressure on the upward stroke, and only very light pressure on the return stroke. Make your movements flowing and rhythmic. Keep one hand in contact with the skin at all times for continuity of sensation. This is easier if you use a pump dispenser for massage oil.

Heighten the effects of massage:

- Add a few drops of essential oil to your base massage oil. Make sure you both like the fragrance. Oils that evoke sensuality and seem to have universal appeal are jasmine, rose, rosewood, sandalwood and ylang ylang.
- Ask your partner if they'd like to wear a blindfold. Masking one sense has the effect of heightening the others.
- Alternate the sensations by stroking your partner with a feather, a soft latex fun whip, by blowing softly over their skin or kissing and licking them...

For the incurable romantic, A Bed of Roses (Deluxe) from The Mantric Movement has more than 200 scented silk rose petals, bubble bath, massage oil, a glass massager, pleasure balm, four tea lights and a special invitation card – now you have no excuse for not making an effort!

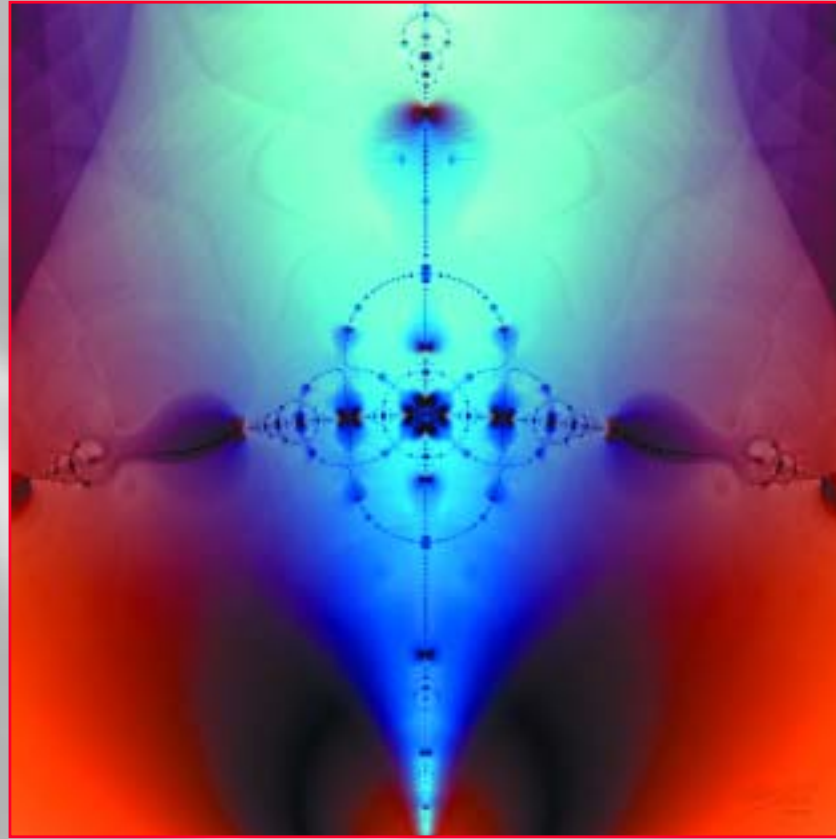
Shunga – Massage Oils, Creams & Balms
Aphrodisiac Oils are made of natural ingredients and intensify sensation. Apply these warming oils freely over your partner's body, then with soft gentle blows, activate the oil's heating effect.

'Soft Moves' massage cream is rich, smooth and silky – designed to bring sexual energy to its peak. Shunga's Erotic Massage is an exclusive blend of cold-pressed oil that slides easily over the skin. Sensations Balm is playtime for your senses! Swirl these desensitising balms around the penis, or draw sun-shapes around nipples. Contains Benzocaine to prolong a man's pleasure. Available from Apollo.



STOCKISTS	
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BODYTHING LIMITED 01376 504180 www.erogenator.com	STAND C56
FUNTEASIER 01754 767222 www.funteasier.co.uk	STAND H46
THE MANTRIC MOVEMENT 0870 744 6314 www.bemantric.co.uk	STAND E53

'Cleopatra was reputed to have mastered her love muscle and with it the Roman Emperors Caesar and Antony'



'Hip Geo' ©Matthew Slade, 01246 201548, www.Erotic-Art.co.uk see Erotic Art Gallery

the love muscle

To enhance your sexual sensation and enjoyment you don't have to fork out for a gym membership. Spend just a few minutes each day and a little bit of effort to make an enormous difference to your love life.

Eastern and middle-eastern cultures have espoused the benefits of sexual training for centuries. In the *Kama Sutra*, written more than 2,000 years ago, a woman who was able to hold a man fast using her vaginal muscles was esteemed as a 'Zaraotastrian', a 'cracker of nuts'. The Egyptian Queen Cleopatra was reputed to have mastered her love muscle – and with it the Roman Emperors Caesar and Antony. Exercising their inner muscles remains standard practice for both men and women in many societies today.

But in Western culture, where Christianity ensured that sex became a sin, many of the arts of love making have been forgotten. Thus the Chinese have the Tao, the Indians have Tantric sex and we have sex therapists!

PC exercises, or Kegel exercises, were developed (or rediscovered) in the 1940s by gynaecologist Dr Arnold Kegel to help his female patients overcome urinary incontinence. And ensuring good bladder control remains a major health benefit. One in three women suffer from incontinence, due to weak pelvic floor muscles.

are you sexually fit?
...do you exercise
your pelvic floor?

Often caused by multiple pregnancies and childbirth, this can also occur due to the ageing process, after menopause or simply through lack of exercise. Men suffer from incontinence too – especially as they age.

Where is my Pelvic Floor?

The pelvic floor is the set of muscles that contract rhythmically and involuntarily during orgasm. The stronger they are, the greater the orgasmic sensation. The main muscle which we can exercise is called the pubococcygeus (PC) muscle. Attaching to the pubic bone at the front and the coccyx at the back, it winds around the vagina or penis and the rectum in a figure of eight, supporting the bladder, the bowel and the sex organs in a kind of hammock.

For Ladies

A Toned Love Muscle

- Improves bloodflow to the genital area – and lubrication
- Improves your sexual sensation and intensity of orgasm
- Strengthens and tightens your vagina so improving your partner's experience
- Increases your sexual confidence and ability
- Can enable pre-orgasmic women to experience orgasm
- Facilitates childbirth and speeds recovery afterwards
- Prevents incontinence and prolapse

Starting Off

Always empty your bladder before doing PC exercises. (It is often suggested that you try to stop the flow of urine mid stream to find the correct muscle, but PC exercises should *not* be done while urinating.) You can also locate the PC muscle by putting two fingers or a dildo into the vagina and squeezing.

Try to isolate the PC muscles – all other muscles should be relaxed especially the buttock and stomach muscles. Vary your position to find what suits you: lying on your side, on your back with knees raised, on all fours, while sitting, standing – and making love! It doesn't matter if you can only do two or three at first. Practise little and often to achieve noticeable results in just a few weeks.

Basic PC Exercises

- Imagine your pelvis is a lift shaft and your contracting muscles are the lift travelling up and down slowly stopping at each floor. Pull up a little way while breathing in, and hold at the first floor as you breathe out. Pull up a little more to the second floor (breathe in) and hold as you breathe out. Continue until you have reached your top floor, take an extra deep breath, and slowly descend to the ground floor, stopping at each floor on the way if you can. Do as many as you can without straining.
- If you can't feel the different 'floors', build your strength gradually with slow deep contractions that you hold for a count of three before you release.
- Alternate these long slow Kegels with several simple contractions: contract and relax in less than a second. When you can do these rapidly in a pulsing motion this is called 'the flutter'.

As you gain strength you can increase your repetitions and work out a daily programme to suit yourself.

Resistance PC Exercises

Now try the exercises using an insertible to offer your muscles some resistance. This can be a dildo or a specially designed device for the job – there are several designs available. Practise on your partner's penis. He's sure to offer resistance – of the desired kind! Try masturbating while doing your exercises. Bringing yourself to orgasm will exercise your PC muscle but don't be lazy – regular orgasms keep the whole area healthy but are not a substitute for regular PC exercises.



For Gentlemen

A Toned Love Muscle

Guys, don't feel complacent. Exercising your pelvic floor will give you improved sexual sensation, stronger erections and better control enabling you to delay ejaculation and enjoy better orgasms. And if your partner regularly exercises her love muscle, as her vagina becomes fitter and tighter, you're going to have to keep up! It will also prevent two common problems of old age – inability to get or maintain an erection and urinary incontinence. So, now that I have your attention:

Starting Off

You can locate the PC muscle by stopping and starting your urine flow mid stream. (Don't do this regularly as it may interfere with normal bladder emptying.) Empty your bladder before you begin. Sit or lie comfortably and relax your stomach, buttock and thigh muscles. Tighten just the ring of muscle around the back passage as if you were trying to suppress wind. You should feel a squeeze and lift action.

Basic PC Exercises

Tighten and draw up strongly the muscles around the anus and urethra all at once, for a count of five then release. Rest for 10 seconds then repeat the 'squeeze and lift'. Breathe in on the squeeze and out on the release. Alternate with five to ten short, fast, strong contractions. Repeat these exercises several times a day until you can do these exercises with ease. Continue to work out daily to maintain your strength.

Adding Resistance

Sit on the edge of the bath with legs apart. Encourage your penis erect. Drape a small towel over your penis and contract against its weight for 5 seconds. Then relax. Repeat 5 to 10 times. Practise until you can comfortably do several sets at a time. ●

Pussy power

Having got the hang of the basic PC (or Kegel) exercises, ladies might like to try using one of several products on the market designed specifically to add resistance to their efforts.

One example is the **Kegelmaster**. This stretches the vaginal muscles to a limit that you determine is comfortable (by setting the control knob) and are able to contract against. A well extended muscle that is exercised in any part of the body will always grow stronger. Gradually you should be able to extend and contract to a greater degree.

Available from **Apollo, Stand D52**.

● **Apollo, 0871 871 8871,**
www.apollosexlife.com

let your love grow

it's all about blood flow

Forgive me if you are squeamish, but we need to talk about blood. Or more specifically, about increasing blood flow to the genitals to stimulate arousal and enhance orgasm. It has long been understood that blood engorgement of the penis is necessary for a man to achieve and maintain an erection. It is now understood that a similar process occurs in the female sexual organs. The clitoris is not just a tiny nodule on the outside of a woman's body. That is just the glans of a much bigger structure that extends inside the body. During arousal, the whole clitoral tissue structure becomes engorged with blood, the surrounding muscles tighten and the clitoral shaft and glans become erect. Women experience a tiny clit hard-on.

Herbal stimulation

While we're on the subject of blood flow, we must mention that creams, balms and lubricants are now available containing natural herbal stimulants to draw blood specifically to your sensitive parts. By doing so, these products can help to increase desire for both sexes, strengthen erections and help control premature ejaculation.

ID Pleasure is taking the lubricant market by storm. Designed to stimulate arousal and intensify sensation, ID Pleasure is a latex-friendly, silky smooth, long lasting water-based lube containing the natural sensation enhancer and sexual stimulant L'Arginine. Women users report heightened sensation and a delicious tingling feeling whilst men enjoy a firmer-feeling erection. Pick up some Pleasure at **Stand A32**.

● **The ID Lube Company, 01636 816034, www.idlube.co.uk**

To increase blood flow to the clitoral area and heighten sensation, apply some Lip Balm before performing oral sex. And so he doesn't feel left out, apply Penis Balm to his penis to prolong erection and delay ejaculation.

Both products are made from natural ingredients. Slip them in your Xmas stocking! From **Stand E53**.

● **The Mantric Movement, 0870 744 6314, www.bemantric.co.uk**



Clit Pumps
From top: Allure Sun Kissed Vibrating Clit Pump with vibration, £51.95 from PABO. Vibrating Clit Massager, £24.95 from Apollo. Nipple Suckers £11.99 from PABO, and The vibrating Clit Seducer £30 from Mantric.



Ladies

Clit Pumping
Increasing blood flow to the clitoris increases arousal. If this sounds far-fetched, consider that an American clit pump (The Eros Therapy) was given clearance by the US Food and Drug Administration in 2000 and is now available in America on prescription for women with female sexual dysfunction (FSD). Clinical trials of this particular model have shown improvement in sensation, lubrication, ability to achieve orgasm and sexual satisfaction in both women with FSD and women with no complaint of sexual dysfunction.

Pump your clit to increase sensitivity (a freshly pumped clit is very sensitive and oral sex feels wonderful afterwards) and to temporarily increase size to give your partner a better purchase. There are many devices that can be used, from simple squeezey nipple suckers (just the right size for the job) to powerful battery-operated vacuum pumps with in-built vibrators for added sensation. Some playfully tease, others are designed to get results. The key to clit pumping is little and often – light suction over increasing periods of time. Start with five minutes a day and only enough suction to be able to feel it. Always apply lubricant to your clit and to the inside and rim of the vacuum cylinder.

Dedicated, regular pumpers may even experience some clitoral enlargement. But too much suction can cause pain, rupture blood vessels and may damage erectile tissues. Go slow and be gentle.

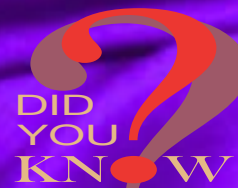


The Erection Enhancer Pump, £37.99 from PABO. Pump it up, then slip on the restraining penis ring before releasing the suction to keep you hard longer.

Gentlemen

Penis Pumping
The medical benefits of penis pumping have been acknowledged by the authorities in the UK. If you have problems achieving or maintaining an erection talk to your doctor. Pumping kits are now available on prescription. But you need not have a problem to pump. Some men pump occasionally to enjoy the sensation of extreme sexual arousal or to help control premature ejaculation.

Many others pump regularly to increase both the length and girth of their member. Consistent pumping (every other day or so for months) does produce an increase in size, but the pumping has to continue for the size to be maintained and you are advised to buy a good quality pump for this purpose. Advice for those interested is not to overdo it. Pumping should not be painful. Don't pump too hard or for too long or you may do yourself an injury!



● **SIZE SURPRISE!**
The average length of the erect penis is 5.9 inches, and ¼ of all men measure below 6.4 inches. Feel better now?

Hold It There!
Having achieved a nice firm erection, you'll want to prolong the enjoyment and not rush the finale. Cock rings and Arab straps are simple devices that effectively restrict the blood flowing back out of the penis. The two main positions for cock rings are at the base of the penis, either in front of, or behind the testicles. The later also prevent the testes ascending up into the body cavity when you are aroused. Here are a few examples: The Mega Stretch silicone rings should be slipped on once you are erect. These can also be worn just under the glans or head to tickle your partner. The lariat-style rubber ring can be adjusted for a perfect fit. Non-adjustable rings, like the chrome bands (designed to fit behind the testicles) must be put on before you become erect. The leather and velcro Arab strap is worn in both positions at once.

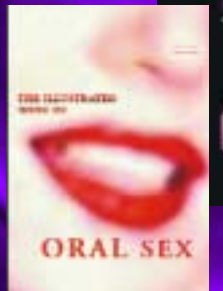
● **Eros, 01636 816034, www.erosuk.com**
● **RoB London, 020 7735 7893, www.rob.nl**



Ladies & Gentlemen

The Obvious
One last way of increasing blood flow to your intimate parts is, of course, by simply sucking. It probably won't increase the size of your penis/clitoris (unless you line up a string of lovers who do nothing else and don't mind having lock jaw) but for pure, unrivalled sensation you still can't beat oral sex. If you need some pointers in the right direction, try 'Masterclass: Blow Jobs' or 'The Illustrated Book of Oral Sex' from The Erotic Print Society (see page 56).

● **Apollo, 0871 871 8871, www.apollosexlife.com**
● **PABO, 0901 814 0008, www.pabo.com**



Member manipulation

Penis pumps aside, for DIY penis enlargement try an age-old Arabian stretching technique called 'jelqing'. This system of exercises, handed down from father to son through generations, teaches young men to apply a 'milking' action along the length of the penis from base to tip. This encourages blood into the three cavities of the penis which normally engorge during erection. Regularly practising this milking action stretches and expands these chambers, inducing the tissues to grow, creating both a bigger penis and erection.

DO NOT perform jelqing on a fully erect penis – this could result in vascular damage. But a partial erection must be present to gain benefit from this exercise.

- Apply lubricant to your penis.
- Make an 'OK' sign with your thumb and forefinger, and use them to hold your penis tightly at its base.
- Slide your fingers down the shaft, gently but firmly, pulling downward and outward along its full length. The head of the penis will expand with blood. Repeat with your other hand.
- Continue this milking action with one hand, then the other, in a rhythmic motion. If you become fully erect, squeeze harder, or stop and wait until you are semi-erect again. Pause too if you feel ejaculation coming.
- Exercise five days a week – 10 minutes daily the first week, 15 minutes the second week and 20 minutes daily thereafter at full strength. You will notice a big difference after a month or two.

We do recommend you use a quality lubricant while jelqing. Try the range from Eros UK – here is their new dropstop bottle design that doesn't leak or spill. Pjur Eros is at Stand E62

● **Eros, 01636 816034, www.erosuk.com**



test drivevibes

Here we review a tiny selection of new and unusual vibrators to entice you to try something different. With so many quality toys to choose from, one must simply experiment!

Mantric Bedside Bullet A powerful and versatile vibrating stimulator with three speeds and seven functions. The bullet produces deep rhythmical vibrations and is ideal for use during intercourse. The power pack can be used to power any sex toy with a small jack plug! **£34.99 The Mantric Movement**

Tantus Pro-touch is a silicone vibrator from American manufacturer Tantus. It is shaped to work as a G-spot vibrator for women and a prostate probe for men. Powered by three small watch batteries within a micro bullet vibrator. **£29.99 The Mantric Movement**

FunFactory SmartBalls A cool version of Chinese love balls for ladies. Made from a silicone/plastic composite the balls contain a weighted ball-bearing coated in soft rubber. Simply insert the balls and the movement of the ball-bearing stimulates you as you move around! (Holding them in place exercises your pelvic floor muscles too!) **£17.99 The Mantric Movement**

Natural Contours personal vibrators are designed to compliment the unique curves of a woman's body. Each three speed product is attractively packaged with batteries and instructions included. **From £17 to £40**

Magnifique (ivory), is sleek and tapered and great for g-spot stimulation!

Superbe (yellow), is contoured to sit comfortably against the pubic bone for erotic stimulation, or along various muscle groups to relieve tense, tired muscles.

Petite (red), is 'purse size' yet powerful, and like Superbe, is designed for external stimulation.

Ultime (lavender). This unique vibrator delivers strong vibrations at both ends. It fits around the pubic bone stimulating the clitoris and the g-spot at the same time.

Jolie (green), is waterproof and packs a whopping vibration (AA battery not included).

The Mantric Movement and Apollo



Toys available to order from:

- **Apollo: 0871 871 8871, www.apollosexlife.com**
- **Mantric: 0870 744 6314, www.bemantric.co.uk**

the pleasure zone

new sensations

So many toys, so little time. We hardly know where to start! So let us introduce you to four Erotica exhibitors who specialise in quality sex toys. Each has selected a few new vibrating toys that you may not have seen for our toy reviews.

The Mantric Movement

Campaigning to end lacklustre sex with their couple-friendly catalogue of quality sex toys and romantic accessories, **The Mantric Movement** stock: Las Vegas Novelties, TongueJoy, Lady Calston, Lover's Choice, Joy Division and their own brand vibrators and handmade glass toys. Mantric are at **Stand E53**.
● **0870 744 6314, www.bemantric.co.uk**



Apollo

From toys and lubes to lingerie and clothing, Apollo boast more than 1,000 product lines designed to enhance your love life. Pick up their catalogue to discover great brands like Body Action lubes, Natural Contours sex toys and Shunga oils and lotions. Call for a free catalogue, shop online or find Apollo today at **Stand D52** – you'll be glad you did!
● **0871 871 8871, www.apollosexlife.com**

PABO

PABO's 132 page mail order catalogue has an extensive selection of toys, sexy lingerie and clothing for men and women and R18-rated videos and DVDs. Purchase a 2-hour hardcore DVD sampler at today's show for £1 and get a catalogue free. **Stand E44**.
● **0901 814 0008, www.PABO.com**



Lingerie – **Playful Promises Stand X7**
Funwhip – **Funteasier Stand H46**

PHOTO: ©JOHN DIETRICH. 07774 480855

Richie Winter

Sole European distributor of the Top Cat products from American Latex, Richie Winter promise to show us the full extent of their toy range at this year's show – more than 300 products for singles and couples in colours and textures to suit every taste. Look out for their unique 9 volt vibes, Xtreme range and new antibacterial toy wipes at **Stand D50**.
● **0118 971 3348, www.topcat-toys.com**



Top Cat Xtreme Turbo Vibes (right) have unlimited vibration and rotation patterns and come with a selection of clit sleeves so that you can find the one that reaches your parts! And when the fun's over clean up with antibacterial Toy Wipes (left).



test drivevibes

The Clitbanger

Specifically designed for stimulation of the clitoris, this multi-speed, hard vibrator is small in size (the head is 3.5cm wide and the body's diameter is only 1cm) but big on sensation – mercilessly tease your button! **£19.99 PABO**



Brush Massager Shaped like a make-up brush, this vibe fits neatly in your handbag without anyone knowing it's actually a sex toy. Fabulous on nipples and a novel clit tease. The handle's very useful too! **£19.99 PABO**



The Purple Rain This slim-line vibrator with an oval-shaped tip has been produced with the female anatomy in mind. Pleasing on the clit, but the Purple Rain's profile makes it the ideal G-spot stimulator. **£19.99 PABO**



Top Cat Twisting Bunny Pearl Reputedly one of the best bunnies on the market, this multi-speed, vibe has free-flowing twisting pearls and soft ears that are twice as long as a traditional rabbits. **£24.95 Richie Winter**



Top Cat Bath-Time Bunny with Anal Tickler If you are into water sports, the Top Cat waterproof range promises to be just that – totally waterproof. Multi-speed rabbit-style vibrator, **£29.95 Richie Winter**



Top Cat 7" Cock with Veins 'Neoskin' texture feels almost real! nine volt battery, multi-function controller with six vibration patterns. Colours: cinnamon, cream, ebony and mocha. Who needs the real thing? **£49.95 Richie Winter**



Top Cat 7 1/2" Neo-Jel Cock with pleasure ticklers around the base, nine volt battery and multi-function controller with six different vibration patterns. Very impressive vibes, wow! **£49.95 Richie Winter**



Toys available to order from:

- **PABO, 0901 814 0008, www.PABO.com**
- **Richie Winter, 0118 971 3348, www.topcat-toys.com**



Top to Bottom design and make fetishwear from the finest leathers – Italian gloving lambskin to English bridle leather, each one hand picked for quality and performance. They take pride in

their workmanship, paying great attention to detail, using traditional English saddlery skills combined with modern technology to create the very finest bespoke goods. Feel the quality at Stand J4.

Wave goodbye to bedroom monotony with Angles – four versatile shapes for wonderful love making. Stack, swap or use alone, inside or out. A godsend if movement is restricted. The main cover is luxurious but if you prefer oils, lubricants or want to re-create 9½ weeks, there's a cover just for you.

WIN £150 worth of Angles by visiting Stand F66



... or maybe a little more discreet

Give yourself permission to be a voyeur with this fold away mirror from Equator. This 2 ft square acrylic mirror in a steel frame, unfolds in seconds to give a view covering most of a standard double bed. The price of £64 includes VAT and delivery within UK.



do not disturb!

prime your pad for passion, or...

When you head for bed at the end of a hard day, is your bedroom ready for love? Or do the day's troubles lie down beside you when you lay your heads on the pillow? What you need is a bedroom that changes the mood, a special space that banishes worldly cares as you step inside.

A simple bit of re-decoration can help to start with. Colour and texture can hugely influence mood. Decide what makes you feel romantic, sensual and sexy? A satin and velvet boudoir in pretty pastel shades, or a full-on scarlet and black passion-pit? Change the furniture perhaps. Furniture designers at the show can provide everything from a feature lamp or chair to a fully-fitted home dungeon. There are cages, racks, benches, thrones and turntables, beds that transform for playtime, abstract shapes to lie on and mirrors in which to watch yourselves at play.

...create your own home dungeon!

Fit a lock on your bedroom door – the kids will knock if they need you and you don't need the worry that you might have to explain yourselves! Choose cosy side-lights, or fit a dimmer switch (bare bums are sexy, bare bulbs are not). Candlelight is always romantic and candlewax can be fun, but never use tea lights without proper holders and be careful not to drift off with the flames still burning!

Plan ahead and prepare the space for the games you want to play. Remove the clutter, bills, paperwork, children's toys, dirty washing – leave no distractions to drag you back to reality. Unplug the phone and play your favourite music. Keep your toys and lubes to hand – maybe in a toy bag that can be easily accessed – rummaging in drawers can really break the spell (and check that locks have keys and batteries work beforehand). Make a date, set the scene and let the magic unfold.

On 12 December, Fetters, manufacturers of reputedly the best bondage equipment and furniture in Europe, is relocating to within walking distance of Warwick Castle. Their new canal-side warehouse will display every one of the 700 products they sell. Customers, old and new, are invited to join the Fetters team to celebrate their open weekend, 12–6pm, 13 and 14 December for coffee, wine and nibbles.

STAND Z26

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Beds With Sexy Attitude are launching the Fantasy Bed at Erotica – a beautiful comfortable bed by day, with a myriad of co-ordinating attachments to help you fulfil your sexual fantasies by night. The mattress has a vinyl cover so that you can play hard but not dirty.

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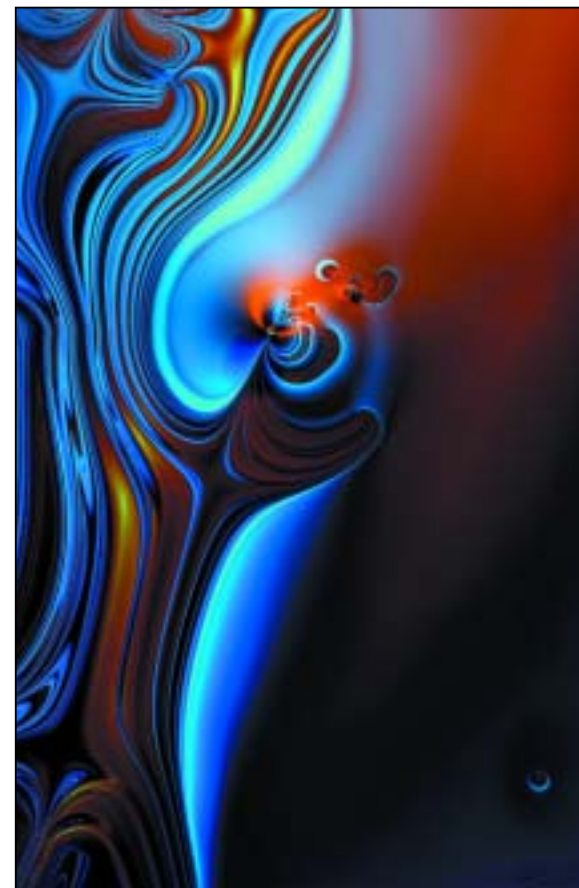
The Art of Julian Murphy

Born in Bristol, England, in 1959, Julian Murphy is one of the few erotic artists who can truly claim to be originating a fresh form of expression. His hand drawn graphic icons which he describes as *Tantric Pop Art* are a cunning combination of eroticism and visual innuendo. Images that caress the cerebrum rather than the groin.



At the last count over 550 magazines and newspapers in more than 25 countries have featured his art. He has exhibited in London, Paris, Barcelona, Vienna, Hamburg and is currently at the new Museum of Erotic Art in Hollywood.

In keeping with Erotica's theme this year, we have selected just a few of Julian's masks and his 'Venice II' (top right) to give you an inkling of his highly original work. Find the artist, and be amazed at the ingenious of his imagination, on the Iconia stand in the **Art Gallery**. ● 01749 831397, www.iconia.co.uk



'Sensual Abstractions' by Matthew Slade.

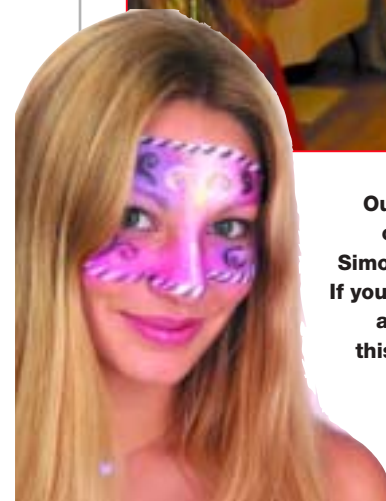
art gallery

painting
sculpture
photography



Paul Woods (above) at Art 2B Creative Erotic, recently founded The Association of British and Commonwealth Erotic Artists (ABCEA).

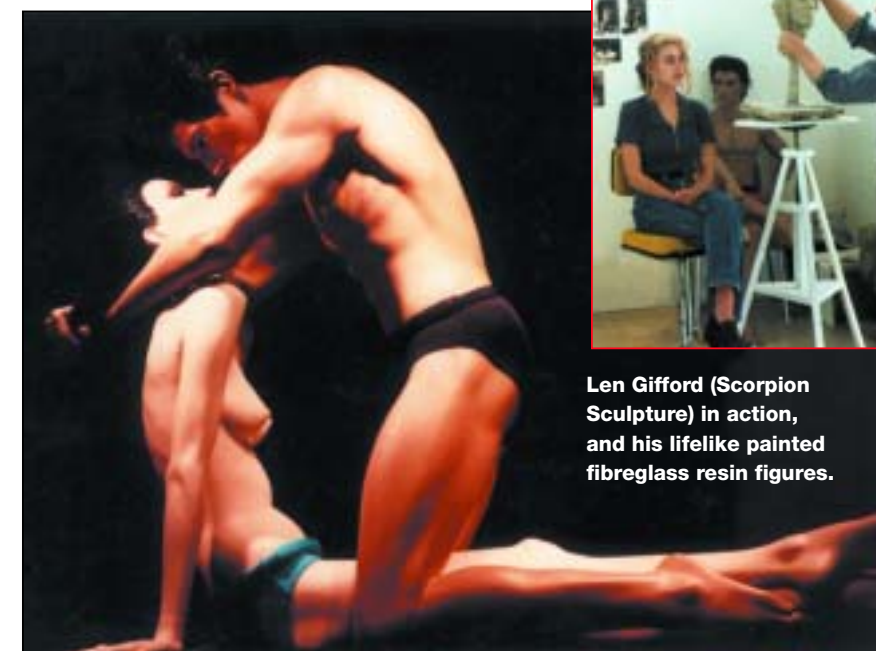
A wealth of talent awaits you in our Art Gallery this year. Feedback from previous shows indicates that you love to meet our artists – winkled out with much effort from their respective garrets, studios and lofts. Much bribery has been used to get them to finish and hand over their latest drawings, paintings, photographs, sculptures, and bodycasts, for your approval. If you are an artist and would like to exhibit at future shows, please speak to Gallery Co-ordinator, Colin Ballard in the Art Gallery during the show.



Our mask theme continues with Simone Kay's help. If you'd like to wear a painted mask this evening, find Simone in the Art Gallery.



Len Gifford (Scorpion Sculpture) in action, and his lifelike painted fibreglass resin figures.



demo area

See our artists at work in the Art Demonstration Area of the Gallery:

- Ken Clarke – Bodycasting
- John Paul Ballard – Sketching
- Simone Kay – Face & body painting
- David Ayerst Davies – Glamour photography

The Art of Ray Leaning



'Has anyone seen a polo pony?' 'Number 3' from a limited edition print run of four polo drawings.



Autumn is a busy time for artist Ray Leaning. In the run up to exhibiting at Erotica, he and his partner, Carol, produced the Showguide that you hold in your hands. Ray currently splits his time between painting and drawing in the summer months and graphic design in the autumn and winter. Like many of his fellow artists, finding a balance between the day job and the night job, or finding a way to make art pay is a constant dilemma. Ray's CV is testimony to that.

Born in Lincolnshire, 1959, early influences were Marvel and DC comics (from which he taught himself to draw), rock music, motorbikes and girls. Nothing's changed there then. When a one year art foundation course led nowhere, Ray became a crane driver at the local steelworks until he was laid off during the steel strike of '79. After a spell as a chef, he became a commercial sculptor moulding

life-size fibreglass dinosaurs for theme parks. When the company folded, he went back to art school and graduated in Fine Art Painting at Exeter College of Art in 1984. He tried being an art teacher and tutored for the Open College of the Arts before settling to graphic design where he has remained for some 18 years.

When not designing magazines, adverts and business cards, Ray retreats to his world of sensual ladies. His chosen media are pencil and conté on paper and oil on canvas. He publishes prints of the originals.

Ray has always erred on the classy side of eroticism, preferring to leave something to the imagination. His work explores the gender messages that sexy clothing suggests and accentuates. He teases a 'super-femaleness' from his subjects through their poses and posture.

● **MUSE Fine Art & Design Ltd,**
01273 671450, www.leaning.co.uk

Above: 'Jessica Revisited' oil on linen, original 5ft x 3.5ft.
Below: 'Feline Grace' limited edition print from a pencil drawing.



sourcing erotic art where & how?

Paul John Ballard



Pete Rigsby

After Erotica, the best venue to view erotic art is at The Guild of Erotic Artists' studios near St Albans. Examples here by Paul John Ballard, Pete Rigsby and Amin Didouh.

Sex and sexuality is used today to sell products from cars, to yogurt, to washing machines. Women's magazines, with few exceptions, have 'SEX' writ large on at least one of their coverlines. And to be quite honest with you I am rather bored with it all. The more unsexy products are pushed as being sexy, the less inclined I am to buy them.

So where does that leave erotic art? You might imagine that the general overload of sexual imagery would be doing the erotic art market the power of good. Alas no. Clutching the latest little Versace bag is considered sexy (by some) but displaying a piece of original erotic art in your home – oh, Sacre Bleu! What would the neighbours think?

This may be a peculiarly British phenomenon – and it's a shame. There is a great deal of very good art to be found – and it's not all blatant or shocking.

Erotic art should be approached like any other type of art. Some of it will appeal to you, some of it will leave you cold, just as it does in Tate Modern or on the walls of your local Pizza Express. The only person you need to please when you make that purchase is you (and perhaps your other half if they must look on your purchase daily).

Would those of you brave souls who know your own minds and don't care what your friends think, please make your way to the Erotica Art Gallery at the front of the main hall. Erotica is proud to be the biggest venue in the country for erotic art with over 20 artists, sculptors and photographers on show this year. It is also

one of the few places that you can see erotic art in the flesh, so to speak. Very few art galleries in UK display erotic art. Those gallery owners who are sympathetic to sensual subjects don't find that they sell it in profitable quantities, although some do keep a portfolio under the desk if you enquire discreetly.

All things considered, your best bet for sourcing good erotic art is via the internet. Many artists have their own websites because traditional galleries won't stock their work. Artists are a reclusive bunch on the whole, but they do talk to other artists and swap links with people whose work they admire – so it's often worth following links from an artist's site that you like to find other art with similar qualities. There are also some excellent virtual galleries on the web. To browse for inspiration try the links below. ●

The Guild of Erotic Artists. Well represented at Erotica, The Guild run regular event days at their studios near St Albans: www.BeaumontHallStudios.co.uk
The Association of British and Commonwealth Erotic Artists (ABCEA): www.fineartnudes.org.uk
The Erotic Print Society: www.eroticprints.org



Amin Didouh



Collaborative art – a bodycast by Ken Clarke, painted by Saskia Deneuve, photographed by David Ayerst Davies.

The Art of Ken Clarke

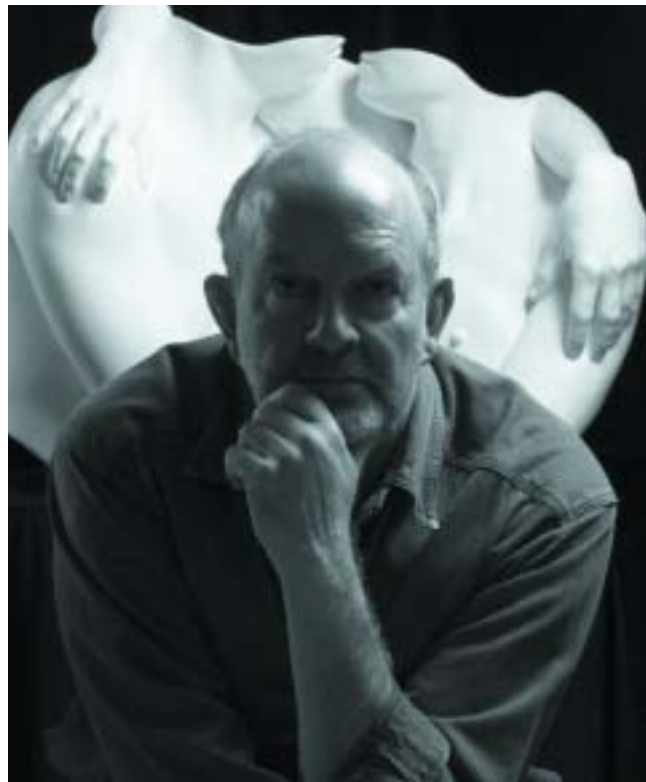
Sculptor and bodycaster, Ken Clarke is a familiar face at Erotica. You will find him in The Art Gallery, chatting easily to mesmerised onlookers while demonstrating his obvious skills as he slickly moulds a model's breast.

I asked Ken just how does one get into his line of work? "I started a five-year apprenticeship in 1964 at Shepperton Film Studios simultaneously spending time at the Art & Craft College, Limegrove for my final City & Guilds. After my apprenticeship I spent an additional four years at Shepperton before going freelance.

"In the early days I enjoyed building sets in plaster for the big blockbuster movies and also taking moulds of the stars for special effects. The film stars at that time were Kim Novak, Richard Burton, Tony Curtis, Michael Cain, Oliver Reed, Peter O'Toole, Elizabeth Taylor and many more. I was also involved in the architectural side of set construction and design – columns, cornices, moulding, detailed architecture, Greek, Roman – all in plaster. This is where my passion for plaster started.

"I was self-motivated, self-employed and spent 36 years in the film industry working with many film stars on location such as Peter Sellers in *Pink Panther*; Christopher Reeves in *Superman*; Alan Parker, director of *Midnight Express*; Jack Nicholson in *The Shining* and Sigourney Weaver in *Alien* all of which required make-up effects, special effects, animatronics, bullet hits, cuts, blood, gore and more. My craft skills of mould making and casting were applied to most craft departments within the film industry, such as Set Construction, Special Effects, Animatronics, Creatures, Wardrobe, Prop Making, Sculpture and Body Moulding and of course Lifecasting.

"In 1982 I was asked to form a specialist moulding department to run alongside the great American make-up artist Rick Baker. He asked me to supervise the lifecasting of actors, artists, stunt men and women to form all the ape-like suits for the movie *Greystoke*. From this I progressed to movies such as the *Star Wars* trilogy and all the adventures of *Indiana Jones*, working with the great Steven Spielberg, George Lucas and, of course, Harrison Ford. For years I



had the privilege of working with a crew of finely tuned technicians on location around the world moulding bodies, film stars, actresses, glamour models, stunt men and women.

"Later I spent time teaching college students at degree level the arts of mould making and lifecasting. But I continued on action films making spare body parts for *The Fifth Element* with Bruce Willis, *Mortal Combat*, *The Mummy* and *Planet of the Apes*. My position was head of department. The moulding shop was the hub of the effects in modern films of the day. Everything came out of moulds. Today the computer has taken over and because of this I decided to start a company of my own, *Body Sculpture*. Now, with my wife Jenny who assists me, we create beautiful bodycasts.

"Having a mould and sculpture made of one's body is a unique experience. We can capture not only the shape of the body but all of the details and expressions that make it unique. Our studio is designed for privacy and comfort and the client is encouraged to bring along his or her partner or friends to take part, put on the creams, take photos and make the tea. The finished sculpture is a

'Cathy' a 21.5cm handmade sculpture finished in white acrylic (as below) or bronze resin. Limited edition of 100.



The Art Gallery



All photos of Ken and his work by David Ayerst Davies who is also exhibiting in the Erotica Art Gallery.

very personal work of art that will last a lifetime.

"Lifecasting preserves memories like no other medium. It's a memory that you can reach out and touch. A lifecast can be made of a woman while she is pregnant or of a child's hands at different stages. For many clients the thrill is in preserving the memory of what you looked like when you were in the best physical condition of your life. We are now introducing clothes to the parts that one

doesn't want to display. This can make a sculpture more sensual than erotic. Our work is endless and gives us both great satisfaction, especially when a client comes to pick up their piece – just to see their face says it all.

"Some three years ago I opened a gallery, Beaumont Hall Studios, near St Albans, with Colin and Paul Ballard. The three of us are the founder members of The Guild of Erotic Artists which is growing rapidly. This gives us, and many other artists, a stage to exhibit erotic work.

"Jenny and I have exhibited at Erotica now for the past six years and have met many interesting people. We also do demonstrations which have attracted a great deal of business for Body Sculpture and it just seems to get better each year. Erotica has inspired me to spice up my work and makes it more exciting. I would love to thank all those who have helped me such as Savvas, Chris, Carol and Ray Leaning and the models who are many, but in particular Liz and Nadia for their support.

"I am always asked 'What of tomorrow? Where is it all going?' The answer to this is in the stars. I mean stars. Madonna, Beckham, Branson, politicians, royalty, Where are you all? Unlike with Madame Tussaud's you can purchase and retain your piece of body art and have history within your environment. It could be your foot that scored the famous goal or your left breast that made you the star we know today or the lips that made that movie a blockbuster. All these body parts can be reproduced to a limited edition for sale for your followers, your supporters and your fans. I personally would like to complete my circle of lifecasting back where I started in the film industry. I know the business and would like to finish by recording the stars of today for tomorrow."

● 0118 931 3496,
www.bodysculpture.uk.com



The Art Gallery

stunning ceramics



and pewter casts

Richard Neal was born and trained in the northeast of England. He is available for private commissions at his workshop near Durham. One of only a few

lifecasters in Britain, Richard is internationally recognised within this unique art form. He is a member of both the Association of Lifecasters International and The Guild of Erotic Artists. His work is represented in various private collections within Great Britain, Canada and the USA. His work begins with the cast of a living person. The 'negative' lifecast is used to reproduce a 'positive' figure in clay, giving the opportunity to make any discreet alterations to shape or skin texture. The clay torso is then recast in either silicone or plaster depending on the choice of materials for the finished piece – ceramic stoneware, pewter or white gypsum.

● 01388 776278, www.lifesculptures.co.uk

EROTICA 53



'Red Lilly' with her heart-shaped bodycast

darkroom desires

art gallery
lensmen



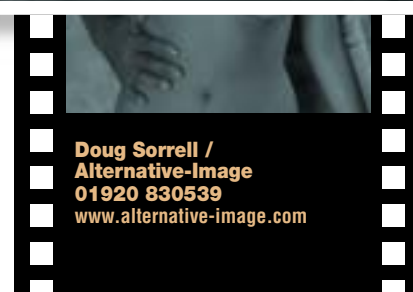
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Here are just a few EPS titles. Their new Masterclass books are a fresh and highly informative series of beautifully designed hardback books. They are written with wit and elegance for sophisticated lovers, not so much to bore them with what they already know, but to point out a few things they might just have missed along the way.



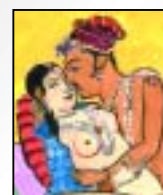
Sex Toys by *Dee McDonald* What sort of strap-on dildo actually works (and which should I avoid)? Are any sex toys dangerous and if so why? Which are the best value for money? With a careful eye for quality and reliability, Dee McDonald has scoured the market, shopped around and test driven toys to bring you the best she can find. Some are silly, others are fun and some are brilliant and will certainly satisfy! **£12.50**



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images that will delight and astonish the reader. Designed with both connoisseurs of erotic art and sophisticated, sexually aware couples in mind, *The Essential Kama Sutra* is a radical new take on the most famous sex manual ever created. This is a break-through in erotic publishing! The Erotic Print Society has taken the 'sexy part' of this venerable Indian lifestyle text and examined it in detail. They've made it easy to understand by in-depth explanations and commentaries on the text, a visual feast of artwork and illustrations by great erotic artists, and explicit, yet 'human' photographs. **£19.95**



Books available from: **Erotic Print Society, 0800 26 25 24, www.eroticprints.org**

read

rude words and pictures



For people who appreciate the best in erotic books, art, photography and literature, the Erotic Print Society EPS started in 1994, is now firmly established as a leading source of collectable erotica worldwide – from sexy pocket-sized paperbacks to beautifully bound limited editions. Browse through their website – there is something for everyone at a wide range of prices. Their standards of quality are consistently high, and they offer a discreet and efficient delivery service. **Stand A64.**



© Trevor Watson/EPS



Kink, Cheek! and Girls Behaving Badly by *Trevor Watson*. Despite being one of the most widely published black and white photographers in this country, *Girls Behaving Badly* was the first collection of Watson's work to be gathered together in single volume. The second masterpiece *Cheek!* is playful but provocative. This is a book for all seasons and a bottom for each day (366, to be precise) brought together in a single volume of more than 400 pages. *Kink* is a controversial connoisseur's collection of scandalous sexual practices. Watson knows the moment of truth; his photographs are beautifully composed and he captures his scenes with nothing less than brilliant timing.



© Bob Carlos Clarke / www.bobcarlosclarke.com

Take this unique opportunity to select and have printed 'instantly' an image from Bob Carlos Clarke's archive or your own signed portrait taken by him. **Stand D66.**



Shooting Sex by *Bob Carlos Clarke*
Shooting Sex is the first-hand experience of one of the world's best known photographers of women, Bob Carlos Clarke. His writing is controversial, witty, candid and informative. The text is supported by much of his finest recent work along with some key images from the past 30 years and more personal shots from behind the scenes. Far from being a conventional coffee-table monograph, *Shooting Sex* is a wild and wicked combination of collectors' classics, hardcore glamour and the unrivalled and indefinably unique Carlos Clarke Porn Art, all wrapped up with wickedly funny tales from the life of this dedicated slave to sensuality. Bob Carlos Clarke **Stand D66** and **EPS Stand A64.**
● **Panic: 020 7978 1222, www.bobcarlosclarke.com**
● **EPS: 020 7437 8887, www.eps.org.uk**

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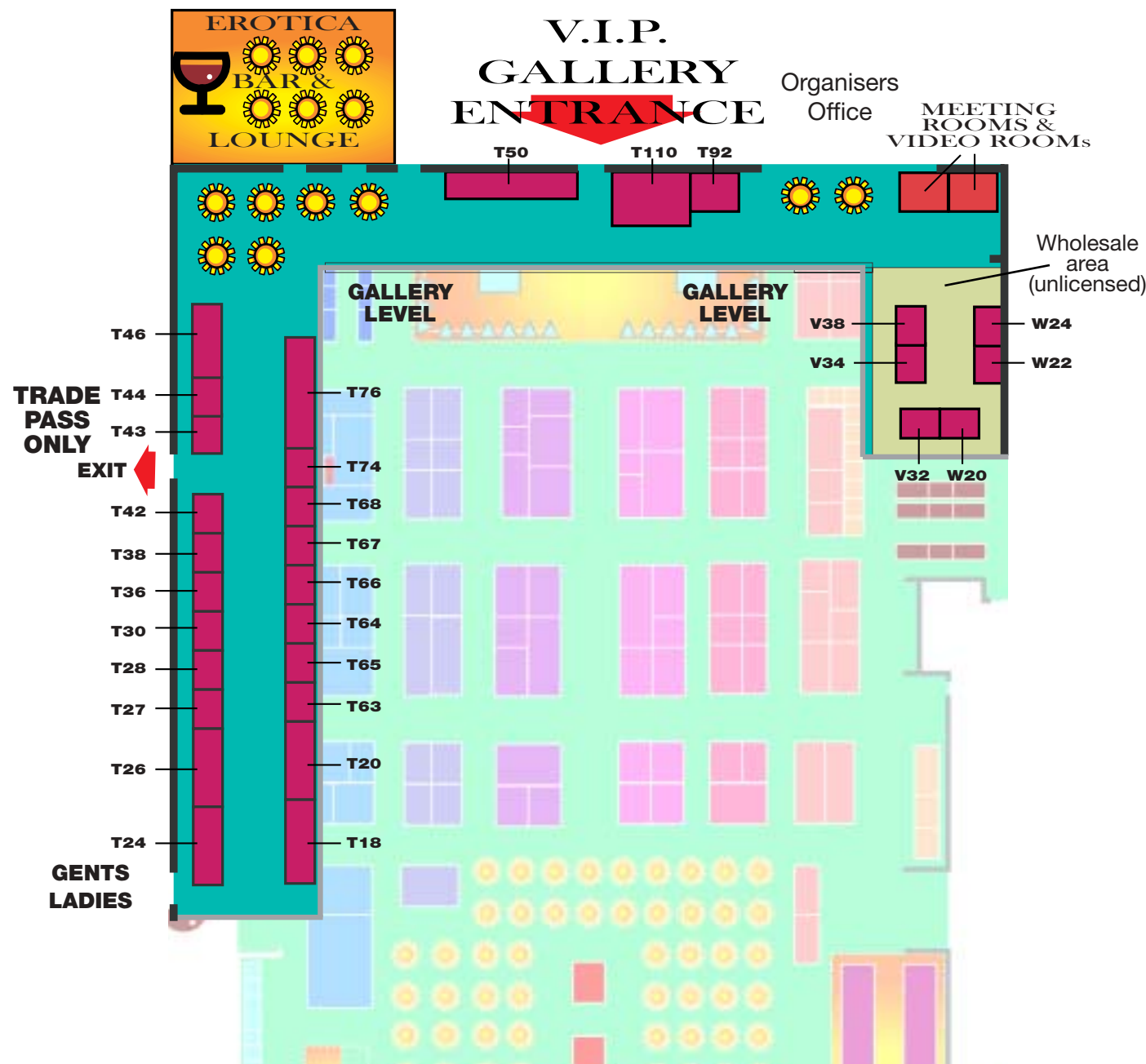
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● **0845 051 2622, www.csnmedia.com**



Above, the CSN crew use the best, state of the art technology. Far left, chatshow.net presenter Lara Lewington interviews pop star Siobhan Donaghy which viewers can watch online. Left, CSN bring video content to today's generation of handsets with picture quality comparable to other mediums of video broadcast.



the exhibitors trade

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All details correct at time of going to press. apologies for any late changes not taken in.

Franchise

EROTICA is the largest adult lifestyle event in Europe, and probably the world. A three day entertainment and shopping experience for free-thinking adults who are comfortable with their sexuality. Erotica attracts nearly 80,000 visitors a year. It boasts the highest footfall per square metre of any exhibition staged at Olympia, London's premiere event arena, outperforming even established events such as The Ideal Home Show and The London Boat Show.

The only event in the UK to hold a 'sex shop' licence, its key to success is that, unlike the sex industry in general, it is targeted at the mind – not the body. As a result, Erotica is unique in attracting as many women as men, making it truly accessible to couples and singles.

The event, which has been successfully staged nine times, is the brainchild of Savvas Christodoulou, a professional entrepreneur unconnected with the adult entertainment industry, and is run as a business and profit-making enterprise. Having proven its business model, Erotica is now seeking franchisees to take the concept overseas. For a combination of downpayment and royalties, Erotica is offering a comprehensive marketing and operational plan, together with ongoing support.

● **Interested parties should apply for a Franchise Pack to: EROTICA LTD, Secrets House, Angel Way, Romford, Essex RM1 1AB, UK. Tel: 01708 768000, e-mail: Savvas@erotica-uk.com, www.erotica-uk.com**

erotic Trade Only was launched in June 2003 to provide the adult trades and services industry with a much-needed reliable, regular and independent news medium. ETO is a monthly trade-only news magazine, concentrating on a retail agenda but with an editorial remit that encompasses all aspects of conducting business in the adult arena. More than three thousand copies of ETO are distributed monthly throughout all corners of the UK adult industry, in addition to a small, but accurately targeted circulation in Europe and the USA.

ETO gives the adult industry an independent platform for news and views, interviews and information exchange, together with regular sales and performance charts and provides advertisers with a one-stop medium in which to target all the relevant sectors of what has hitherto been a private and insular marketplace.

The ETO team will be on stand in the Trade Area of the exhibition and looks forward to meeting its regular contributors, advertisers and readers – especially those bearing cheques and promises of huge corporate advertising spends!



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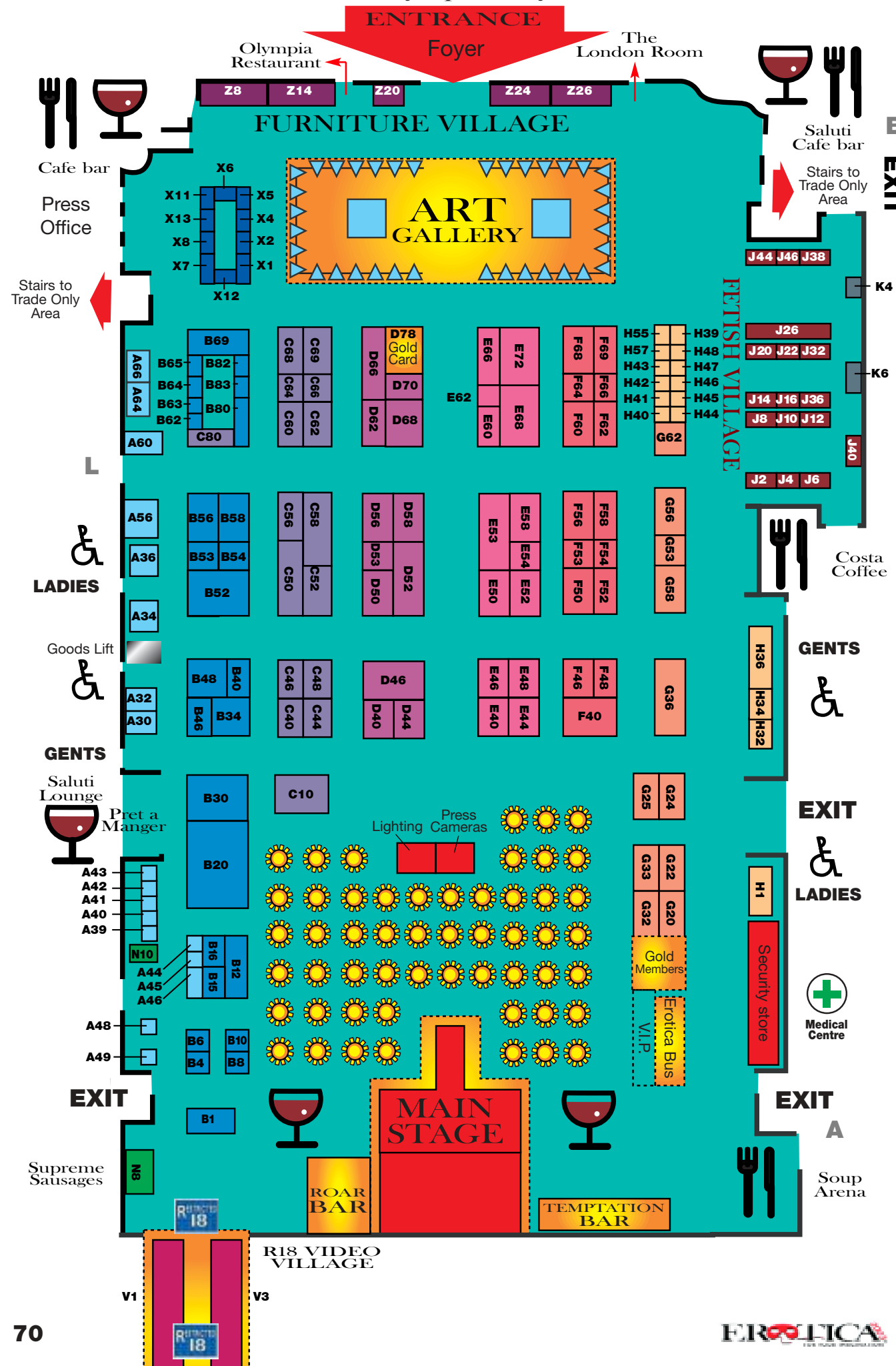


Masks by Mark EGarb at Torture Garden, Stand F58

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come
again

Trade/Press Day
FRIDAY 26 MARCH
10.00 am - 1.00 pm

**G-MEX
MANCHESTER**

FRIDAY
26 MARCH
12.00 - 9.00 pm

SATURDAY
27 MARCH
12.00 - 9.00 pm

SUNDAY
28 MARCH
12.00 - 9.00 pm

and!
again!

**THE
GRAND
HALL
OLYMPIA
LONDON**

FRIDAY
19 NOVEMBER
12.00 - 9.00 pm

SATURDAY
20 NOVEMBER
12.00 - 9.00 pm

SUNDAY
21 NOVEMBER
12.00 - 9.00 pm

Trade Fair 2004
runs parallel with
the public show
on the Gallery Level

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Thank you for coming. We sincerely hope you enjoyed Erotica 2003. We
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with our tenth UK show. Information and advance ticket details are on our website:

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GIRLS**

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G-MEX CENTRE
MANCHESTER

26-28 March 2004

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stage show fetish
ART shoes Latex VIBRATORS
collars stage show lubes belts
dancers stockings
bondage tape **toys**
LOVE collars
jewellery **DVDs** 375,000 visitors
hand since
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masks glamour games seductive
LEATHER suspenders
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condoms PVC Lace BEDS Gay
photography whips stilettos **furniture**

19-21 November 2004

GRAND HALL
OLYMPIA
LONDON